

Name: _____

Media Institutions: Crash Course U.S. Government and Politics Video Analysis

Directions: Complete the following questions using resources from the link listed below:

<https://www.youtube.com/watch?v=6F0g4N415uw> (Crash Course Video)



1. In terms of politics, what is the main function of the media?
2. For those with a lower amount of wealth, what does the media provide them? How?
3. What is the oldest form of media?

4. Is print the main source of information for Americans today? What about in the past?
5. Why is print media still important today?
6. What is one aspect of print media that is often overlooked?
7. What is the second oldest source of political information? Is it still important today?
8. Why is television a powerful media tool?
9. What form of radio is important in regards to political information?
10. Why does broadcast media have a significant drawback in shaping public opinion?
11. What is a third major media force in politics? Why is it tricky to define how this media impacts politics?

12. What is the primary advantage of the internet as a news source? Is there a negative result because of this?

13. How has internet media changed since its early days?

14. What has social media allowed?

15. What kind of news reaches the public from political social media sites and pages?

16. What is a serious complaint about broadcast and print journalism?

17. Without public trust, what would happen to a media organization?

18. Is bias absent from major media outlets? Provide examples.

19. Besides a political bias, what is the most persistent bias in the news? Why?

20. What is the first factor which influences the news? How?

21. Do reporters have a bias towards one political ideology or the other? Provide an example.

22. What is the second factor which influences the news? Explain.

23. Why would politicians cultivate relationships with reporters? What is one of the best ways to create a relationship with a journalist?

24. What is a leak?

25. What are press releases?

26. What do politicians hope when it comes to a story being reported?

27. Why do news organizations like press releases?

28. Why do advocates of responsible journalism dislike press releases?

29. What is the third factor which influences the news?

30. Why do the consumers of news matter?

31. Why is it bad for the media to produce news which only the primary consumers of news will want?

32. Which groups, proportionately to their size, don't get appropriate media coverage?

33. What argument suggests that the media isn't that important to the American political system?

34. In many ways, what is the most important thing about the media? Why?