



TRIUMPHTM
SYSTEMS



TriumphSystems



@TriumphSystems



@triumphsystems

THREAT DOWN™

This responsive target provides instant feedback, leaving no doubt as to where your rounds have impacted the vital organs. The vital organs are made of environmentally safe, highly visible gel. This 100+ round target was developed for most calibers or firearms. It is a great training tool for shooters of all skill levels, from beginners to the advanced level shooter. Developed with a Navy SEAL, the targets are ideal for defensive training, but are also great for a fun day on the range. Each organ is represented by a different color, providing easy-to-identify round placement. The water-soluble gel will not stain clothing. Additional grid targets are located in the corners to maximize use of this fully reactive target. **Recommended for outdoor use.**

KEY FEATURES

- TRAIN SMARTER
- HIGH-VISIBILITY GELS
- ENVIRONMENTALLY SAFE
- RESPONSIVE
- MULTI-USE
- EASILY RESET FOR SHOOT HOUSE TRAINING SCENARIOS
- MOUNTED ON RIGID CARDBOARD, WORKS WELL OUTDOORS
- FOR USE WITH FIREARMS, PELLOT GUNS, AIR RIFLES AT .177 CALIBER

HUMANOID	SKU# 0315 01 001
TERRORIST	SKU# 0315 66 001
ZOMBIE	SKU# 0315 13 001
YETI*	SKU# 0315 13 003
EVIL CLOWN*	SKU# 0315 13 004
DEMON*	SKU# 0315 13 005
CYCLOPS*	SKU# 0315 13 006

*PRE ORDERS



THREAT DOWN™

REACTIVE HUMANOID TARGET



TRAIN SMARTER

A great training tool for the beginner or advanced level shooter. Ideal for defensive training or just a fun day on the range.



HIGH-VISIBILITY GELS

Formulated for a highly visible signature that is water-soluble and will not stain your clothes.



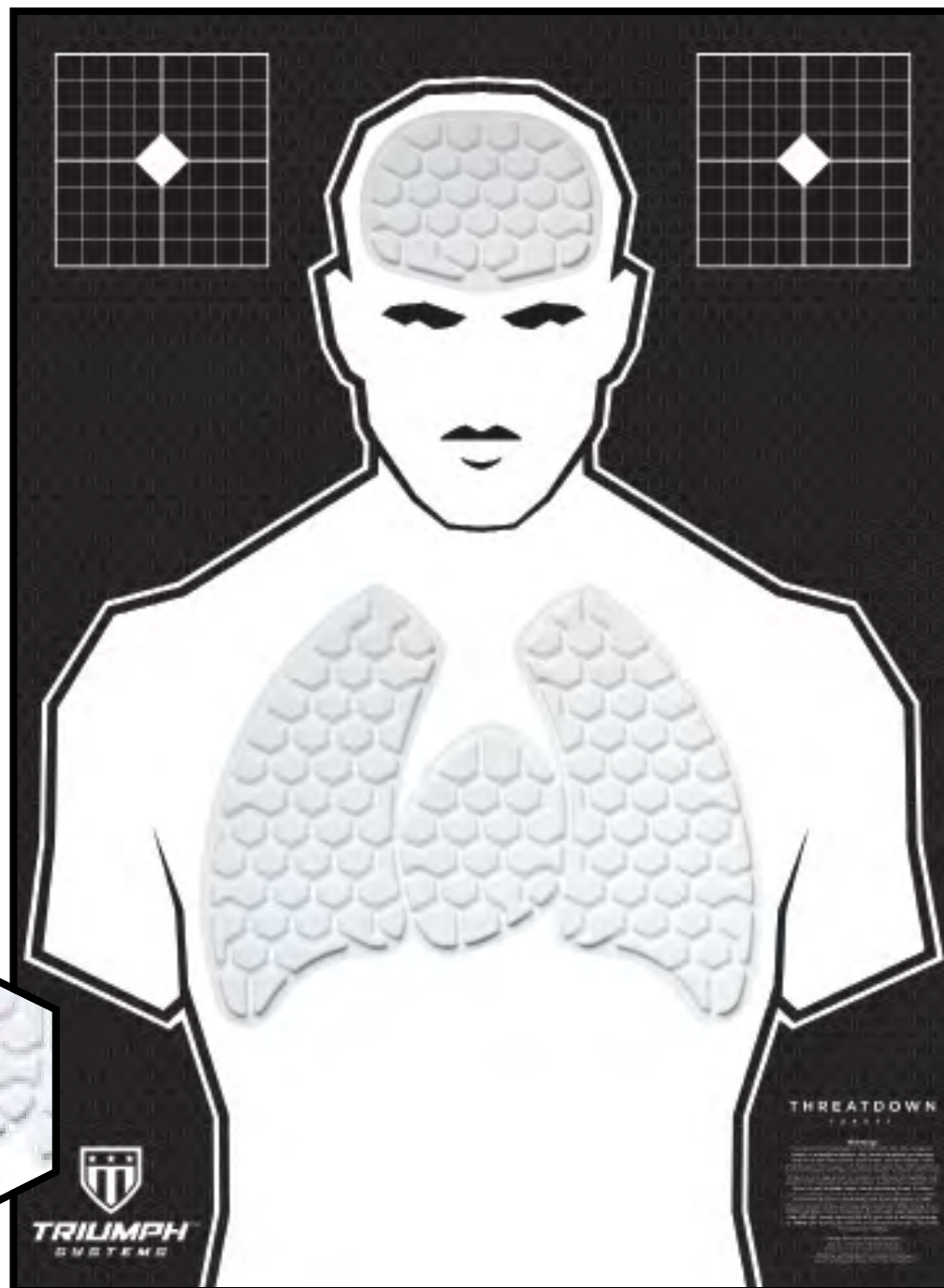
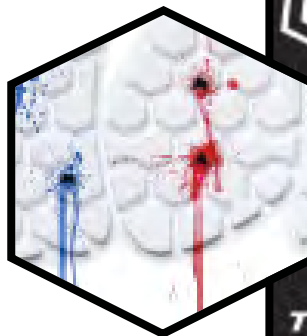
ENVIRONMENT SAFE

Our proprietary gel is safe for the environment.



