

GrowFL Presents: An Interactive Workshop on Risk and Opportunity Management

Wednesday, January 29, 2014

4:00 pm – 6:00 pm

National Entrepreneur Center • Strategy Training Room

3201 E. Colonial Drive Suite A-20, Orlando, FL 32803

RSVP Required – <https://growflsuntrust1.eventbrite.com>

Workshop Registration Fee: \$10.00 per person

Leverage your opportunities and avoid catastrophic risk consequences

In today's competitive markets a small misstep or opportunity overlooked may make the difference in a company getting to the next level, or may even lead to failure. The effective management of risks and opportunities is increasingly seen as an important competitive differentiator, helping organizations achieve success despite difficult economic times.

The application of a risk and opportunity management program enables key stakeholders to understand the implications of uncertain events and to develop mitigation and realization strategies to improve predictability of outcomes. This program should be based on identifying and assessing uncertainties that result in risks to performance, and opportunities for success.

Not all risks and opportunities need to be addressed, but with appropriate analysis, planning, monitoring, and reporting the negative consequences of risk and upside potential of opportunity may be realized. Companies that achieve this have a significant competitive advantage in any market.

This interactive, hands-on workshop will help you:

- Understand how to analyze uncertainties;
- identify risks to business performance and opportunities; and,
- create a framework to prioritize risks and opportunities to maximize success.

Meet the Experts



Dietmar Glodde, Managing Partner, d2 Business Performance Group - Dietmar helps organizations to grow and cope with the daily challenges of performing, leading and co-operating. Being a native German, he has held C-level positions in various companies in the media and entertainment, telecommunications, automotive and private equity industry. Having worked for companies like Bertelsmann AG, Polygram, Universal Music Group and Acentic, he has lived and worked in different German cities, lived for over four years in Tokyo, Japan, and spent several years in Copenhagen (Denmark), Vienna (Austria) and Valencia (Spain). He is a true representative of a multicultural management species, residing now in Orlando, Florida. Dietmar holds a degree in Economics and Business Management from UAS Munich, is certified in the field of experiential learning, and has extensive knowledge of individual, team and business acumen assessments, leadership development, team building, organizational development, conflict management and executive coaching.



Danny Stirtz, Managing Partner, d2 Business Performance Group - Danny is a business builder with a proven record in helping companies grow with specialization in strategy and adjacent market development. He has extensive experience in winning and running multi-hundred million dollar programs as well as business operations and organizational training. Danny's expertise includes IT systems integration and support, cyber and physical security, airport development and operations, simulation, training and logistics. His career includes work for major multinational corporations such as Lockheed Martin, Northrop and Beckman Instruments. His experience cuts across multiple market segments including defense, civil, government and commercial markets such as health care, energy, and security, and includes domestic and international markets. Danny was born in California and obtained his BS in Computer Science from Cal State Fullerton. He has advanced applied training in process improvement/methodology development (i.e. LEAN/Six- Sigma, business finance, etc.).



Dr. John Hogan, Senior Consultant, d2 Business Performance Group - John has dedicated his career to leading large complex programs and to leveraging that experience to help others be successful project managers, technical leaders and business leaders. His beliefs and expertise are based on over thirty years of system engineering and management experience at General Electric and Lockheed Martin and over seven years of training and facilitation experience with Learning Tree International and as an independent consultant. At Lockheed Martin he held various executive positions including Engineering Vice President and Program Vice President. John holds multiple engineering degrees (BS, MS, PhD) from, respectively, The University of Notre Dame, Illinois Institute of Technology, and The University of Pennsylvania. He is a patent holder and published author and has a passion for teaching project management and leadership and facilitating discussions on application of project management discipline in all aspects of business performance.

This event is tailored to growth companies that are seeking to expand beyond the start-up phase.

Registration is required.

GROWFL

TAKING SUCCESSFUL COMPANIES TO THE NEXT LEVEL

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About GrowFL

GrowFL provides strategies, resources and support to second-stage companies for next level growth. By supporting companies with Strategic Research and peer-to-peer CEO mentoring, GrowFL helps companies overcome obstacles to growth and leads them towards prosperity. Based on the philosophy of Economic Gardening – to grow existing businesses in a community, region or state – GrowFL is the program of the Florida Economic Gardening Institute at the University of Central Florida and is a critical component to the state's economic development strategy and Florida's entrepreneurial ecosystem. During the pilot program from 2009-2013, GrowFL helped more than 400 companies create more than 2,000 new jobs and an annual economic impact of more than \$581 million. At the beginning of 2013, that number has grown to more than 700 companies supported by GrowFL. For more information: GrowFL.com.

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