



the art of socks

FALL 2019: OPTICAL OPULENCE

Ozone Design, the leader in innovative fashion socks for men and women, announces a stunning Fall 2019 collection: Optical Opulence. With over 20 new and original designs Ozone is proud to introduce the must have footwear essentials of the season.

The new collection is the colorful culmination of the creative forces behind Ozone's sock revolution. Pulling from an array of inspirations the collection features stories of ornate mosaic tiles, bold Op Art, international florals, hand cut Japanese sheers, and designs that move into the realm of luxury by way of material.

When experienced separately each design stands alone as the embodiment of the company's daring artistic nature. While designs sometimes differ in inspiration they are tied together by a fluid theme of intricate design elements, detailed knitting, and bold accents of live coral, cobalt, chartreuse and rust. When experienced as a whole the collection is an exciting wonderland of optical pop and delight.

In exploring the more technical aspects of sock craftsmanship Ozone finds a new focus on the luxury of material. Fair trade cotton meets sparkling lurex threading, firmly knit wool is enhanced with the shimmer of silk, and 100% cashmere yarns, from Italy, make for the most luxuriously warm socks of the season.

This new collection exudes the very quality that is 'the art of socks'. It's a look, a feeling, an expression, and experience that could only be realized within Ozone's thrilling world of design. In true Ozone fashion each piece is on the move, jumping to life, off the canvas, and transformed into wearable art. These optical thrills are ready to travel the world, in bold style and without limitations.

Optical Opulence Launches August 2019