RESPONSIVE TARGET

Provides instant feedback leaving no doubt as to where your rounds have impacted the vital organs.



SKU# 0315 01 001

PATENT PENDING

22X30"

THREAT DOWN™

REACTIVE TERRORIST TARGET



TRAIN SMARTER

A great training tool for the beginner or advanced level shooter. Ideal for defensive training or just a fun day on the range.



HIGH-VISIBILITY GELS

Formulated for a highly visible signature that is water-soluble and will not stain your clothes.



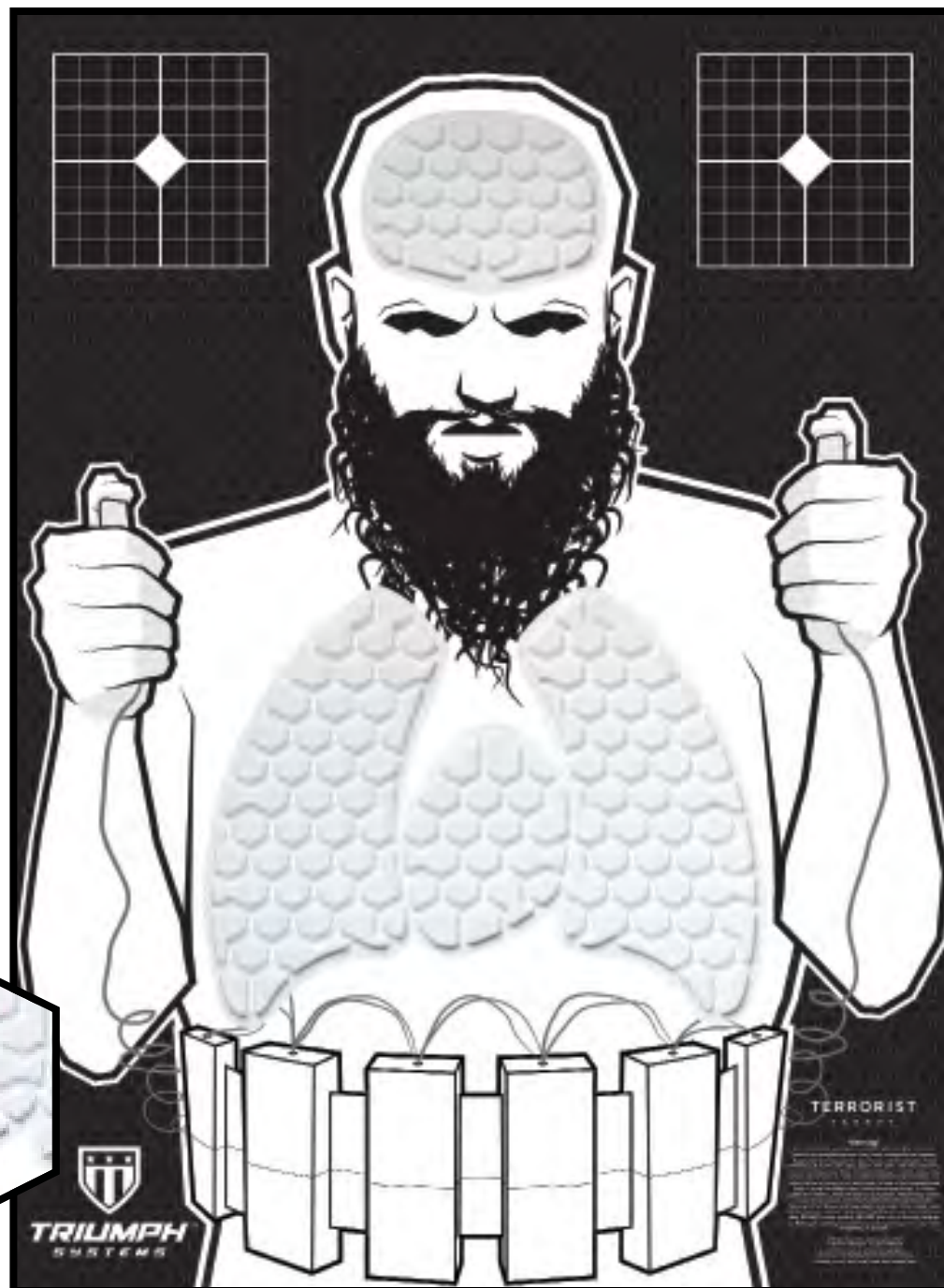
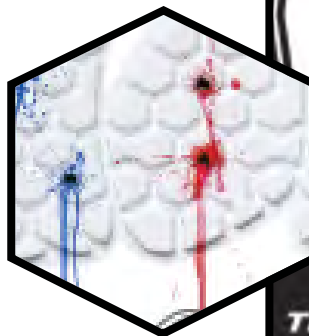
ENVIRONMENT SAFE

Our proprietary gel is safe for the environment.



RESPONSIVE TARGET

Provides instant feedback leaving no doubt as to where your rounds have impacted the vital organs.



SKU# 0315 66 001

PATENT PENDING

22X30"

THREAT DOWN™

REACTIVE ZOMBIE TARGET



TRAIN SMARTER

A great training tool for the beginner or advanced level shooter. Ideal for defensive training or just a fun day on the range.



HIGH-VISIBILITY GELS

Formulated for a highly visible signature that is water-soluble and will not stain your clothes.



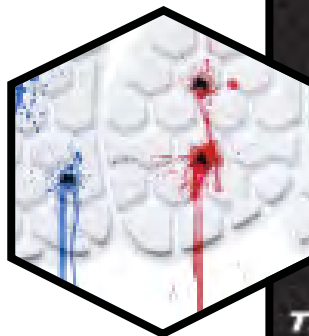
ENVIRONMENT SAFE

Our proprietary gel is safe for the environment.



RESPONSIVE TARGET

Provides instant feedback leaving no doubt as to where your rounds have impacted the vital organs.



