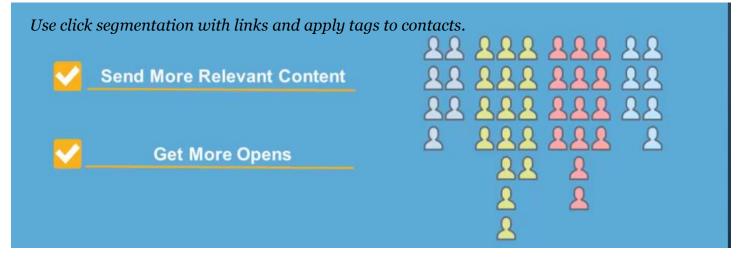


Contact Management – Target your audience by using segmentation and tags to manage and grow your lists.

Tip #1 – Segment your contacts



Tip #2 – Grow your list and ask permission

Select a sign-up form type		
You can also create a WordPress Sign-up Form or utilize the Text to Sign-up tool		
Pop-up Display a pop-up form that prompts visitors to sign up.	Inline Insert a form in the perfect spot on your site.	Landing Page Generate a link to share on social media or on your site.

Tip#3 – Find out what people really want by creating an online survey



Ask us for best practices to craft questions, increase responses, and track results in real-time.

Request from us the Email Marketing List Growth Checklist.

