



## LILLIPAD DIVING BOARDS

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## LILLIPAD DIVING BOARDS PARTNERS WITH TRIFECTA HOUSEBOATS

**Traverse City, Michigan (June 11, 2015)** – LilliPad Diving Boards and Trifecta Houseboats announced today that they have entered into an agreement to offer LilliPad Diving Boards as an available option on all new Sumerset, Stardust, and Thoroughbred houseboats. As the houseboat industry continues to make a comeback following the recent economic downturn, Trifecta continues to seek ways to bring innovation and luxury to the houseboat industry. For LilliPad, this venture offers an amazing opportunity to showcase its product with an industry leading manufacturer of high quality houseboats.

LilliPad hit the boating industry by storm with its flagship product, the LilliPad Diving Board, winning the Miami International Boat Show's 2015 Innovation Award for most innovative new watersports accessory. The LilliPad Diving Board is the world's only diving board specifically designed to be mounted on a boat. The diving board features the ability to be removed in minutes when it is not in use, offers multiple tension settings for lighter and heavier jumpers, a docking position, and multiple safety features. In addition, the innovative design allows people to jump and not rock the boat!

"We are thrilled to work with Trifecta," said Ann Schaub. "Teaming up with Trifecta is an unbelievable opportunity for us to dive into a market primed for our product! When you walk into a marina filled with houseboats you see slides on nearly every boat – these boaters love to entertain and the LilliPad Diving Board is a perfect fit."

In the coming weeks, customers will see LilliPad Diving Boards as an available option on all Trifecta Houseboats. In addition, current owners of Sumerset, Stardust, and Thoroughbred houseboats can order a LilliPad Diving Board to be self-installed or to be installed while other service is being provided on their boat.

### ABOUT LILLIPAD DIVING BOARDS

Founded in 2012, LilliPad, LLC (DBA LilliPad Diving Boards) is the maker of the world's only diving board designed specifically for mounting on a boat. The company's flagship product hit the market in May 2014 and has since won numerous awards including the "Best New Product for 2015" and a prestigious "Innovation Award" at the 2015 Miami International Boat Show. For more information about LilliPad Diving Boards visit [www.LilliPadDivingBoards.com](http://www.LilliPadDivingBoards.com).

## ABOUT TRIFECTA HOUSEBOATS

Trifecta Houseboats is a joint venture which was formed in 2014 consolidating the manufacturing of three premier houseboat brands: Stardust Cruisers, Sumerset Houseboats and Thoroughbred Houseboats. Trifecta Houseboats represents not only a big part of the history of houseboats but also the future of houseboats. Trifecta strives to bring quality and innovation to each of its houseboat lines in addition to making houseboating more efficient, safe, and comfortable. For more information about Trifecta Houseboats visit: [www.tbboats.com](http://www.tbboats.com), [www.sumerset.com](http://www.sumerset.com), <http://us.houseboatky.com>

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