

## DORIS ESTELLE LONG

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[www.verakenproductions.com](http://www.verakenproductions.com)

### WORK EXPERIENCE

**Screenwriter and Producer.** VeraKen Productions, Chicago, Illinois, January 2016 to Present.

- Supervise production of projects under development, including supervising the hiring of the director, cast and crew; overseeing production and post-production; and supervising initial marketing of projects
- Locate and negotiate funding and investment sources for projects under development
- Create and/or source new works for theatrical, cinematographic, literary and/or video productions, including educational productions, and secure the rights to all such works
- Locate and negotiate national and international distribution rights to projects under development
- Provide legal advice regarding foregoing activities as required

*Current Projects Under Development:*

#### **Cinematographic**

*Lost Angeles*- Original script; 1941 film noir mystery

*The Dreams of Angel Starr* – Original script; historical drama based on the New York City heat wave of 1896

*To Kill a Dying Bird: Of Pharmaceuticals, Profit & Poverty* – Documentary; access to medicines and trade policies

*Tier Four* – Television series; students struggling to create new lives at a law school that isn't in the top tier

#### **Theatrical**

*The World's Worst Coming Out Party* – Original script; an exploration of authenticity, race and gender

#### **Video/Educational**

*Free Speech and Press in Cyberspace* – Original teaching materials for online course on First Amendment protections in the Digital Age

*Cyberspace, Information Warfare and Economic Espionage* – Original teaching materials for online course on the intersections between law, technology and information security

#### **Literary**

*C.Y.A.* – Original manuscript, 1980s D.C. politico/legal thriller

**President.** Doris Long Consulting, Chicago, Illinois, January 2016 to Present.

- Consultation, project management, expert witness/advice and executive education regarding domestic and international intellectual property law, with a focus on entertainment, innovation, capacity building and information security

**Director of the Center for Intellectual Property, Information and Privacy Law.** The John Marshall Law School, Chicago, Illinois, October 2012 to December 2015.

- Oversaw an initial budget of over \$190,000
- Supervised a staff of 6 people
- Ran four graduate level programs in Intellectual Property and Information Technology and Privacy, including two fully online degrees
- Selected and supervised an adjunct faculty of over 50 instructors;
- Supervised course assignments and scheduling and conducted an annual curriculum review of over 83 courses
- Supervised promotional activities, including e-advertising and promotional booths at national and international conferences
- Organized and conducted over 20 conferences, panel discussions and speaker programs including conferences on China and BRICS

**Professor of Law.** The John Marshall Law School, Chicago, Illinois, August 1994 to 2015. Emeritus January 2016. Adjunct Professor UIC John Marshall Law School since 2020.

- Taught courses in 11 countries across the spectrum of domestic and international intellectual property law at both the J.D. and graduate levels, including as a Fulbright Professor in Shanghai China; continues to teach as Emeritus Faculty and Adjunct Professor at UIC John Marshall and as a visiting professor at diverse universities, including the University of New South Wales (Sydney, Australia), Metropolitan University (Prague, Czech Republic) and Western Michigan University Cooley Law School (Oxford program).
- Taught first video distance learning course and first online distance learning course, creating all audio visual and textual materials
- Has given over 313 lectures in 40 countries on six continents, including lectures in Spanish and French
- Created online curriculum, including AV materials, for five online courses, including IP Digital, Law and New Technology, and Free Speech and Cyberspace
- Has authored over 65 columns, 53 articles, 7 book chapters, 38 conference publications and 37 scholarly papers, focusing on international intellectual property law and its intersections with trade, culture, entertainment and information security, including:

- \* *Exposing the Processes of Empire in the International Protection of Intellectual Property* in INTELLECTUAL PROPERTY IN CONTEXT: TOWARDS A LAW AND SOCIETY PERSPECTIVE (Cambridge University Press)(co-eds. Debora Halbert and William T. Gallagher) (forthcoming)