SKU# 0315 13 001

PATENT PENDING

22X30"

PRE ORDER

THREAT DOWN™

REACTIVE YETI TARGET



TRAIN SMARTER

A great training tool for the beginner or advanced level shooter. Ideal for defensive training or just a fun day on the range.



HIGH-VISIBILITY GELS

Formulated for a highly visible signature that is water-soluble and will not stain your clothes.



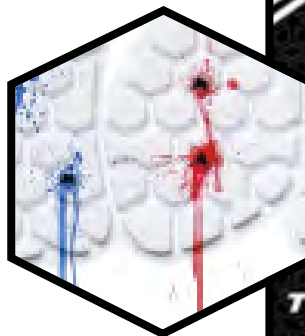
ENVIRONMENT SAFE

Our proprietary gel is safe for the environment.



RESPONSIVE TARGET

Provides instant feedback leaving no doubt as to where your rounds have impacted the vital organs.



SKU# 0315 13 003

PATENT PENDING

22X30"

PRE ORDER

THREAT DOWN™

REACTIVE EVIL CLOWN TARGET



TRAIN SMARTER

A great training tool for the beginner or advanced level shooter. Ideal for defensive training or just a fun day on the range.



HIGH-VISIBILITY GELS

Formulated for a highly visible signature that is water-soluble and will not stain your clothes.



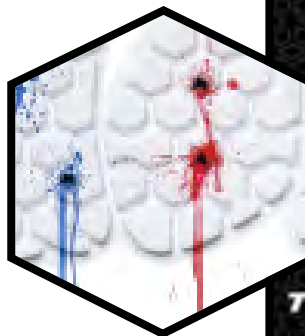
ENVIRONMENT SAFE

Our proprietary gel is safe for the environment.



RESPONSIVE TARGET

Provides instant feedback leaving no doubt as to where your rounds have impacted the vital organs.



SKU# 0315 13 004

PATENT PENDING

22X30"

PRE ORDER

THREAT DOWN™

REACTIVE DEMON TARGET



TRAIN SMARTER

A great training tool for the beginner or advanced level shooter. Ideal for defensive training or just a fun day on the range.



HIGH-VISIBILITY GELS

Formulated for a highly visible signature that is water-soluble and will not stain your clothes.



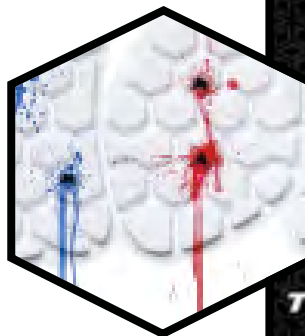
ENVIRONMENT SAFE

Our proprietary gel is safe for the environment.



RESPONSIVE TARGET

Provides instant feedback leaving no doubt as to where your rounds have impacted the vital organs.



SKU# 0315 13 005

PATENT PENDING

22X30"

PRE ORDER

THREAT DOWN™

REACTIVE CYCLOPS TARGET



TRAIN SMARTER

A great training tool for the beginner or advanced level shooter. Ideal for defensive training or just a fun day on the range.



HIGH-VISIBILITY GELS

Formulated for a highly visible signature that is water-soluble and will not stain your clothes.



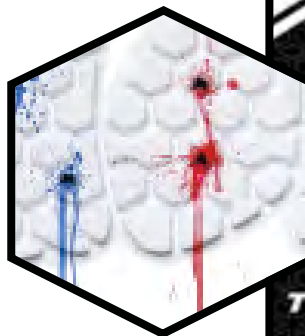
ENVIRONMENT SAFE

Our proprietary gel is safe for the environment.



RESPONSIVE TARGET

Provides instant feedback leaving no doubt as to where your rounds have impacted the vital organs.



SKU# 0315 13 006

PATENT PENDING

22X30"

THREAT DOWN

ASSORTED MASTER CARTONS

6 HUMANOID & 6 ZOMBIE
SKU# 0315 91 001 AMC



6 HUMANOID & 6 TERRORIST
SKU# 0315 90 001 AMC



ETHICAL HARVEST™

This responsive target provides instant feedback, leaving no doubt as to where your rounds have impacted the vital organs. The vital organs are made of environmentally safe, highly visible gel. Developed with a Navy SEAL, and endorsed by professional hunters, this 100+ round target was made for most calibers or firearms. It is a great training tool for hunters of all skill levels, from beginner hunters to the advanced level. These targets promote and reinforce the importance of round placement for ethical harvesting, ensuring you take home that trophy buck! The lungs and heart are represented by different colors, providing easy-to-identify round placement. The water-soluble gel will not stain clothing. Additional grid targets are located above the torso to maximize use of this fully reactive target.

Recommended for outdoor use.

KEY FEATURES

- TRAIN SMARTER
- HIGH-VISIBILITY GELS
- ENVIRONMENTALLY SAFE
- RESPONSIVE
- MULTI-USE
- EASILY RESET FOR SHOOT HOUSE TRAINING SCENARIOS
- MOUNTED ON RIGID CARDBOARD, WORKS WELL OUTDOORS

WHITETAIL

COYOTE*

WILD BOAR*

PRAIRIE DOG 3 PACK*

WILD TURKEY 3 PACK*

SKU# 0308 11 001

SKU# 0308 11 003

SKU# 0308 11 004

SKU# 0308 12 001

SKU# 0308 12 002

*PRE ORDERS



ETHICAL HARVEST™

REACTIVE WHITETAIL TARGET



TRAIN SMARTER

A great training tool for the beginner or advanced level shooter. Ideal for defensive training or just a fun day on the range.



HIGH-VISIBILITY GELS

Formulated for a highly visible signature that is water-soluble and will not stain your clothes.



