



EQUINE LAW & BUSINESS LETTER

Post Office Box 66
Keswick, VA 22947

Phone: (434) 979-0053
EquineLawAndBusinessLetter@equinelawnews.com

PURCHASE ORDER

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Quantity	Item Description	Unit Price	Total
	2019 Annual Subscription (electronic)	\$200	
	"Who's Who In Equine Law" annual listing (4 insertions) pay by 2/1/19	\$250/year	
	Professional Services Directory annual listing (4 insertions) pay by 2/1/19	\$250/year	
	Professional or Attorney listing, per insertion (fewer than 4; payment after 2/1)	\$80/insertion	
	Back-dated subscription for years 2013-2018 (indicate year(s) desired)	\$150/year	
	Back-dated subscription for years 2004-2012 (indicate year(s) desired)	\$75/year	
	2019 Annual Subscription – Firmwide distribution license	\$600	
		Balance Due	

PAYMENT TERMS

Pay online:

(SECURE PAYMENT LINK)

[HTTPS://SECURE.LAWPAY.COM/PAGES/KCNELSONLAW/
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Return this form to:

EquineLawAndBusinessLetter@equinelawnews.com

Pay by check:

Please make check payable to *Equine Law & Business Letter*

Return this form and payment to:

Equine Law & Business Letter
P.O. Box 66
Keswick, Virginia 22947

Re: Advertising and Directory Listing Policies for 2019

GENERALLY

1. Listing rate of \$250 covers one year (4 insertions) for payment received by February 1. The per insertion rate for a less-than-annual listing is \$80/insertion. Price paid for advertising does not include cost of subscription.

2. Payment for listings (including renewals), and all listing copy information, must be received prior to the noted deadline, in order for listing to appear in the corresponding issue:

<u>ISSUE</u>	<u>DEADLINE</u>
Winter	February 1
Spring	May 1
Summer	July 1
Fall	October 1

3. No listing copy will be taken by telephone. All listing copy information, including changes thereto, must be received in writing and specifically reference the listing, including assigned account number if any. General notifications of changes of address or telephone, without specific reference to the listing and corresponding account number, will not be treated as requests to change listing copy information.

4. When change of listing copy is not received by above deadline dates, copy from the previous issue will be used.

5. Dissatisfaction with, or cancellation of listing; Refund Policy: NO REFUNDS WILL BE ISSUED once listing has been run.

PROFESSIONAL SERVICES LISTING

Equine Law & Business Letter reserves the right to:

- 1- edit any listing to meet formatting and editing standards
- 2- to reject any listing deemed unsuitable or improper by the Editor/Publisher
- 3- to change the format and/or presentation of the Listing at any time, without notice to listees

Equine Law & Business Letter will make every effort to accommodate listing copy as suggested and/or presented by the potential listee.

ATTORNEY LISTING—“Who’s Who In Equine Law”

- 1. The listing fee covers one attorney or one firm.
- 2. Listings will be displayed alphabetically, by attorney.
- 3. Listing copy, plus photographs, must be submitted electronically to:

equinelawandbusinessletter@equinelawnews.com
- 4. Listings will appear in the following format:



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