- \* *Copyright Reform in the 21<sup>st</sup> Century: Adding Privacy Considerations Into the Normative Mix* in MAKING COPYRIGHT WORK FOR THE ASIAN PACIFIC ? JUXTAPOSING HARMONISATION WITH FLEXIBILITY (ANU Press 2018)(Updated and Revised)(Chapter 4)
- \* INTELLECTUAL PROPERTY LAW (Lexis 2015)(Trademark Chapters)(with John Cross, Greg R. Vetter and Peter K. Yu)
- \* *Deviant Globalization and the Rise of Diverse Interests in the Multilateral Protection of Intellectual Property, Diversity in Intellectual Property: Identities, Interests and Intersections* (Cambridge University Press 2015)(co-editors Irene Calboli & Srividhya Ragavan)
- \* *Branding the Land: Creating Global Meanings for Local Characteristics*, Chapter 6, in TRADEMARK PROTECTION AND TERRITORIALITY CHALLENGES IN THE GLOBAL ECONOMY (Edward Elgar Publications 2014)(co-editors Irene Calboli & Edward Lee)
- \* *Challenges and Opportunities in the International Protection of Biosimilars and Other Biologics*, ASIPI Annual Conference, Punta Cana, Dominican Republic (December 2013)(Conference Paper)
- \* *Patents, Genetic Resources and Traditional Knowledge: Resolving the Challenge of Equitable Access*, Intellectual Property Institute of Canada, 87th Annual Meeting, Ottawa, Canada (September 27, 2013)(Conference Publication)
- \* *Protecting Copyright in the Digital Environment: Suggested Amendments to the 2005 Civil Code to Clarify the Boundary Between Protection and Access*, Ho Chi Minh City University of Law, Ho Chi Minh City, Socialist Republic of Vietnam (October 2013)(in English and Vietnamese)
- \* *Rebooting Trademarks for the 21st Century*, 49 Louisville L. Rev 517 (2011)
- \* *Is Fame All There Is?: Beating Global Monopolists at Their Own Marketing Game*, 40 Geo. Washington Int'l L. Rev 123 (2008)
- \* *Crossing the Innovation Divide*, 81 Temple Law Review 507 (2008)
- \* *Traditional Knowledge and the Fight for the Public Domain*, 5 J. Marshall Rev. Intell. Prop. L. 317 (2006),
- \* *"Democratizing" Globalization: Practicing the Policies of Cultural Inclusion*, 10 Cardozo J. of Int'l & Comp. L 217 (2002)
- \* INTERNATIONAL INTELLECTUAL PROPERTY LAW -- A COURSEBOOK and DOCUMENTS SUPPLEMENT ( West 1999) (Supplements 2002, 2004, 2008, 2010, 2012)(with Anthony D'Amato)

**Attorney/Advisor.** Office of International and Legislative Affairs, US Patent and Trademark Office, Washington, D.C., January 2000 to December 2000.

- Advised USTR and other USG agencies regarding international intellectual property enforcement and protection issues, including compliance with TRIPS and WTO accession
- Developed, coordinated and participated in the Symposium of the Americas and diverse technical assistance programs conducted in-country

**Of Counsel.** Arent Fox Kintner Plotkin & Kahn, Washington, D.C., March 1985 to July 1994.

- Involved in all aspects (excluding patent prosecution) of intellectual property practice, including civil and administrative litigation; licensing; computer; entertainment; antitrust; and international commercial law

**Associate.** Howrey & Simon, Washington, D.C., September 1980 to February 1985.

- Involved in pre-trial motions and discovery practice, trial preparation and appellate advocacy in both civil and criminal litigation with major emphasis on the areas of international trade; commercial; administrative; antitrust; and intellectual property.

### **Consultancies and Speaker Grants (Selected)**

- US Speaker and Specialist Grant, Philippines 2018
- US Speaker and Specialist Grant, Ethiopia 2017
- US Speaker and Specialist Grant, Botswana 2016, 2017
- US Speaker and Specialist Grant, Chile, 2009
- Consultant to the US Consulate General, Yekaterinburg, Russia, 2008
- Consultant to the US Consulate General, Guangzhou, China, 2008
- US Speaker and Specialist Grant, Macedonia, 2006
- US Speaker and Specialist Grant, Jamaica, 2005
- Consultant to the Commercial Law Development Program on Intellectual Property Issues, Ukraine, 2005 to 2007
- US Speaker and Specialist Grant, Barbados, 2004
- US Speaker and Specialist Grant, India, 2003
- Consultant to the Commercial Law Development Program on Intellectual Property Issues, Russia and CIS Countries, 2001 to 2005
- Consultant to the US Embassy, Guinea (West Africa), 2002
- Consultant to the US Embassy, Paraguay, 2001
- US Speaker and Specialist Grant, Panama, 2000 (on loan from US PTO)
- US Speaker and Specialist Grant, Brazil, 2000 (on loan from US PTO)
- US Speaker and Specialist Grant, Nepal, 2000 (on loan from US PTO)
- US Speaker and Specialist Grants, Dominican Republic, 1999 to 2000
- US Speaker and Specialist Grant, Peru, 1999
- US Speaker and Specialist Grant, Nicaragua, 1999

