

Pledge to Plan – Planned Giving

So, what is the Pledge to Plan campaign about? This campaign was designed to raise awareness of the importance of having a will or estate plan, and remind our community that leaving a portion to their favorite organization will help secure future success and keep charitable dollars local.



The Pledge to Plan campaign provides for planned giving within the local community. Donors can pledge to plan their commitments in their will, estates, trusts, or life insurance policies. It is quite easy to give to Right to Life of Sanilac County. You see, we already have an endowment fund set up through the Sanilac County Community Foundation. This gives us the ability to sustain our mission *for generation to come, if you pledge to plan through your will or estate plan.*

So, as you consider what to do with your estate, we invite you to consider leaving a lasting gift to **Right to Life of Sanilac County**. Long after you are gone, **your gift will keep on giving and help sustain us far into the future**. Gifts will be carefully invested and generated investment income will be distributed back to our organization. Think now about what you want to do to impact the next generation, think now about what you want your legacy to be, and think now about how you can best achieve those goals.

To learn how you might include charitable giving in your estate plan, just contact your financial advisor or attorney. They can best advise you as to where to start and how to accomplish this goal.

We are asking you to make a pledge, a pledge to plan for the future of your family, your community and most importantly, your legacy.

Here are three simple ways you can help:

- **Pledge to Plan your estate, will, trust or life insurance policy THIS year**
- **Spread the word among friends, family and colleagues**
- **Return the Letter of Intent on the back of this form**

By returning the Letter of Intent on the back of this letter, you will let us know that you are committing to plan ahead for our future, as well as your own. We appreciate your willingness to do this.

Thank you,

Amy Roggenbuck

Amy Roggenbuck, President
Right to Life of Sanilac County