Stories Shape Our World

"People forget facts, but they remember stories." – Joseph Campbell

<u>Arborgate Media</u> and <u>reGEN Media</u> offer a unique social impact opportunity:

To create a **limited six short film series celebrating myth** and our **connection to land**. We create meaningful stories by underrepresented voices using local talent, and bring content to global audiences who demand it.

We believe in regenerating hope and expanding possibility, one transformative story at a time. We are deeply committed to:

- Telling stories that matter, that heal, enrich and entertain, that amplify diverse voices and connect them with engaged audiences to build a more sustainable future;
- **Meaningfully employing** local talent to craft a film series that explores mythic stories and our relationship to the land;
- **Opening a dialogue with local communities** and honoring the lands on which we are sustained, work and live.

We invite you to participate in short film series that will bring these stories and their impact to life.

Why this project?

Literary fairy tales bring us into mythic storytelling, and their timeless allegories speak deeply to both children and adults, touching on our own hero's journeys. Stop motion animation is grounded in the physical world with real puppets and sets. Audiences respond to this textural realness in an age where the virtual separates us from ourselves and the Earth.



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"The journey of the hero [is] the pivotal myth that unites the spiritual adventure of ancient heroes with the modern search for meaning." -Joseph Campbell

Stories have always shaped us. It is the stories we choose to tell now that will define our future. Beyond information and entertainment lies the opportunity to return to using the sacred art of storytelling to transform our culture for the better.

STORYTELLING

Do you want to be a part of an impact initiative that creates meaningful content which is currently scarce in the marketplace? The entertainment industry speaks to the timeless demand for storytelling, yet does not always prioritize enough quality, nourishing content. We're committed to bringing that content to the market.

COMMUNITY

We seek to engage underrepresented filmmakers and create jobs for local talent. Our proposed 30-minute film series includes: 3 Stop Motion animated films grounded in physical 3-d sets, celebrating artistry of human hearts and hands, and 3 Docufilms based on ancient and Indigenous wisdom focusing on healing our lands.

DISTRIBUTION

reGEN media partners with progressive advertisers to shift a fraction of marketing dollars toward projects that build new perspectives for sustainable social impact. Impact investing puts long-term social impact center stage over profit, while our distribution model fosters relationships between filmmakers and their audiences. We're building something truly visionary. Join us!

Please contact Wendy Altshuler to set up an exploratory conversation at 914.382.6057 or email wendy@arborgate.net.

WATCH: PLAY A LEADING ROLE

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