

LUDLOW RESEARCH

Market Research Report

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Ludlow Research Projects Strong Market Outlook for DTII Non X-ray Emission Metal Detectors

(NEW YORK) – Ludlow Research upgrades outlook on **Defense Technologies International Corp** (OTCQB:DTII) (The Company), a developer of security technologies, with a valuation target of \$0.80 to \$1.00 based on strong market potential for their non X-ray emission metal detectors.

In recent update, Ludlow Research made note that the recent attacks in Orlando, FL, and other mass shootings, have shed new light on the need to rethink venue security where large public crowds gather, such as nightclubs, convention halls, sports arenas, and of course schools. The non X-ray emission aspect to DTII 'Offender Alert Passive Scan™' may offer an attractive selling point, especially at places like schools where parents may show more concern to regular X-ray exposure from current systems deployed at schools.

The Company's 'Offender Alert Passive Scan™ is a 'next generation' walk-through detector scanning unit. Its special value comes from its passive and emits nothing through the subjects, while security scanner systems currently in utilization effectively use X-ray in some form. This patented and trademarked passive scanning system allows for detecting and identifying concealed threats, such as guns and knives etc, while offering no X-ray exposure to subjects scanned by the system.

Market Size for Scanners

The market for schools in the USA is over 250,000. If the Company secures 10 percent of the education market, then revenues would be $25,000 \times \$2,995 \text{ USD} = \$74,875,000 \text{ USD}$ or \$62,375,000 Gross Profit for DTIII. An achievable goal over the next 5 years.

Note: this does not take into account for schools in other countries around the world, nor the many other venues of public assembly like government buildings and sports arenas.

Revenue Potential

Retailing for around \$2,995 USD, a competitive price range, a conservative purchase order projection of just 1,000 units would equate to \$3 million in sales. As the Company begins to build up distribution partnerships, and you add in for other venues like sports stadiums and government buildings, and possible International sales as well, annual sales of say 5,000 units could equate to potentially \$15 million in annual sales for DTII.

Conclusion

Based on the DTII exceptional board and advisory team, patent on their non X-ray emission walk through detection system, appointment of Marketing Directors, low market cap valuation with 26 million common shares outstanding, possible replacement of current systems deployed in schools to non X-ray systems, and potential for purchase order based on demand for increased venue security from gun violence, Ludlow Research has issued a 'speculative' valuation target on DTII of \$0.80 to \$1.00 per share, or around \$20 to \$25 million market cap valuation for its common shares.

To download the full report, risks, and disclosures on this company please visit <http://www.ludlowresearch.com/reports.html>

About Defense Technologies International Corp.

Defense Technologies International Corp (OTCQB:DTII) core ideology is to provide superior solutions for today's new world risks and threats. DTC is positioned to enter the, until now, untapped public school market segment for threat detection security. DTC has assembled a respected team of experts with decades of experience sharing a common vision of safety, quality, service & share holder value. Team members bring to bear a broad spectrum of executive, international & corporate experience, coupled with extensive diplomatic relationships both at home and abroad. www.defensetechnologiesintl.com

OFFENDER ALERT PASSIVE SCAN™

The DTC Offender Alert Passive Scan is a portable scanning security device that uses the Earth's magnetic fields to detect potential security threats. The Offender Alert Passive Scan is the only product of its kind that uses passive scanning. Traditional detectors use X-ray (radiation) imaging—the same type of technology that can have harmful effects after prolonged exposure; the Offender Alert Passive Scan eliminates any exposure to students.

When students step through the Offender Alert Passive Scan, sensors embedded within the aluminum frame alert security personnel to the level of threat with color-coded LED lights and an audible buzz. The Offender Alert Passive Scan also can link with a computer to give an instant view, using numbers or colors, of the threat area, which can then be transmitted to a handheld device for ease of use, threat tracking and neutralizing.

The Offender Alert Passive Scan can be set to specific levels of detection, giving the school the ability to "ignore" cell phones and Mp3 players, but still detect more serious threats. The unit can scan one student in 1.2 seconds or 300 in 10 minutes.

EXPERIENCE THE DIFFERENCE

The Offender Alert Passive Scan unit uses military-grade, patented technology. The Offender Alert Passive Tracking system has many benefits and features that are not available in competitors' models including

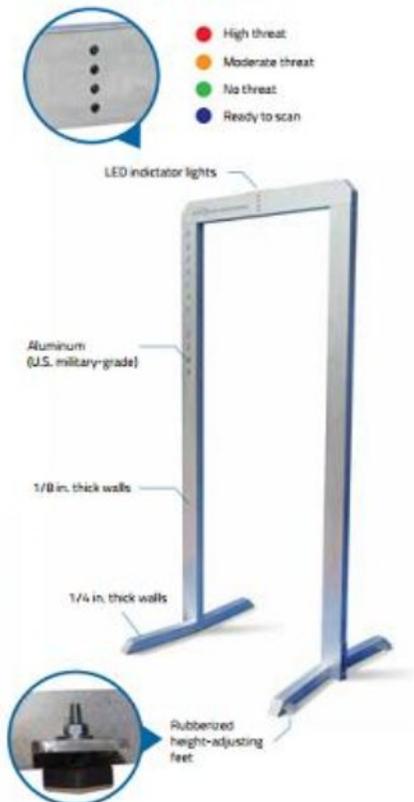
- extreme portability,
- a lightweight and sleek design,
- fast, easy set-up,
- enhanced warranties,
- passive scanning technology, and
- manufacturing and assembly in the United States.

THE WARRANTY

The Offender Alert Passive Scan system comes with a warranty that surpasses its competitors.

- Lifetime guarantee on the aluminum frame
- 3-year, 100% electronics replacement
- 24-hour, seven-day a week software upgrades
- Online diagnostic services available
- Extended service contract available
- New unit replacement program for up to 5 years

FEATURES AND SPECIFICATIONS



Frame dimensions: 84 in. (height) x 38 in. (width) x 2 in. (depth)

Walkway dimensions: 60 in. (height) x 30 in. (width)



About Ludlow Research

Ludlow Research is a New York based equity research firm that focuses on providing research coverage and investor awareness services to emerging small-cap companies. For over 14 years we have worked to provide our readers with a simple way of evaluating the current and potential value of small-cap companies, while garnering these clients greater market awareness to new investors. For more information on us please visit www.ludlowresearch.com

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This release includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E and/or 27E of the Securities Exchange Act of 1934 that are based upon assumptions that in the future may prove not to have been accurate and are subject to significant risks and uncertainties, including statements as to the future performance of the company and the risks and uncertainties detailed from time to time in reports filed by the company with the Securities and Exchange Commission. Statements contained in this release that are not historical facts may be deemed to be forward-looking statements. Investors are cautioned that forward-looking statements are inherently uncertain. Although the company believes that the expectations reflected in its forward-looking statements are reasonable, it can give no assurance that such expectations or any of its forward-looking statements will prove to be correct. Factors that could cause results to differ include, but are not limited to, the company's ability to raise necessary financing, retention of key personnel, timely delivery of inventory from the company's suppliers, timely product development, product acceptance, and the impact of competitive services and products, in addition to general economic risks and uncertainties.

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