Name: Date:



#### Welcome to the Team!

This guide has been put together by seasoned networkers to help you avoid making common mistakes in your new Zija Business and achieve your goals as quickly as possible. Remember to be coachable & teachable, follow these proven steps TO THE TEE, and be consistent! For in-depth training from Zija, see the Zija University link in your Back Office. Here's to YOUR Success and Life Unlimited!



# Make sure to complete Steps 1-3 of "Personal Launch Pad" RIGHT NOW!



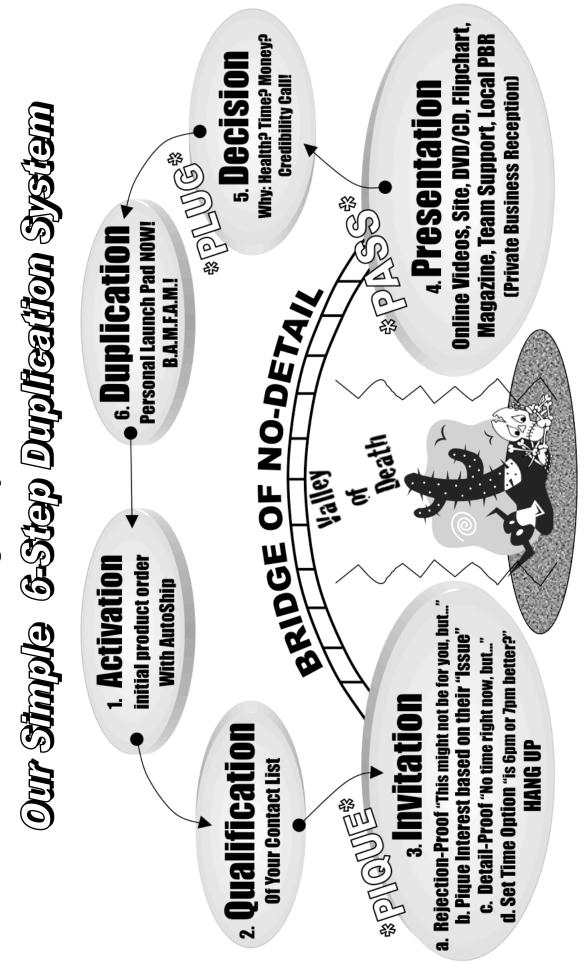
	formation	
Distributor ID:	MyZija Office Login Password:	(used at www.myzija.com)
Personal Marketing Site: www	/w.myzija.com/	<b>←</b> Username
≻Establish Your Go	oals. What goals are you working toward a	and when will you reach them? Be Specific.
Short-Term Goals (inclu	ude dates):	
Long-Term Goals (inclu	de dates):	
Contact Info of Y	our Support Team	
	our Support Team	#1   Tele. #2
Sponsor	Tele. #	
> Contact Info of Younger Sponsor  Member #1  Member #2	RANK: Tele. #	#1 Tele. #2

Zija Distributor & Customer Support 866-913-9452

(Monday – Thursday 7am – 11pm MST, Friday 7am-12am MST)

or support@zijacorp.com

In this guide, you will learn:



MANY people, directly or indirectly, and your income potential becomes *unlimited!* Master these steps and you will make an extraordinary impact on

### & Personal Launch Pad & Complete Steps 1, 2, and 3 RIGHT NOW! 1. Become and Stay "ACTIVE" (75 or 150) by placing your first order with AutoShip See "Enrolling a Customer or Distributor" (pages 4-5) 2. Qualify your Contact List See "Building an Effective Contact List" (pages 6-7) B.A.M.F.A.M.! Book a Meeting from a Meeting: KEY TO SUCCESS!! 3. Set TWO appointments RIGHT NOW! (\*PIQUE) See "Making Rejection-Proof Invites" (pages 8-9) Example: This might not be for you, but I've found something that I believe will help with "\_(their issue)\_". Maybe sometime I can share it with you. (What is it?) I'm glad you asked! I don't have a lot of time right now, but... What time is better for you so I can come by and show you, (time a or b)? 2. What time can you be in front of your computer so I can show you (time a or b)? 4. SHOW THE INFO (\*PASS THEM TO A TOOL) See "Presenting the Information Effectively" (page 10) DVD, www.massiveresults.com, www.drinklifein.com, Team Support 5. \*PLUG THEM INTO A CREDIBILITY CALL See "Getting the Decision" (page 12) Connect your prospect to someone who has a testimony that he/she

6. Enroll your first 2 Distributors/Preferred Customers within 48 hours!

will relate to, motivating them to get started!

