



MOVING FORWARD WITH AVANCE

*Winn-Worth Betco, Hancock County Economic Development
and North Iowa Corridor invite you to learn more*

Winn-Worth Betco, in partnership with Avance USA, LLC and the North Central Iowa Alliance, is pleased to announce the launch of a new **strategic regional workforce recruitment initiative** designed to meet businesses' near-term workforce needs, address long-term industry needs, and improve regional talent pipelines through outreach, marketing, and recruitment in Puerto Rico and other key U.S. locations.

Business leaders, community and education partners, and non-profit organizations are invited to join us at the launch event for the [Avance Regional Workforce Recruitment Program](#).

Information Sessions will be held throughout the region.

- **Garner Public Library at 416 State Street in Garner.** Lunch will be provided on **August 28th, 11:30am-1pm**. RSVP is requested to director@hancockcountyiowa.com.
- **North Iowa Regional Commerce Center.** Lunch will be provided on **August 29th, 12pm-1:30pm**. RSVP is requested at this [link](#).
- **Forest City Economic Development Conference Room at 145 S Clark St, Forest City.** Lunch will be provided on **September 9th, 11:30-1pm**. RSVP is requested to director@winn-worthbetco.com.

The events will provide overview of the regional program, information on how to get involved, and the recruitment and relocation process. We will also address partnership coordination and communication for marketing, housing, transportation, and new family welcome to ensure a smooth transition and rapid community integration for new families. We appreciate your support for our continued growth in North Iowa. We look forward to seeing you at this event.