IMPULSE
Performance Arts Inc.

IMPULSE NEWS

Celebrating our 7th season!

September 2016 Season #7 Issue #1

Welcome!

Impulse is thrilled to welcome all new and returning dancers to our 7th season! Thank you for choosing Impulse as your dance family for the 2016/2017 season.

We strive to offer professional, safe and fun dance training in our state-of-the-art facility. We encourage all dancers and families to feel at home within the walls of Impulse. We challenge our dancers and push them to achieve their highest potential, but aim to do so in a comfortable and motivating environment.

We have a brand new website to keep you updated on all things "Impulse". You can find newsletters, class dress code, studio policies and important dates/announcements at www.impulseperformancearts.com. You can also join our Facebook pages, Instagram, and Twitter. Please check your emails often as well as the studio lobby bulletin boards.

Happy dancing!
Lindsay and Elizabeth
Impulse Studio Co-Directors

REMEMBER!
THE IMPULSE DANCE SEASON RUNS FROM THE 2nd WEEK OF SEPTEMBER 2016 (Classes begin Tues. Sept 6th) TO THE 2nd WEEK OF JUNE 2017.

2016/17 IMPORTANT DATES

1st Week of Classes: Tues.Sept. 6th – Mon.Sept.12th
Bring-A-Friend-Week: Mon.Sept 26th – Sat.Oct.1th
Thanksgiving Holiday (No class): Mon. Oct. 10th
Christmas Holiday Break (No classes):
Sat. Dec. 24th – Fri. Jan 6th, 2017
(Classes resume Sat. Jan. 7th, 2017)
Family Day Holiday (No class): Mon. Feb. 20th
March Break (No Classes):
Sun. March 12th – Sun. March 19th
Good Friday Holiday (No class): Fri. April 14th
Victoria Day Holiday (No class): Mon. May 22nd
Recital Picture Day – TBA (late-May 2017)
Recital – TBA (June 2017)

BRING-A-FRIEND!!

Have a friend that would love to try a dance class? Bring them to your classes to dance with you for FREE! **Monday September 26th – Saturday October 1st** is "Bring-A-Friend-To-Dance Week". Show your friends/family what being an Impulse dancer is all about. Sign-up sheets will be at the front desk and must be signed by a parent/guardian. You must register your friends BEFORE bringing them to class. NOTE: "friends" must be within the age requirements to try any class.

CLASS VIEWING

Impulse is proud to offer a large class-viewing screen in our spacious lobby. Parents are able to observe classes without distracting our hard-working dancers. Please refrain from entering the dance studios during classes so we can provide a distraction-free learning environment. Teachers are available for questions in-between classes.
We also offer a special In-Class Observation Week:
Mon. Jan 16th - Sat. Jan 21st, 2017
During this week, guests can be inside the studios to watch our dancers in action.

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ONLINE SYSTEM

You can register for classes, monitor your account (balance owing, upcoming due dates, fundraising credits, etc.), view your class schedule and more on Impulse's "Studio Director" online system. If you are officially registered at Impulse, your information is in the system and you can login from your mobile phone or computer.

To use Impulse's online system:

1. Go to *www.impulseperformancearts.com* and click on the REGISTER HERE tab OR use the following link: **https://www.thestudiodirector.com/impulseperformancearts/portal.jsp** (add to your Bookmarks for future use!).
2. If this is your first time logging on, you will need to click "forgot your password?". Enter the email address you gave to Impulse when you registered and click NEXT. An email will be sent to you with a link to reset your password.
3. Once you receive the email from info@impulseperformance.com, you can click on the link or cut & paste the address into your internet browser.
4. Enter a new password of your choice for Impulse's online system. Login and check out your personalized account!

REMEMBER WHEN LOGGING ON:
E-mail: The email you gave us at registration

Password: Your choice of password

If you have any problems, give us a call or email and we'd be happy to help. We will be using this system to track all payments (tuition, costume deposits and balances, competition entry fees, fundraising credits etc.), to email notices and receipts (including income tax receipts) and to keep you up to date on new classes and workshops!

TUITION PAYMENTS

Upon registration, you were offered the choice of two tuition payment plans;
(1) Season tuition paid in FULL, or
(2) Season tuition broken into 10-equal installments due the 1st of each month (Sept. 1, 2016 - June 1, 2017)
***These are NOT pay-per-month payments. These installments are the full-year dance tuition divided into 10-equal payments.**
Impulse accepts cash or email money transfer (due the 1st of each month) or cheque (please provide 10 post-dated cheques made out to "Impulse Performance Arts").
Please be sure to provide payment in a timely fashion as a $25 late fee will be applied to all missed tuition installments. All cheques returned to Impulse as **NSF** will be charged a $20.00 fee.
We will provide an emailed receipt for tax purposes in Jan/Feb 2017 (or upon request).

