#### SHEPHERD ECONOMIC DEVELOPMENT CORPORATION

BOARD OF DIRECTORS REGULAR CALLED MEETING 28 N. Liberty, Shepherd, Texas 77371 July 1, 2024, at 6:00pm

Members Present: Kurtz Stowers, Freddy Ramos, Mark Porter, Charles Minton, Billy Lacoste,

Members Absent: Mark Hamilton,

Others Present: Debra Hagler, Lauren Migl, Isaac, Amanda & Clark Addison, Wendel Williams.

#### CALLED TO ORDER/INVOCATION/PLEDGE

Kurtz Stowers called the meeting to order with Mark Porter leading in prayer, then pledges were recited.

#### **APPROVE MINUTES OF PREVIOUS MEETINGS**

Mark Porter made a motion to approve the minutes from the meeting. Charles Minton seconded, and the motion passed with a unanimous vote.

#### APPROVAL MONTHLY PAYMENT OF BILLS

Mark Porter made a motion to pay the bills. Freddy Ramos seconded, and the motion passed with a unanimous vote.

#### **CITIZEN PRESENTATIONS:**

None

#### **OLD BUSINESS:**

## Update and take any action required regarding Clark Addison's video/ promotional advertisement campaign.

Mark Porter made a motion to extend the trial for one month. Charles Minton seconded the motion and it passed with a unanimous vote. Clark reported that the screens were up and running. He suggested the trial be extended by one month because of the delayed start. Clark was given the green light to add ads as request came in. Mayor Minton encouraged Clark to keep working and tweak it to make it work.

# Discussion and take any action required on Lauren's research of RFI's and Ideas to include in an incentive package for businesses to establish in Shepherd.

No Action was taken on this item. Lauren presented handout information to the board. She stated that in the last 20 RFI that she had received that the common request was regarding tax abatements and reduction in permitting fees.

# Discuss and take any action required to advertise local businesses with The Eagle Radio station in Livingston Texas.

This item was tabled to have someone from the Radio Station present. Billy will be making arrangements to have a representative attend a meeting.

#### Discuss and take action regarding a 3-5-year business plan for the EDC.

No Action was taken on this item. Kurtz stated he had spoken with Mayor Minton regarding the need for a game plan such as strategic business plans. His thoughts are that the City Council would set a vision and then EDC could help execute this. He stated that time needs to be set aside and get it done. It was suggested that the City Attorney be included in the networking.

### **NEW BUSINESS:**

#### Discuss and take action regarding Jody Cronin's resignation from the board.

Billy LaCoste made the motion to accept Jody Cronin's resignation. Mark Porter seconded the motion.

### Discuss and take action to select a nomination to present to the City Council to fill Jody Cronin's vacancy.

Charles Minton made the motion to nominate Wendel Williams to the City Council as an EDC Board member to fill this vacancy. Mark Porter and Freddy Ramos both seconded the motion. The motion passed with a unanimous vote.

#### Discuss and take action to designate bank signatories for the EDC Board.

Mark Porter made a motion to have Kurtz Stowers, Billy LaCoste and Debra Hagler be the designated bank signatories. Charles Minton seconded, and the motion passed with a unanimous vote.

#### **MONTHLY REPORT FROM LAUREN:**

Lauren included her report with the previous agenda item. She stated she had learned on a plant managed looking for 100 acres to break down car parts, clean them and break down that chemical. This would employ around 500 people. It will require a massive infrastructure. Mark Porter advised "look at all options and shake every tree." Lauren is still emailing Buckey's. She announced that Cleveland is looking for an EDC Director.

### OPEN DISCUSSION & ANNOUNCEMENTS None

#### ADJOURN: 7:18pm

Charles Minton made a motion to adjourn the meeting. Mark Porter seconded the motion. The motion passed with a unanimous vote.

Approved by:	
Kurt	z Stowers, EDC President
*[	Prepared by Debra Hagler