You'll qualify for your FIRST CHECK and your FREE PRODUCT! Teach and help your people do the same and your checks will multiply!

### Enrolling a Gustomer or Distributor

Product orders can be placed several convenient ways: (\*see option 5 for important note)

- 1 Through the Phone by Calling Zija at 866-913-9452 (Monday – Thursday 7am – 11pm MST, Friday 7am-12am MST)
- 2. Through Your Website www.myzija.com/USERNAME



### 4 Through the Life Unlimited Mobile App



### 3. Through Your Back Office myzija.com, enter credentials



### **5.** By Filling out an Order Form, and submitting via fax or e-mail.

\*to prevent unauthorized orders, Zija asks that we as Independent Distributors submit a paper copy of any online/phone Enrollment of a Preferred Customer or Distributor within 14 days of submission.



### Filling Out an Order Form

Within 14 days of Online or Phone Submission, Fax to 1-801-494-2323 or e-mail to support@zijarcorp.com

ENROLLMENT APPLICATI		PI
		SS & DOB not require
NEW ENROLLEE INFORMATION (required)	Individual/Sole Proprietor	for Droformed Customs
Gonzales First NAME  May	MIDDLE INITIAL	lor Preferred Custome
MAILING ADDRESS	CITY STATE/PR ZIP	SOCIAL SECURITY NUMBER
	Angeles CA 98765	000-11-2222
SHIPPING ADDRESS (IF DIFFERENT FROM MAILING)	CITY STATE/PR ZIP	DATE OF BIRTH (MM/DD/YY)
DUONE NUMBER	THEO DUONE FAY	12/31/1990
PHONE NUMBER (909) 132 6789 (	THER PHONE/FAX	readytogo@email.com
	PONSOR'S PHONE	SPONSOR'S ID NUMBER
Gladys Tones	909) 189 5432	0561234
2 PLACEMENT INFORMATION (Placement Name and	d ID Number optional)	
Based on the information provided in this section, you will be placed	ed in the first available Left or Right position of the Placeme	ent Name and ID Number provided below. If no Placement Name
or ID Number is provided in this section, you will be placed in the fir		
PLACEMENT NAME Chuck Larsen	0087654	MARK CHOICE (REQUIRED)  □ LEFT RIGHT
Cruck Lurgerv	0087634	□ LEFT <b>V</b> RIGHT
3 ENROLLMENT FEE / PAYMENT	4 PAYMENT OPTIONS	stercard
understand that the \$39 Enrollment Fee to become a Zija Dis-	CREDIT CARD NUMBER	EXPIRATION DATE CVV2
butor is waived with the purchase of any Zija System, which	1111 2222 3333 4444	12/15 098
cludes a Zija Business Kit containing sales and demonstration aterials as well as company information created by Zija. I un-	NAME AS SHOWN ON CARD	SIGNATURE OF CARDHOLDER  Mark Gonzales
	Mark Gonzales  BILLING ADDRESS	A Mark Gonzaus
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#### **6** TERMS AND CONDITIONS

By signing below, I understand and have read and agree to abide by the Zija Policies & Procedures/Terms and Conditions, and that this enrollment form is abbreviated and not intended as a substitute for full disclosure of the Zija Policies & Procedures/Terms and Conditions. Lunderstand that a complete disclosure of such documentation is available upon my request. Lauthorize my enrolling sponsor to process this initial order with the information I have supplied herewith. In addition, I authorize Zija to process my order and to charge my credit card referenced above.

Team 250 Disclaimer – Team 250 is a program that allows Zija Distributors to earn a free AutoShip by completing certain requirements. If you qualify, Zija will pay for your AutoShip, unless you decide to opt-out below. If any of your qualifying purchases are reversed or refunded, backdated billing will apply. For more information about Team 250 rules and regulations, refer to the flyer in your Back Office.

Applicant/Authorized Party's Signature and Title

Mark Compalls

Date 1/1/20

### Building an Effective contact List

Your Contact List is your Inventory for success in your Zija business; IT IS YOUR GOLDMINE! Here you will learn tried and tested strategies in building and working your list effectively. Follow these tips step-by-step for best results!

