

MPG EQUITY PARTNERS LLC

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July 31, 2017

MPG Equity Partners LLC ("MPG Equity") Completes Recapitalization of BrainBits LLC ("BrainBits").

CHICAGO, IL – July 31, 2017: MPG Equity, a Chicago based privately funded family office investing in lower middle market companies, today announced the recapitalization of BrainBits, a leading tissue provider to the medical and scientific research community. PNC Bank NA led the recapitalization.

For BrainBits, this recapitalization reflects the growth in sales and profitability of the Company over the past three and a half years. A refocused growth strategy, the addition of new R&D and production staff, significant product line expansion, new customer acquisition, and increased overall capacity through the building of a new US facility have all helped to drive this success. With additional liquidity, BrainBits will continue to grow and develop new product lines to better serve the neuroscience, cardiology, and greater preclinical research communities.

This recapitalization is indicative of the value MPG Equity brings to management teams whose ownership is looking for a liquidity event. This transaction provides a significant increase in liquidity at MPG Equity and gives enhanced focus to finding potential add-on acquisitions for BrainBits as well as acquiring new, unrelated, portfolio companies for MPG Equity.

About BrainBits

BrainBits (www.brainbitllc.com) is a leading tissue, media, and consumable provider to pharmaceutical companies, biotechnology firms, and research institutions around the World. BrainBits specializes in rat / mouse biologic preparation and acquisition through the use of proprietary processes, media, and specialized preparations. With offices in Springfield, Illinois and Loughborough, United Kingdom, BrainBits is a global provider of mission critical research materials to the neuroscience, cardiology, and greater preclinical research community.



About MPG Equity

MPG Equity (www.mpgequity.com) is a Chicago based privately funded family office that invests in healthcare, business service, and consumer service companies, with a focus on niche manufacturing and value-added distribution. MPG Equity partners with management teams to increase value by accelerating revenue growth, both organically and through complimentary acquisitions. We are cash buyers looking for businesses with EBITDA of \$0.5 million – \$2.5 million.

For additional information on MPG Equity or this transaction, or if you would like to discuss an investment opportunity, please contact Michael Goy at:

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