PARKING

Our parking lot is shared by all guests of our building: Impulse, United Family Martial Arts, etc.

- Enter the lot from Bell Ave ONLY (no entry off of King St)
- Drive slowly as there are lots of children entering/exiting the building
- If our lot is full, you may park in the Hamilton East Seventh-Day Adventist Church parking lot at 203 Bell Ave EXCEPT FOR WEDNESDAYS AND SATURDAYS
- There are parking spaces across the front of the building on King St. East.
- Do not park across the street at Pioneer Church; this is staff only parking.

"NO-SHOE POLICY"

Impulse strictly enforces a "**No Outdoor Shoe**" Policy. All outdoor shoes MUST be removed on the mats upon entering Impulse and placed on designated shoe racks. Please help keep our dancers' feet clean and dry. Bring indoor shoes or slippers to wear at Impulse if you desire!

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RECITAL AND COSTUME INFORMATION

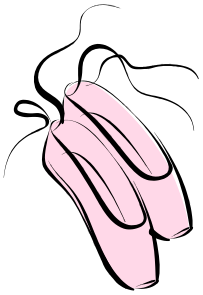
Every year, Impulse dancers put on FABULOUS recital shows, and we can't wait to do it all over again in June 2017! Dates for the dress rehearsal and recital shows, theatre location and ticket information will be posted as soon as we have confirmation.

Every recreational class at Impulse will perform in our recital shows (even our littlest pre-dancers). This is a wonderful way for students to show off their new dance technique to family and friends…and, of course, enjoy some well-deserved time in the spotlight!

All classes require a recital costume and appropriate tights/footwear. A **$40 non-refundable** costume deposit is required for **each** recreational recital costume and will be collected by November 30, 2016. Invoices will be posted to your online accounts. Competitive costumes require a $50 non-refundable deposit and are due by October 31, 2016.

Impulse costumes are ordered and custom-made for each dancer (we take measurements during class). Costumes are made to fit the dancer perfectly for the recital shows. Final costume payments will be made when costumes arrive in May 2017. We aim to keep recreational class costumes between $85.00 and $100.00 each. Competitive costumes can range between $110.00 - $170.00 each.

Please note: clean tights and appropriate, clean footwear (ballet shoes, tap shoes, etc.) are supplied by the dancer/parent and are NOT included in the costume fee.



STUDENT ABSENCES/STUDIO CLOSURES

If a dancer needs to miss dance class, please call the studio to leave a message (905)548-9298 or email in advance. We worry if our dancers aren't in class!!

In the event of inclement weather/unsafe driving conditions, Impulse will make a decision to close the studio by 2:00pm. Emails will be sent out and notices posted on Facebook, Instagram, Twitter and voicemail. We will do our best to reschedule any cancelled classes due to unavoidable weather closures.

HALLOWEEN AT IMPULSE

Show off your Halloween costume at Impulse! We invite all dancers (and parents!) to wear their Halloween costume during dance classes from **Tuesday Oct. 25th – Monday Oct. 31st**.

We are OPEN and classes are running normally on Monday October 31st, but we understand if our little dancers have important trick-or-treating to do!

IMPULSE FASHION

Have you noticed some of our dancers wearing our custom-designed Impulse Bomber Jackets? Would you like one too? Order forms will be posted at the studio.

Jackets come in sizes Child 4 to Adult XXL.

Cost is approx. $125.00/jacket. Payment must be received by Impulse staff in full before orders can be completed.

Note: All competitive students require a studio bomber jacket to wear over costumes at competitions.

Impulse also has amazing track pants, capri pants, hooded sweatshirts and t-shirts available in all sizes (children and adult). Information on purchasing studio gear will be posted soon!

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IMPULSE DRESS CODE

Proper attire MUST be worn to **EVERY** class to keep dancers safe, comfortable, and to allow proper dance instruction! Warm-up gear (leg-warmers, sweatshirts, etc.) may be worn to BEGIN each class. Dance Happy Dancewear (134 London St S) and Step 'N Out Dancewear (1314 Upper Wentworth St) have our dress code on file and can help you find everything you need.

Please have long hair pulled back off the face for all classes. **Buns are required for all ballet classes.**

Impulse's full class dress code is posted on our website and on pg. 5 of this newsletter.

CHANGEROOMS & HOMEWORK AREA

Impulse has two large changerooms for our female dancers. Each changeroom has cubbies for bags, coats, clothing etc. and benches/chairs. Our male dancers can change in our spacious large washroom. Our designated quiet HOMEWORK zone is located in Changeroom #2 and we encourage students to use this area to complete schoolwork during dance class breaks!

WATER & SNACKS

We encourage all dancers to bring their own water/water bottles to classes. Water bottles can be purchased from the office for $1 if you forget.
If bringing snacks or dinner to the studio, please consider nut-free products as we aim to keep our space safe for those with allergies.

