

**FOR IMMEDIATE RELEASE**  
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## Finding a Way During Difficult Times

Cooperative efforts mean 30,000 LISD school lunches are ready to-go

**LUBBOCK, TEXAS** — Social distancing doesn't have to keep us from coming together to give hope and bring comfort to our friends and neighbors. At 11 a.m. Monday, March 30, a Goodwill Industries of Northwest Texas (GINWT) truck pulled into a Lubbock Independent School District warehouse parking lot to deliver 30,000 large, brown paper bags. This cooperative venture showcased a great example of how people across the South Plains are rallying to support one another using the resources they have, to fill the void some else might be experiencing.

The staff at the Lubbock Independent School District passing out school lunches curbside discovered they needed 30,000 bags to pack the meals for continued delivery to students. GINWT's Director of Operations, Eddie Perez was told of the need and stepped up by checking the organization's warehouse. He remembered the day he had stored three pallets of donated bags, thinking there would be a need for them one day. Today was that day.

"While LISD has the food and manpower, they needed one item that was missing – bags, and in a very large quantity. Goodwill just happened to have those bags. We also have the trucks and the drivers to deliver those bags. That's the joy of these uncertain times, finding a way to say, 'yes' to others in need," said Robin Raney, President & CEO of GINWT.

It is during times of great difficulty, communities discover they are only as strong as the bonds of cooperation forged between neighbors - including businesses, organizations and individuals.

Thus, Raney said, she encourages people and businesses to take a look around at the items they have in their possession that might be a huge blessing to someone else, and to pay it forward.

"Yes, we can help; yes, we will change, adapt and survive; yes, we will continue to grow in mission and service – together," Raney said.

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*Goodwill Industries of Northwest Texas is a 501(c)(3) nonprofit organization with a mission of creating job opportunities for people with barriers to employment. This mission is supported by its Training, Placement and Life Skills (T-PALS) program, which is committed to helping people find jobs, whether within Goodwill itself or in the community, through free job training and placement services and classes focused on resume writing, interview skills and job search techniques, as well as beginning, intermediate and advanced computer classes. For more information, visit [www.goodwillnwtexas.org](http://www.goodwillnwtexas.org).*