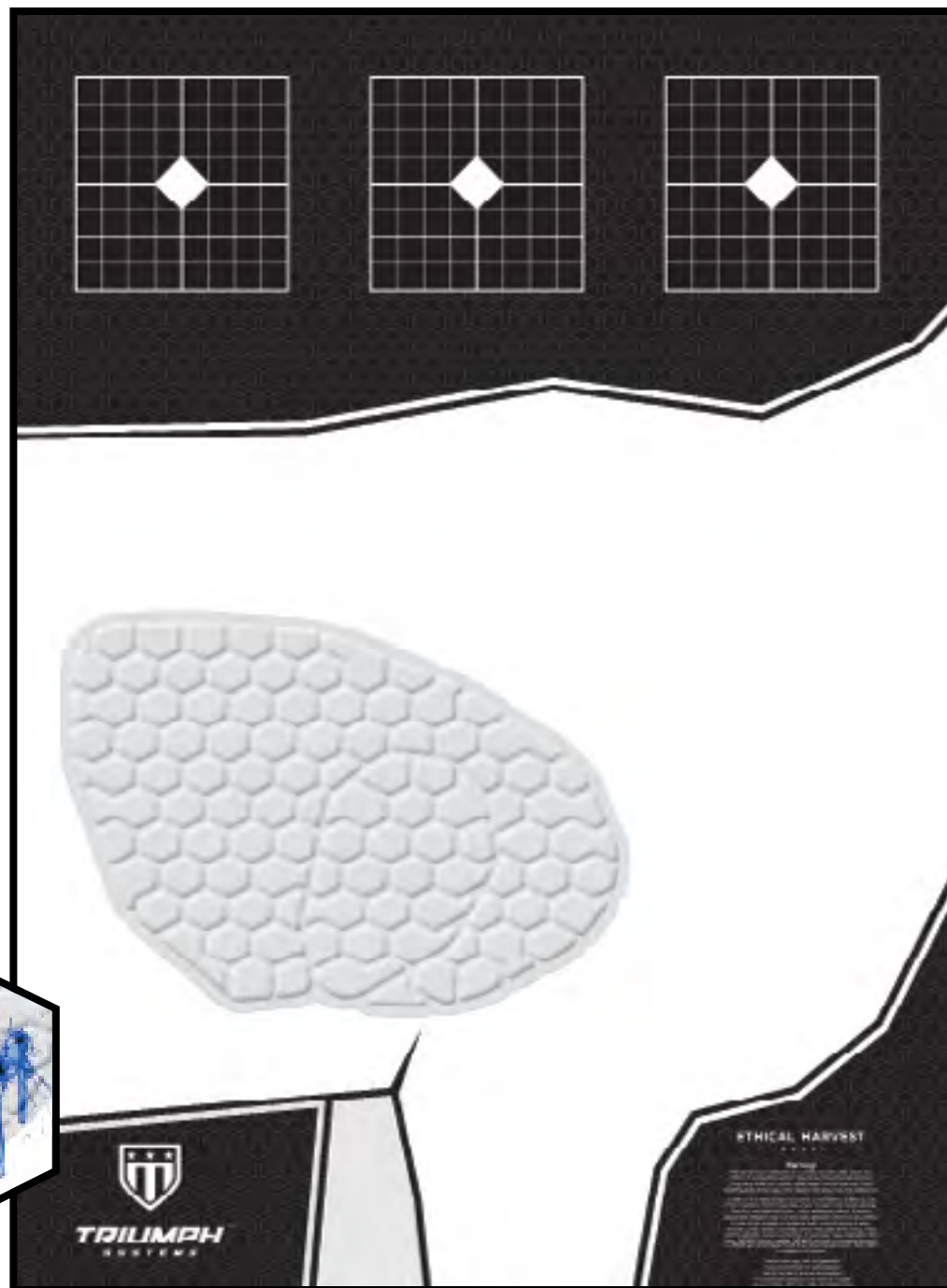
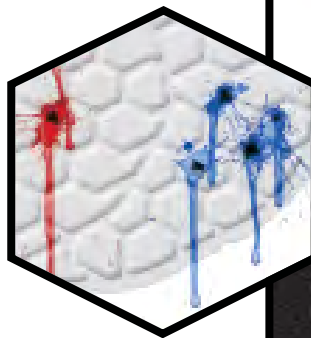
ENVIRONMENT SAFE

Our proprietary gel is safe for the environment.



RESPONSIVE TARGET

Provides instant feedback leaving no doubt as to where your rounds have impacted the vital organs.



PRE ORDER

ETHICAL HARVEST™

REACTIVE COYOTE TARGET



TRAIN SMARTER

A great training tool for the beginner or advanced level shooter. Ideal for defensive training or just a fun day on the range.



HIGH-VISIBILITY GELS

Formulated for a highly visible signature that is water-soluble and will not stain your clothes.



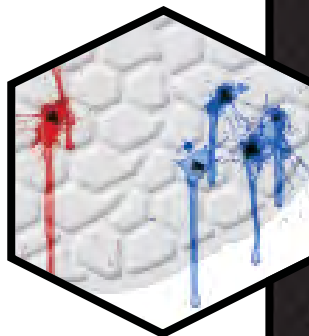
ENVIRONMENT SAFE

Our proprietary gel is safe for the environment.



RESPONSIVE TARGET

Provides instant feedback leaving no doubt as to where your rounds have impacted the vital organs.



SKU# 0308 11 003

PATENT PENDING

22X30"

PRE ORDER

ETHICAL HARVEST™

REACTIVE WILD BOAR TARGET



TRAIN SMARTER

A great training tool for the beginner or advanced level shooter. Ideal for defensive training or just a fun day on the range.



HIGH-VISIBILITY GELS

Formulated for a highly visible signature that is water-soluble and will not stain your clothes.