LOST & FOUND

A lost & found bin is kept in Changeroom #2. All clothing, dance shoes, water bottles etc found around the studio will be placed in this bin until they are claimed. Please check frequently as we often donate these lost items to avoid overflow!

TEAM IMPULSE!!

Let's work together to keep Impulse a happy and positive place to dance. Directors, teachers, dancers, parents and all other visitors contribute to making our dancers feel encouraged, comfortable and inspired. Many consider the studio to be their "home away from home". We are a dance-family and team, first and foremost.

Please take responsibility

for the energy you bring

into this space

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2016/2017 WEEKLY CLASS DRESS CODE		
CLASS	**ATTIRE**	**SHOES**
Creative Dance & Pre-Ballet (2.5 –4 years)	Any colour bodysuit. Pink tights. (leg warmers/ballet skirt optional)	Pink Gymnastic Slippers or Pink Leather Ballet Slippers
Ballet	Pink or Black sleeveless bodysuit. Pink tights. (Leg warmers, ballet skirt & fitted ballet wrap/shrug optional) *No booty shorts	**Primary to Grade 3** Pink full-sole ballet Slippers (leather preferred) **Grade 4 to Advanced** Pink "So Danca" brand split-sole ballet slipper
Jazz	Any colour bodysuit or yoga/tight-fitting tanks, pants, shorts etc. Black dance shorts are acceptable. Black, pink or tan convertible tights	**Mini Jazz (age 5-6)** Black split-sole jazz shoes (slip-on preferred) **Primary Jazz and up (age 7+)** Nude/Beige split-sole jazz shoes (slip-on preferred), Nude "turners" also acceptable.
Tap	Any colour bodysuit or yoga/tight-fitting tanks, pants, shorts etc. Black dance shorts are acceptable. Black, pink or tan convertible tights	Black oxford tap shoe (laces preferred). *Patent tap shoes acceptable for under age 7 years.
Lyrical/Contemporary	Any colour bodysuit or yoga/tight-fitting tank top, pants, shorts etc. Black dance shorts are acceptable. Black, pink, or tan footless/convertible tights.	Beige Foot thongs/ "Foot Undeez" or "Dance Paws", Nude "Turners"
Acro	Any colour bodysuit or sports bra. Black dance shorts, leggings etc. *No baggy clothing. Sports bras MUST be worn under tank/t- shirts.	Bare Feet
Hip Hop	Athletic-fitting tanks/t-shirts. Loose-fitting capris, shorts, track pants etc. (No jeans)	Comfortable INDOOR running shoes or dance sneakers
Mini Cheer-Acro	Tight-fitting tanks/t-shirts. Stretchy capris pants or shorts, leggings etc.	Comfortable INDOOR running shoes or dance sneakers
Glee (Vocal & Dance)	Comfortable tank/t-shirts with comfortable yoga/track pants, leggings etc.	Black split-sole jazz shoes (slip-on preferred)
Boys (all classes)	White athletic-fitting t-shirt. Black comfy dance pants.	Black ballet, jazz or tap shoes (depends on class)

***ADDITIONAL SHOES/TIGHTS MAY BE REQUIRED FOR RECITAL/COMPETITIONS**

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2016/2017 MONTHLY PAYMENT PLANNER			
	REQUIRED PAYMENTS	**OPTIONAL ITEMS**	**NOTES**
September	➢ Monthly installment ➢ new dancewear and shoes for season* (see dress code)	➢ studio bomber jackets available (approx. $125)	*students are required to have appropriate clothing and footwear for their dance style(s).
October	➢ Monthly installment	➢ Impulse clothing (hoodies, track pants etc.)	
November	➢ Monthly installment ➢ Recital costume deposits due ($40/costume, non-refundable)		
December	➢ Monthly installment		
January	➢ Monthly installment		
February	➢ Monthly installment		
March	➢ Monthly installment		
April	➢ Monthly installment		
May	➢ Monthly installment ➢ Rec. costume balances due (approx. $100/costume total*) ➢ beginner pointe costume $150-$175 first year only ➢ Recital tickets (approx. $18-$20/ticket)	➢ Impulse picture day (package options available) ➢ any additional tights, footwear, make-up or dancewear for recital	*including $40 costume deposit
June	➢ Monthly installment ➢ Recital tickets (approx. $18-$20/ticket)	➢ Recital DVD	*dancers who wish to watch the recital will require a ticket as well

Current Methods of Payment:

1) Cheque to "Impulse Performance Arts" *
   *1 cheque for full-year tuition or 10 post-dated cheques for equal installments
2) Cash
3) Email Money Transfer (EMT) to info@impulseperformancearts.com

All tuition installments must be received on or before the 1st of each month (Sept 2016 to June 2017) or a late fee will be applied.