



Myers-Briggs Personality Inventory

Presentation Objectives

For

Turner 12, Inc.

(Practical Application & Customer Satisfaction)

The Myers-Briggs Personality Indicator (MBTI) assessment is a psychometric questionnaire designed to measure psychological preferences in how people perceive the world and make decisions. Further, this inventory provides not only tremendous insight regarding our individual preferences, it also gives us keen insight as to who we are and what specific uniqueness's we have and how to embrace them in a very positive and accepting manor.

Thus, this inventory will be a dynamic and most appropriate tool to use to assist Turner 12, Inc. in it's overall mission of "Empowering a Dream and Changing A Life". The age groups that you are targeting is in their initial stages of coming to know exactly who they are and what is their purpose in life. Therefore, the MBTI will assist you in the following ways to accomplish this goal and objective:

- **Self-Awareness:** The very first step to "Empowering A Dream" is to assist the dreamer in coming to know who they are and what makes them unique. The MBTI helps individuals come to grips with all of who they are and not just one aspect of who they think they are or who others have told them that they are. Self-Awareness is the foundation to Self-Empowerment.
- **Self-Empowerment:** To be empowered, one must believe in him/her self and accept that self unconditionally. The MBTI makes use of the Temperament Profiles to assist individuals in understanding our positive and negative attributions. And then assist them in understanding the impact that inner personality has on the outside

world/others.

- Self-Motivation and Introspection: That which paralyzes us once it's explored and understood, can serve as an insensitive to motivate us to take charge of our behavior and actions. The MBTI assist us in positive and necessary art of Self-Examination and Contemplation. The further we are willing to look inward, the less power we afford the outside world to dictate our value and destination.

- **“Empowering Others Through Self-Discovery”**