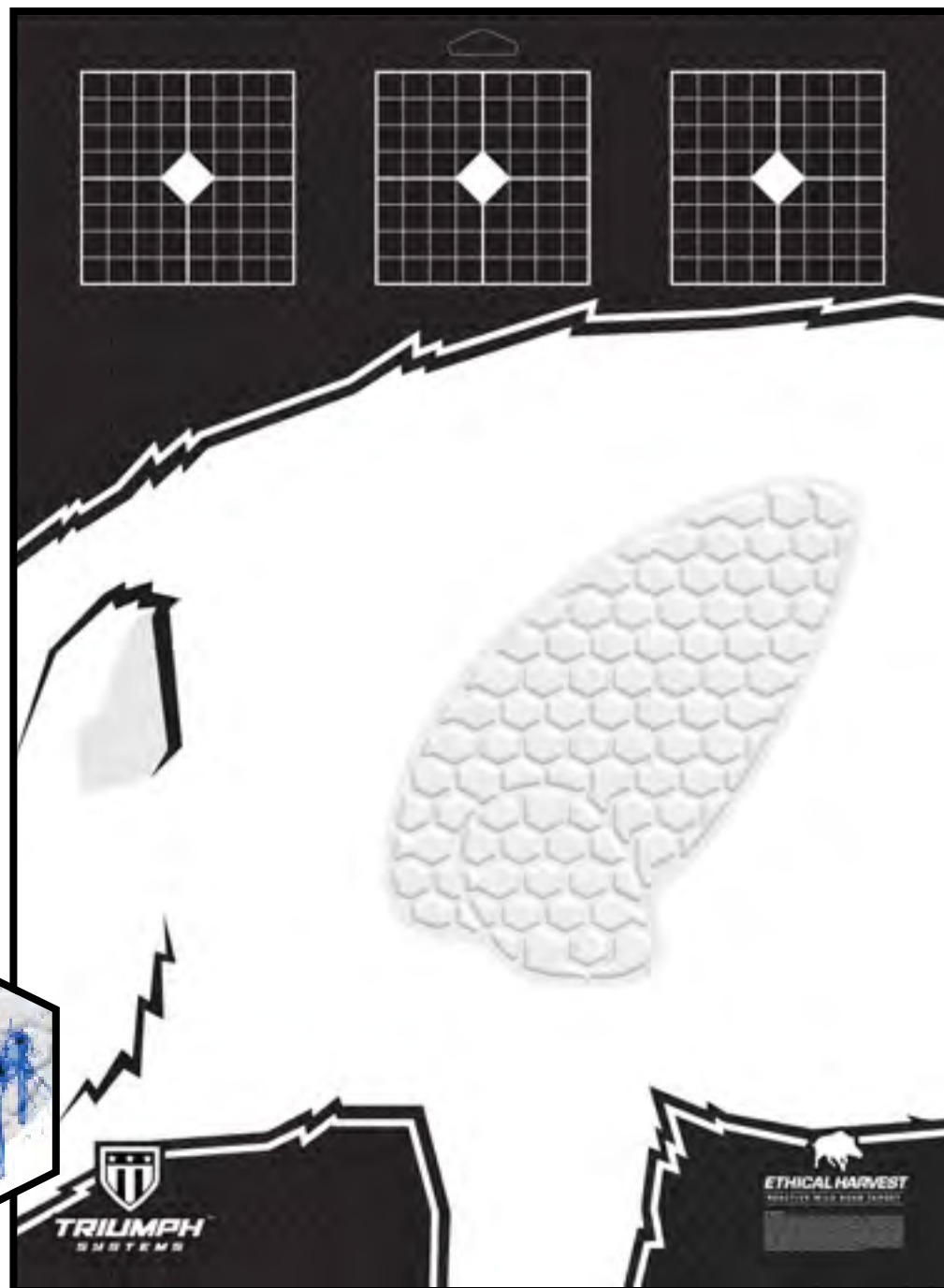
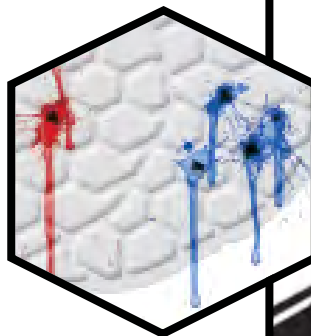
ENVIRONMENT SAFE

Our proprietary gel is safe for the environment.



RESPONSIVE TARGET

Provides instant feedback leaving no doubt as to where your rounds have impacted the vital organs.



SKU# 0308 11 004

PATENT PENDING

22X30"

PRE ORDER

ETHICAL HARVEST™

REACTIVE PRAIRIE DOG TARGET - 3 PACK



TRAIN SMARTER

A great training tool for the beginner or advanced level shooter. Ideal for defensive training or just a fun day on the range.



HIGH-VISIBILITY GELS

Formulated for a highly visible signature that is water-soluble and will not stain your clothes.



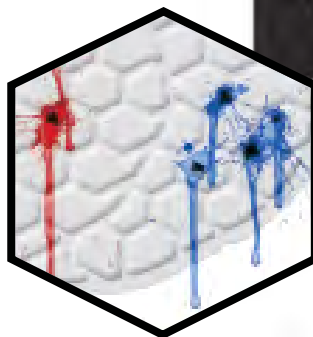
ENVIRONMENT SAFE

Our proprietary gel is safe for the environment.



RESPONSIVE TARGET

Provides instant feedback leaving no doubt as to where your rounds have impacted the vital organs.



SKU# 0308 12 001

PATENT PENDING

8.5X11"

PRE ORDER

ETHICAL HARVEST™

REACTIVE WILD TURKEY TARGET - 3 PACK



TRAIN SMARTER

A great training tool for the beginner or advanced level shooter. Ideal for defensive training or just a fun day on the range.



HIGH-VISIBILITY GELS

Formulated for a highly visible signature that is water-soluble and will not stain your clothes.



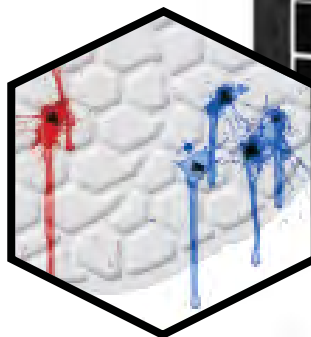
ENVIRONMENT SAFE

Our proprietary gel is safe for the environment.



RESPONSIVE TARGET

Provides instant feedback leaving no doubt as to where your rounds have impacted the vital organs.



