



## EXECUTIVE BOARD MEETING MINUTES TELECONFERENCE MEETING DATE: 3/18/18

### Board Members Present:

President - Claire Harbeck Izzo  
Co-President – Peggy Mercereau  
Incoming VP – Valerie Costic  
Co-Treasurer – Mary Chamberlain  
Corresponding Secretary – Jenni DeVitto  
Marketing Chair – Jennie Kralyevich  
Incoming Marketing Chair – Andrew Rose  
VPA Chair – Mary Beth Ostrowski  
Recording Secretary – Lu White

### Agenda Items:

- **Board status/timeline**  
Incoming Board for 2018-19 school year will be announced at the April 10<sup>th</sup> meeting/Randy Levin presentation and will officially be voted in at May meeting.
- **Ad Journal**
  - Noted BBF digital ad journal going forward will run from Sept. to Jun.
  - The idea is to advertise throughout the entire school year in sports events, VPA events, Ladies Luncheon, social media, website, (Friends of the Buc Backers) etc.
  - Tiered pricing will apply.
  - Claire, Peggy, Andrew & Jennie K. to meet with Del & Adam to discuss.
  - Peggy & Andrew to circulate write-up on what the digital ad journal will offer sponsors.
  - Board to discuss pricing.
- **Graduation Signs Fundraiser**
  - Claire to forward Andrew a sample lawn sign for obtaining estimate from printing company.
- **Teacher Grants**
  - More to come after Spring Break (Marian Donoghue & Rea Goldsmith, Co-Chairs)
- **March-April BBF Events:**
  - Carter & Cavero fundraiser – Claire to bring flyers for distributing @ Into the Woods.
  - VPA spring play - Into the Woods – March 22-25.
  - Coffee w/Lou Moore – March 23, 7pm, St. Anthony's.
  - Casino Night – March 24. (Thank you to Peggy & Jennie K. for obtaining special pricing on BBF Ad).
  - Class of 2020 Vineyard Vines fundraiser – March 27. Claire to bring flyers for distributing @ Into the Woods.
  - Lunch Break Prom Drive – now through March 31.
  - Spring Break – March 30 – April 6.
  - Coffee with Lou Moore – April 8(?).
  - Randy Levin Presentation – April 10<sup>th</sup>
  - Class of 2020/2021 Happy Hour at Donovan's – April 12.
  - LS Women's Exchange fundraiser – April 17.
  - Various VPA performances in April.