### **SELECTED PROFESSIONAL ACTIVITIES**

- \* Columnist, *Chicago Daily Law Bulletin*: Global IP (October 2010 to Present)
- \* Speaker, *Making Innovation Policy and Laws Ready for "The Thinking Machine in Asia,"* Asia Pacific Copyright Association Conference, Copyright Licensing and Regulation in the Asian-Pacific), Renmin University, Beijing, PRC October 2018)(via Skype)
- \* Speaker, *Intellectual Property Issues in Film*, Toronto ECO, Toronto 42st International Film Festival, Toronto, Canada (September 12, 2016)

- \* Speaker, *A Coordinated Approach to Using Intellectual Property to Enhance Sustainable Development: Options For the Future*, Intellectual Property Protection Intra Agency Workshop, Gaborone, Botswana (August 23, 2016)
- \* Participant, *2016 Marche du Film, Festival de Cannes*, Cannes, Provence, France (May 11 to 20, 2016)(Producer, VeraKen Productions)
- \* Participant, *2016 Film Finance Conference*, Monte Carlo, Monaco (May 8 to 10, 2016)(Producer, VeraKen Productions)
- \* Speaker, *Privacy, Safe Harbors and Data Security: The Emerging International Boundaries of Personal Privacy on the Internet*, 6<sup>th</sup> Annual Conference on Internet Law Works in Progress, Fordham Law School, New York, NY (March 5, 2016)
- \* Speaker, *Can Copyright Survive the Global Culture Wars: Law Complexities and Culture: Law, Literature and Humanities Conference on Complicities*, University of Technology, Sydney, Australia (December 9, 2015)
- \* Speaker, *Copyright and New Technology: A Comparative Approach for Meeting the Challenges of Drones, 3D Printing and Computer Hacking*, Conference on Copyright, Law and Policy in the Asian Pacific, Asian Pacific Copyright Association, Auckland, New Zealand (November 26, 2015)
- \* Speaker, *International Co-Productions & New Finance Trends*, Toronto ECO, Toronto 40<sup>th</sup> International Film Festival, Toronto, Canada (September 5, 2015)
- \* Conference Organizer and Speaker, *International Trade Secret Exceptions and the Snowden Effect*, Trade Secrets in Asia and the United States: Challenges, Opportunities and Future Directions – An International Conference, The John Marshall Law School, Chicago (September 18, 2014)
- \* Speaker, *Redrawing the Geographies of Empire in a Post-ACTA (Plurilateral) World*, The Geographies of Intellectual Property, Annual Conference, Association for the Study of Law, Culture and Humanities, Birkbeck, University of London, UK (March 23, 2013)
- \* Paper Presented, *The Continuation of the Geographic Boundaries of Empire in the New Digital Order*,” Geographies of Intellectual Property, American University Washington College of Law, ISHTIP Workshop, Washington, D.C. (Sept. 24 -26, 2010)
- \* Speaker, *Has Copyright Become an “Essential Facility” in the Digital Age?*, Second Annual Conference on Innovation and Communications Law Conference, University of Louisville, School of Law, Louisville, KY (August 22 – 23, 2009)
- \* Paper Presented, *Strategies for Securing The CyberSafety Net for Terrorists: A Multidisciplinary Approach*, Oxford Roundtable, Criminal Law and Justice, Lincoln College, Oxford, UK (April 2, 2007)
- \* Workshop Leader, *Ukrainian Legislation Review*, Conference on Revision of Ukrainian Legislation on the Protection of Intellectual Property Rights, co-sponsored by CLDP and the Ukrainian State Department of Intellectual Property, Kiev, Ukraine (September 4-8, 2006)
- \* Speaker, *Patents and Innovation Policy: Reconfiguring the Global Dance*, Patent Reform and Innovation Policy in the 21<sup>st</sup> Century, The John Marshall Law School, Chicago, IL (October 14, 2005)
- \* Lecture, *The Role of the WTO in Intellectual Property Protection*, Utkal University, Bhubaneswar, India (December 13, 2003)

**Languages:** Fluent in Spanish and French. Reading Fluency also in Italian.

**EDUCATION**

- Certificate, 2015, Applied Cybersecurity, Massachusetts Institute of Technology
- Executive Education Certificate, 2004, Science, Technology and Innovation Policy, Kennedy School of Government, Harvard University
- J.D. degree, *cum laude*, 1980, Cornell Law School
- B.A. degree, *summa cum laude*, 1977 Ithaca College (Spanish/French/Education)