SKU# 0308 12 002

PATENT PENDING

8.5X11"

PIVOTAL TRAINER™

Finally, a turning target system that is easily transportable and affordable! It comes with everything you see: Motor, Motor Ballistic Deflector, Arms, R.F. Remote, Target Stand and Brackets. The Pivotal Trainer, developed with a Navy SEAL, is a 180 degree turning target system for defensive shooters of all levels. The patent pending technology eliminates anticipation and forces the shooter to use discretion before acting. With the push of a few buttons, you can determine how long the target presents itself while maintaining random intervals. Use Manual mode to have a buddy control the target or shoot solo with the Holstered / Unholstered timed modes. The Pivotal Trainer is easily portable and constructed with highly durable and replaceable materials. The universal mounting bracket allows it to be securely attached just about anywhere – the included frame, a door frame in a shoot house, an existing target runner in your indoor range, and much more!

Indoor and outdoor use.

KEY FEATURES

- RUNS ON BATTERY AND 110 POWER
- USED INDOORS / OUTDOORS
- SHOOT HOUSE READY
- IMPOSES STRESS ON SHOOTER
- REMOTELY ACTIVATED
- FOR USE WITH CONVENTIONAL FIREARMS, RED GUN TRAINING, AIRSOFT, AIR RIFLE, SIMUNITION, PEPPER SPRAYS, TASER GUNS

PIVOTAL TRAINER **SKU# 0090 30 008**



PIVOTAL TRAINER™

MOBILE TURNING TARGET SYSTEM



MULTIPLE SHOOTING MODES

Manual, Holstered, or Unholstered:
You determine how long the target
presents itself.



TRAIN SMARTER

Think first. Shoot second. Threat and no
threat targets, along with timed intervals,
train you for realistic preparation.



DESIGNED TO CHALLENGE

Patent pending technology eliminates
anticipation and forces the shooter to
use discretion before acting.



LIGHTWEIGHT PORTABILITY

Fully collapsible and transportable.
Specifically designed for an easy
assembly as well as tear down.



THREAT



HOME



NO THREAT

PIVOTAL TRAINER™

THREAT/NO THREAT DOUBLE SIDED TARGETS

KEY FEATURES

- Specifically designed targets for use with our Pivotal Trainer
- Connect the target to the Pivotal Trainer with either clips or zip ties
- Perforated sides so you can reduce the size of the target (for use in doorways or other tight spots)
- 100+ marksmanship stickers included with each target.
- Design includes: Threat/No Threat, Vital Organs, T-Zone, and Central Nervous System

THREAT



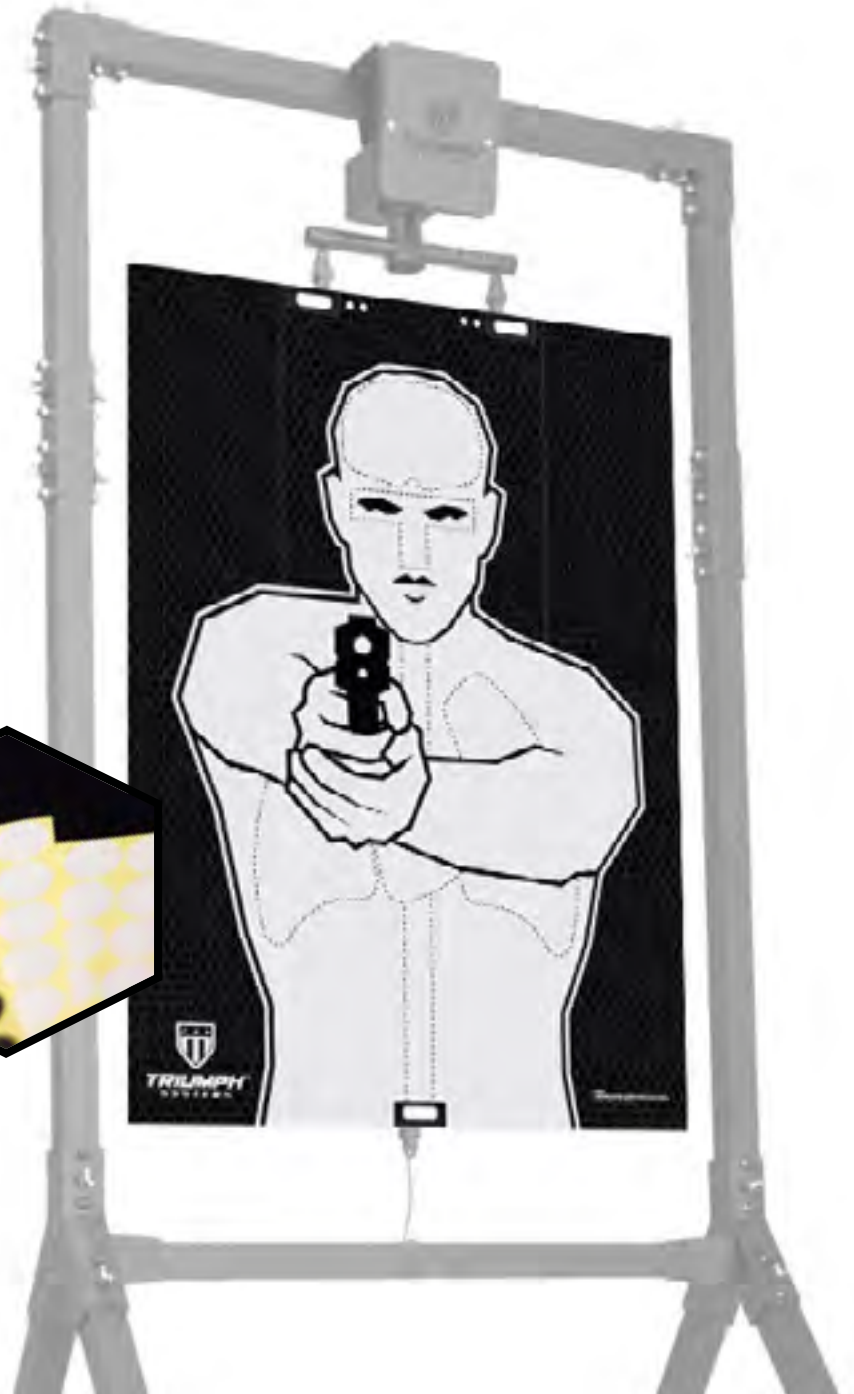
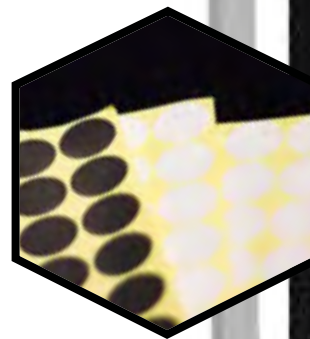
NO THREAT



