

**Export University 101**  
**Greenville, South Carolina**  
**Tuesday, July 26, 2016**  
**8:30 a.m. – 5:00 p.m.**

**Program Overview:** Getting back to the export basics is good business, whether you are new to exporting or an experienced international company. This is a one-day workshop on export sales, finance and logistics will help you and your company compete globally! Speakers from the U.S. Commercial Service, banks, freight forwarders and other sectors will provide expert insight to help you export more.

**SC Manufacturing Extension Partnership (SCMEP)**  
**31 Villa Rd, Suite 500**  
**Greenville, SC 29615**

Registration fee is \$45 per person and includes breakfast, lunch and all training materials. To register and for information about upcoming export events click here <http://www.sctrade.org/events-1.html>.

**Topics will include:**

- Getting Started in Exporting and Developing Your Export Plan
- Finding Overseas Customers
- Incoterms 2010
- Export Logistics
- Getting Paid
- Export Compliance
- How we did it- Export Success
- 1:1 Speaker Counseling Sessions

**Who Should Attend?**

- Companies currently exporting but want guidance to expand overseas markets and sales.
- Companies new to exporting that want long-term success by avoiding typical, costly mistakes.

**Seating is limited for this popular event so registration and payment are required to guarantee a seat.**

**For more information:** contact Norris Thigpen at 803-737-0598, [nthigpen@sccommerce.com](mailto:nthigpen@sccommerce.com).

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**Are you a small business with less than 500 employees? If so, you may qualify for State Trade and Export Promotion (STEP) grant funds to cover your registration fee (limited to 2 per company).**