- > Do not exclude anyone, that is like saying "No" for them!
- > Start with the people you know in your area, then the rest of the country and countries where Zija operates. Go to www.zijaevents.com, www.massiveresults.com, or www.tvgagenda.net to view meeting schedules.
- Short A-Z Reminder / Profession List (this will help jog your memory to expand your list)

  Immediate family (aunts/uncles, cousins, brothers/sisters, parents, grandparents, etc.) close friends, co-workers (past/present), schoolmates (past/present), church/organizations, neighbors, etc.- Accountant, aerobics, airline/airport, antiques, apartment, architect, attorney, automobile, baby-sitters, banker, bars/clubs, barber, bible study, bowling, business owners, camping/RV, caretaker, chiropractors, coaches, college, computers, contractors, day care, deli/coffee shop, dentists, diet industry, doctors, dry cleaners, education, electrician, farming, fishing/boating, fund-raising, gardens, next generation, golf, government, hair/nail salon, handy-person, health clubs, hunting, insurance, international, Internet, labor unions, management, manufacturing, martial arts, mechanics, military, multi-level, bilingual, politics, printers, PTA, real estate, restaurant, retail, retired, sales, scouting, sports teams, teachers, volunteers

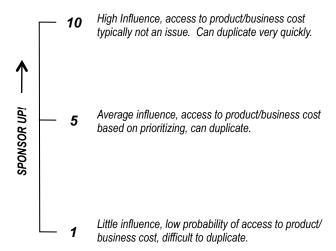
#### Qualify your contacts EXAMPLE:

		What are Their Issues?	Are they willing	Are	Do You have	Can They?
	Name	Health? Time? Money?	to <u>Work</u> toward	They	Influence	\$29 to
		Be Specific.	a better life?	Leaders?	with Them?	\$1321?
1	John Davis	Weight, \$\$ problems	~		<b>✓</b>	\$100
2	Kristen Mitchell	Health Conscious, no time freedom	~	~		\$330
3	Míke Cantu	Sugar Issues, Earn more \$\$	V	<b>/</b>	<b>V</b>	\$660
4	Joe Smíth	Joint Problems, low Energy			<b>/</b>	\$39
5	Maggie Thomas	Wants a business, Weight	~	~	<b>V</b>	\$1321

- With the highly-effective products, business, and flexibility that Zija offers, EVERYONE can be a Preferred Customer or Distributor!
- > Always ask those that don't become your partner to become your customer and / or give you Referrals!

#### - HIGH CALIBER PROSPECTS / SPONSOR UP! -

Many times, the best potential business partners that can be on our contact list are people who have high levels of credibility with others because of leadership they have shown in the past, their social status, or because of past successes that they have had. However, a common yet VERY costly mistake that is made is that many of them don't even make it to our prospect list because the we might feel intimidated or even afraid to approach them about our new Zija business venture. DO NOT make that same mistake! By identifying and partnering with these kind of people, you are opening many new opportunities to work with the many influential people that THEY surround themselves with as well, which is critical in building momentum in your business- this is called Sponsoring Up. If you picture an 'influence / success / status' scale from 1 to 10 and position yourself at the average level of '5' for example, then Sponsoring Up would mean you would approach people that you feel are 6's and above and work to duplicate that process with them and so on.



Your Name: Quality Your List Your Start Date:

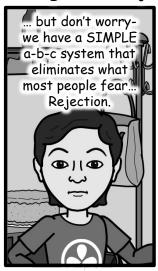
24	23	22	21	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1			
																									Name	
																								Be Specific	Health? Time? Money?	What Are Their Issues?
																								With them?	influence	Do you have
																								Better life?	<b>WORK</b> toward a	Are they willing to
																								Leaders?	they	Are
																								\$1320?	\$29 to	Can They?

Rapid48: The goal is to enroll your FIRST TWO within your FIRST 48 HOURS! We can do it!  $_{\scriptscriptstyle 6}$ 

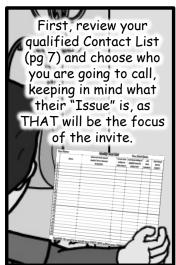
## Making Rejection-Proof Invites

Starring New Zija Distributor, Michael!