SKU# 0315 13 003

PATENT PENDING

22X30"



PRE ORDER

PIVOTAL TRAINER™

PRAIRIE DOG DOUBLE SIDED TARGETS

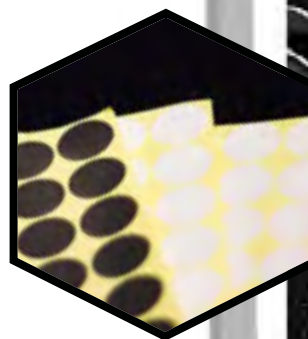
KEY FEATURES

- Play "Whack-A-Mole".... but with a gun!
- Specifically designed targets for use with our Pivotal Trainer
- Connect the target to the Pivotal Trainer with either clips or zip ties
- Perforated sides so you can reduce the size of the target (for use in doorways or other tight spots)
- 100+ marksmanship sticker included with each target.

SIDE 1



SIDE 2



SKU# 0200 01 002

PATENT PENDING

22X30"

POP PACKS™

This multi-variable and responsive training aid was developed with a Navy SEAL to facilitate cognitive shooting drills, refine marksmanship, and add another degree of fun to a day at the range. Pop Packs are available in a box of 12 packs. Each pack has 1 of 12 unique variable arrangements consisting of different colors, shapes, and numbers. This variety is great for advanced defensive shooters practicing 'call-out' drills. Place the packs down range, and when the variable is called out from the firing line - race your friends to identify and engage the designated target! Not only is it a lot of fun, but it also reinforces positive identification as well as engaging the target until it is completely impacted. The end result is a highly visible pop! of environmentally safe gel that is water soluble and will not stain your clothes. Pop packs illustrate the nuances of shooting, and are a great way to introduce children and beginners to the sport. **Recommended for outdoor use.**

KEY FEATURES

- TRAIN SMARTER
- HIGH-VISIBILITY GELS
- ENVIRONMENTALLY SAFE
- SPEED AND ACCURACY DRILLS
- SHOOT HOUSE RESET
- VITALS ON STEEL TARGETS
- GROUP COMPETITIONS
- FOR USE WITH CONVENTIONAL GUN, LARGE CALIBER (.40 CALIBER & ABOVE) AIRGUNS

POP PACKS SKU# 0102 12 021



POP PACKS™

MULTI-VARIABLE SHOOTING SYSTEM



TRAIN SMARTER

Multi-variable and responsive training aid creates thinkers first and shooters second.



DESIGNED TO CHALLENGE

1 of 12 unique variable arrangements consisting of different colors, shapes, and numbers.



HIGH-VISIBILITY GELS

Formulated for a highly visible signature that is water-soluble and will not stain your clothes.



ENVIRONMENT SAFE

Our proprietary gel is safe for the environment.



TRIUMPH SYSTEMS

MARKETING MISSION

Often we are asked what makes Triumph Systems special. We operate at a different pace than other companies in our market. We leverage our content responsibly, at all times, and under all circumstances. Triumph Systems marketing creates a single, powerful moment. It tells a story. It inspires and engages. It is memorable. It's real. It is cutting edge, highly designed, and authentic. It captures experiences that convey our product's purpose. Our marketing initiatives will always be perceived as something new, something one step ahead.



MAGAZINE PUBLICATIONS

VARIOUS PRODUCT HIGHLIGHTS



FIREARMS NEWS AK47

FULL PAGE ADVERTISEMENT
Featured: Pivotal Trainer



FIREARMS NEWS AK47

FULL PAGE ADVERTISEMENT
Featured: Pivotal Trainer



GUNS & AMMO AR15

MULTI PAGE ADVERTISEMENT AND PRODUCT REVIEW
Featured: Jared Ogden and Humanoid Threat Down



GUNS & AMMO AR15

FULL PAGE ADVERTISEMENT
Featured: Pivotal Trainer



AMERICAN SHOOTING JOURNAL

FULL PAGE INSIDE COVER ADVERTISEMENT
Featured: Zombie Threat Down



AMERICAN SHOOTING JOURNAL

FULL PAGE ADVERTISEMENT
Featured: Terrorist Threat Down



AMERICAN SHOOTING JOURNAL

FULL PAGE ADVERTISEMENT
Featured: Pop Packs



NORTH AMERICAN WHITETAIL

WHAT'S NEW PRODUCT REVIEW
Featured: Ethical Harvest

IRAQVETERAN8888

VIDEO FEATURES ON SOCIAL MEDIA AND YOUTUBE

IraqVeteran8888 is a very unique gun channel that covers a wide variety of subjects. It is a well-respected source for shooting, gunsmithing, handloading, and gun tests - as well as science experiments, gun torture tests, and other interesting hijinks. They have great relationships with renowned companies in the sporting goods industry. Within one day's time, IraqVeteran8888's Facebook videos of Triumph Systems products received over 179,000 views, 5,300 likes and 1,516 shares.

Products Highlighted: Humanoid Threat Down Silhouette and Pivotal Trainers



BROWNELLS, INC. SOCIAL SUMMIT 2016

SOCIAL MEDIA EXPOSURE

Triumph Systems was one of few companies invited to Brownells, Inc. Social Summit 2016 based in Grinnell, Iowa. The participants at the Social Summit consisted of famous YouTube users, Facebook users, Twitter users, Instagram users and bloggers in the Sporting Goods industry such as Tom McHale of "My Gun Culture", @LeaSpeed6, Chad and Eric of @IraqVeteran8888, Yeti-Built's @AJepCalledYeti and @TheWildYolo, YouTube's Highjak86, and Eden Rose - Lil Red Danger. The photography and videos taken at this event provided product exposure to over five million social media users.

