



SAVE THE DATE! November 30, 2021

I am delighted to announce that Bishop Mark has approved the Diocese of Altoona – Johnstown’s participation in the **#iGiveCatholic** Giving Day on #GivingTuesday, **November 30, 2021**.

WHAT IS #iGIVECATHOLIC?

#iGiveCatholic, now in its seventh year, is a giving day event celebrated annually on #GivingTuesday for the faithful from participating dioceses across the nation (and the *world!*) to unite and donate – both online and offline – to their favorite participating Catholic parishes, schools, and ministries. **#iGiveCatholic** presents an opportunity for Catholics to donate and support the organizations they are most passionate about on #GivingTuesday, and for our parishes, schools, and ministries to raise funds for a capital improvement, their annual fund, or another project of their choosing. In 2020, the **#iGiveCatholic** campaign raised more than \$12.7 million for 2,600+ participating parishes, schools, and nonprofit ministries representing 40 arch/dioceses, across the country.

WHAT IS #GIVINGTUESDAY?

#GivingTuesday is an annual day of giving fueled by the power of social media and collaboration. Celebrated on the Tuesday following Thanksgiving (in the U.S.) and widely recognized shopping events of Black Friday and Cyber Monday, #GivingTuesday kicks off the charitable season, when many focus on their holiday and end-of-year giving.

WHEN IS #iGIVECATHOLIC ON #GIVINGTUESDAY?

This year, #GivingTuesday is on **November 30** from 12:00 AM to 11:59 PM. *An Advanced Giving Day phase will begin at 12:00 AM on Monday, November 15, and run right into #GivingTuesday.* Credit card or ACH donations for the **#iGiveCatholic** campaign are given through the donate button on the profile page for each participating organization. Offline donations of cash or check can be mailed or taken directly to the organization.

WHERE CAN I GO TO GIVE?

The Diocese of Altoona-Johnstown site is aj.givecatholic.org/. Starting on Nov 15th, all of our parishes, schools and some ministries can be found via a drop down box on this site. 100% of all donations go directly towards the parish, school or ministry of your choice!

In gratitude,

Bishop Mark
& Heather Foor, hfoor@dioceseaj.org or 814.317.2604