1	In this case,
1	Michael is
	deciding to call
ı	his friend Maggie.
	1110   1 10114 Maggio.

Maggie Thomas

Míke Canti Joe Smíth

What are Their Issues?	Are they willing	Are	Do You have	Can They?
Health? Time? Money?	to <u>Work</u> toward	They	Influence	\$29 to
Be Specific.	a better life?	Leaders?	with Them?	\$1321?
veight, \$\$ problems	<b>✓</b>		<b>'</b>	\$100
Health Conscious, no time freedom	· ·	<b>&gt;</b>		\$330
Sugar Issues, Earn more \$\$	V	>	<b>V</b>	\$660
Joint Problems, low Energy			<b>'</b>	\$39
Wants a business, Weight, Sugar	V	~	<b>'</b>	\$1321

#### A Rejection-Proof the Invite by giving the "rejection" yourself first!

Michael: Hi Maggie, How are you?.......Maggie: I'm good Michael, how about you?

Michael: I'm doing great! Real quick Maggie, this might not be for you, but...

### B. \*PIQUE\* their interest by providing possible help for their "issue"

Michael: ...I've found something that is actually been shown to help people normalize blood glucose levels and lose weight too! Maybe sometime I'll share it with you. (Michael pauses here and prepares)

to change the subject, effectively "taking away" the info)

Maggie: Hold on Michael, what is it?

#### C Detail-proof the Invite (Stay in Control!)

Michael: ...well I'm glad you asked Maggie, I'll be happy to share the info with you! The thing is <u>I don't really</u> have the time right now, but...

#### **D.** Set Time (give at least 2 options)

Michael: I'll be glad to come meet you and show you the info; would tonight at 6pm or tomorrow lunch be better for you? -OR- (If scheduling or distance doesn't permit) I'll be glad to send you some info you can look at, can you be in front of your computer at 6pm? Or would 8pm be better?

Maggie: Sure, let's do lunch... you've got me curious!

Michael: I look forward to sharing this with you Maggie, see you tomorrow, Bye!

### Making Rejection-Proof Invites cont.

In the previous example, had Maggie said she wasn't interested, Michael would've responded by saying "that's OK, like I'd mentioned, this might not be for you... Do you know anyone that you think would like to learn about what I've found?"



# Now, if you do not know or prefer not to use their "Issue" for the invite, you can use the referral method:

Michael: Hi Maggie, How are you?

Maggie: I'm good Michael, how about you?

Michael: I'm doing great! Real quick Maggie, I'm calling you because I've found something that's actually helping people get healthy and lose weight... do you happen to know anyone that would like to lose weight permanently at little or no cost?

(Barrier comes down here because Maggie is NOT feeling targeted or that she's being sold anything).

Maggie: Actually, my friend Jose has been looking to lose some weight.

Michael: Great! Would you do me the favor Maggie of introducing me to him through the phone so I can share the info with him?

- OR -

Would you do me the favor of passing me his number, and with your permission I'll call him to share what I've found?

If Maggie starts asking questions or shows interest herself, Michael would revert back to step "D" of the previous page.

# Do you notice what Michael is NOT doing during these invites? He's staying away from The Valley of Death (Talking too much)!

This is important because with any small piece of info our brain receives, it tries to deduce it down into something we can understand, which leads us to believe that we "know all about it" when in the vast majority of cases, most people have never heard of Moringa Oleifera or Zija International. Don't mix the invitation with the presentation!



Michael: MAGGIE! YOU WON'T BELIEVE WHAT I JUST GOT INTO!! IT WAS ONLY A FEW HUNDRED BUCKS, YOU CAN BRING PEOPLE WHO CAN THEN BRING OTHERS, ALL THE WHILE GETTING PAID! IT'S THIS TREE THAT "CURES" EVERYTHING!!! THEY'LL SEND YOU ON TRIPS AND GIVE YOU A MERCEDES TOO!!!! ARE YOU INTERESTED?!?