Products Highlighted: Pop Packs, Humanoid Threat Down Silhouettes, and Pivotal Trainers



MERCHANDISING

IN LINE DISPLAYS AND GONDOLAS



2 FOOT IN LINE DISPLAY



4 FOOT IN LINE DISPLAY



6 FOOT IN LINE DISPLAY

MERCHANDISING

IN LINE DISPLAYS AND GONDOLAS



8 FOOT IN LINE DISPLAY



GONDOLA STANDING DISPLAY

PIVOTAL TRAINER

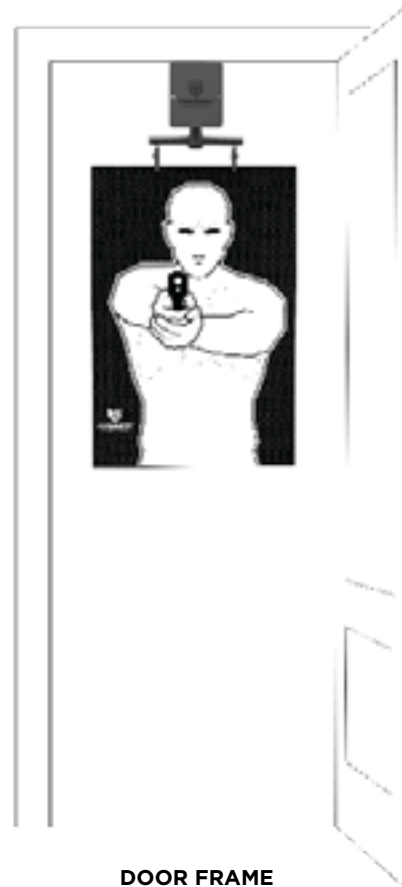
MOUNTING OPTIONS



4X4 RANGE FRAME



MOUNTING
Thread hook & loop velcro through
slots on top of ballistic shield and
around wood frame and secure firmly.



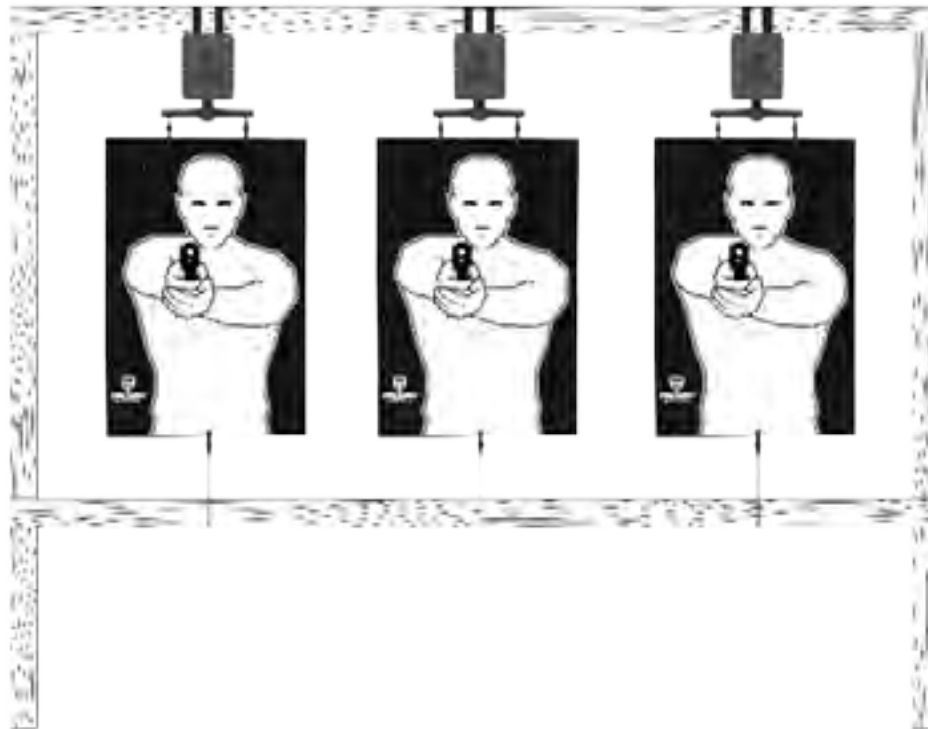
DOOR FRAME



MOUNTING
Use screws to secure to
underside of door frame as
shown above.

PIVOTAL TRAINER MOUNTING OPTIONS

MOUNTING OPTIONS



8FT RANGE FRAME



MOUNTING

Thread hook & loop velcro through slots on top of ballistic shield and around wood frame and secure firmly.

A person in tactical gear, including a tan vest and pants, is shown from the side, aiming a rifle. In the background, a target stand with a human silhouette target is positioned in a grassy field under a cloudy sky.

TAKE YOUR TRAINING TO THE NEXT LEVEL.

CIVILIANS OFTEN TRAIN IN A WAY THAT DOES NOT PHYSIOLOGICALLY
PREPARE THEM FOR DYNAMIC, VIOLENT ENCOUNTERS.

TRIUMPH SYSTEMS EXISTS TO CHANGE THAT.

WHO'S TRAINING WITH TRIUMPH SYSTEMS?

ARE YOUR CUSTOMERS?!?



US MILITARY



**LAW ENFORCEMENT
ORGANIZATIONS**



KIDS / BOY SCOUTS



MEN ENTHUSIASTS



WOMEN ENTHUSIASTS



HUNTERS

SHOWS TRIUMPH SYSTEMS PARTICIPATE IN

LOCAL TO NATIONAL

NATIONAL TRADE



WHOLESALE



RETAILER



LAW ENFORCEMENT ORGANIZATION / TACTICAL





THANK YOU

VISIT US AT TRIUMPH-SYSTEMS.COM



TriumphSystems



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@triumphsystems