Maggie: (YIKES, another one of those 'deals')
Um, No thanks. Sorry Mike, I think I'm losing signal!
\*click\*



### Presenting the Information Effectively

### 

#### Here's what you'll need:

- A. Be MENTALLY Prepared. Your Goal is to Enroll!
- **B.** Have a Product Sample Ready. SmartMix is our flagship product and is great for anyone to try!
- **C.** Tool to share the information.
  - 1. DVD or Online Videos
    - **a.** www.moringame.net, www.massiveresults.com www.teamelite.net, www.drinklifein.com
    - **b.** YouTube Moringa testimonials, Zija Athletes, Zija Doctors
- **D.** Print Material for Reference
  - a. Zija Business Kit
  - b. Flipchart. Print from www.teamvisiongobal.net; click "tools"
- **E.** Enrollment Form on a Clipboard w/Pen.
- F. Action Guide and Calendar for Immediate Duplication!

#### II. Be on time for your appointment.

This shows that you are serious about your business. Introduce and Edify any Team Support members present.

#### III. Have your guest sample the product BEFORE starting.

This helps cover the "I want to try it first" concern.

### IV. Show the Information. \* PASS\* your guest to your Tools!

- **A.** Begin with Moringa 3<sup>rd</sup> Party Credibility (news items, articles)
- **B.** Show Zija & Product Info. If Money Motivated, show business plan.

# Checklist for a Successful Presentation





Remember my "WHY"!! I can do this!







D.



E.



F.





### **Getting the Decision**

\*PLUG\* your guest to your Support Team for testimony and/or decision making!

Michael: Maggie, do you see why I'm excited about this? I've got the tools, the desire, and time that I've committed to build this, and to help me do it all successfully, I've got great support behind me too. (while dialing) The person who is helping me is seeing great results from the products and business that Zija offers, and her name is Jane Thomas. Jane are you there?





Jane: Hi Michael, I'm here!

**Michael:** Great. You told me to identify key people that can truly benefit from Zija's Products & Opportunity, that's why I'm here with my friend Maggie!

Jane: Wonderful. Hi Maggie, thanks for taking time to allow Michael to share this information with you... It's truly changing people's lives!

What did you like most about what you saw?

Jane (to that or other positive answer): I'm glad you saw those benefits! Maggie, If you were to do this, why would you do it? To improve your health, to improve your finances, or to gain time freedom? (look for details)

Jane (to that or other positive answer): Great! We actually do have systems in place to help you achieve this, and Michael and I are willing and ready to help you! Will you allow us to help you get started toward your goals Maggie?



Maggie: Hi Jane. Well I liked the natural products you offer, and how they can help you get healthy in so many ways!

**Maggie:** Well, I have been looking for natural ways to normalize my sugar levels, and I've been looking to work on something that I can own myself...



Sure... Let's do it!

**Jane:** Wonderful! Welcome to our Zija Family! Michael has a tool called The Personal Launch Pad which he'll walk you through to get you started. We look forward to helping you!



Continued...

# mOvercoming common Objections

OR...



Not right now...

Jane: What do you feel is stopping you Maggie?



Maggie: I'd like to try the product first.

first.

I can't afford it right now.

to business:
I'd like to, but
I just don't
have time

OR

I'd like to think about it. Jane: That's great! We've got a package specifically for you Maggie. We can get you on a no-risk, full 30 day trial for you and your spouse that has a variety of our most popular products, that way you can see what you like the most and focus on that. If you didn't feel better with ANY of the products within 30 days, Zija will refund 100% of your money! (see policy) That's our guarantee for results! Can we get you started?

Jane: No problem Maggie, Zija has options for everybody! Aside from the discounted Pre-set packages, you can "à-la-carte" any product order that you'd like which range from \$29 to \$99 to get you started! Zija also has the TEAM250 program for Preferred Customers and Distributors to earn products for free every month! Which Range are you comfortable with so we can see what product fits you best?

Jane: That's great Maggie, we can help you! We have a support system in place to help people that are really busy to not only be successful here, but gain their time freedom back too! We work as a team, and Michael and I have allocated time to build this consistently and you can use OUR time to help you achieve your goals.

OUR TIME + YOUR INFLUENCE = SUCCESS! Can we get you started?

Jane (feeling Maggie's genuine concern): I understand Maggie. I didn't know the details at the beginning, neither did Michael. I trusted the person who brought me the way Michael trusted me, and we've learned as we go.

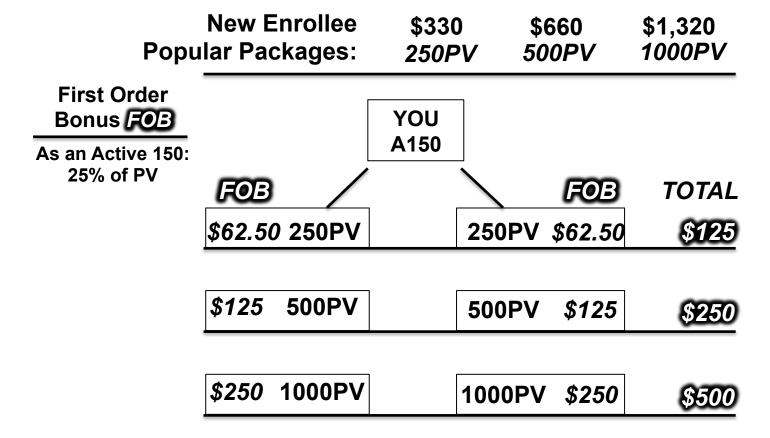
What can I help you understand better?

OR

Jane (feeling this as more of a simple excuse): I understand Maggie. It's actually a common feeling people have, and most of the time they really do have questions or concerns they'd like answered which we're glad to help with. Sometimes though, people will say that they need to think about it as a nice way of saying "no", but it's totally OK to say "no" Maggie, as Michael had mentioned to you already, this isn't for everybody. Do you happen to know anyone that would like to improve their health, gain time freedom, or make an additional income that you could refer to Michael?

## Compensation for Personally Growing Your Team

See Compensation Plan and Rolling Calendar documents for details.



# Residual Compensation- Team Commissions

### 2x2 Duplication in LESSER LEG through Active150 (~\$200) AutoShip Model

Illustration Purposes Only

# of Distributors and/or P.Customers	x 150pv Monthly Autoship	10% Team Commissions	Achievement
1	150pv	<b>\$15</b>	
+ 2 (3-TOTAL)-	450pv	<b> \$45</b>	
+ 4 (7-TOTAL)	1,050pv	<b> \$105</b>	
+ 8 — (15-TOTAL) –	2,250pv	<b> \$225</b>	Break Even / B500!
+ 16 — (31-TOTAL) -	4,650pv	<b> \$465</b>	Builder 1000!
+ 32— (63-TOTAL) -	9,450pv	<b>\$945</b>	+1 B500 leg= <b>Bronze!</b>
+ 64 — (127-TOTAL)	——19,050pv	—\$ <b>1,905</b> — <sub>+2</sub>	B500 legs= Gold, Benz!
+ 128-(255-TOTAL)	38,250pv	\$ <i>3,825</i>	+3 B500 legs= <b>Platinum!</b>
+ 256 – (511-TOTAL)	——76,650pv	\$ <i>7,665</i>	+5 B500 legs= <b>Diamond</b> ,
		Check N	latch, Diamond Pool!

### Active75 (~\$100) AutoShip Model

1————75pv———	<b>\$7.50</b>
+ 2(3-TOTAL)225pv	<b> \$22.50</b>
+ 4 (7-TOTAL) 525pv	<b>\$52.50</b>
+ 8 — (15-TOTAL) —— 1,125pv ——	<b>\$112.50</b> Break Even / B500!
+ 16 — (31-TOTAL) —— 2,325pv ———	<b>\$232.50</b>
+ 32— (63-TOTAL) —— 4,725pv ———	<b>\$472.50</b> Builder 1000!
+ 64 — (127-TOTAL) —— 9,525pv ———	
+ 128 – (255-TOTAL) —— 19,125pv ———	<b>\$1,912.50</b> -+2 B500 legs= Gold, Benz!
+ 256 – (511-TOTAL) —— 38,325pv ———	— <b>\$3,832.50</b> — +3 B500 legs= <b>Platinum</b> !
+ 512-(1,023-TOTAL) — 76,725pv —	<b>\$7,672.50</b> — +5 B500 legs= <b>Diamond</b> ,
	Check Match, Diamond Pool!



#### **IMPORTANT NUMBERS OF UPLINE**

JOEL MCNINCH---312-498-0505 BOB DECANT---419-944-0006

JOANNE MCMAHON---419-944-0068 DR.JERRY BROWN---678-777-8875 TOMMY CHAPA---210-392-9697

ROBERT RIVERA---214-534-9401

HAMMER DOWN TEAM

www.massiveresults.com

www.moringame.net