

**MCCA Membership Meeting ~ Subway
8 a.m. Wednesday, September 9, 2015**

Attendance:

Karen Szyman, Chamber of Manitowoc Co.
Nic Sparacio, City of Manitowoc
Jason Ring, Manitowoc Area Visitor and Convention Bureau
Jodi Schramm, Progress Lakeshore
Peter Wills, Progress Lakeshore
Barry Nelson, Nelson Biz Devl
Jody Dubinsky, Treasures
Kate Leahy, Ivy Trails
Rhienna Gabriel, Complete Streets Committee
Bonnie Timm, Fox Communities Credit Union
Michelle Linville, Big Brothers/Big Sisters
Megan Bruckschen, HTR Media
Diane Wallander, HTR Media
Rick Couron, The Hearty Olive
Ollie Larson, WOMT
Christopher Hoppe, First German Church
Gary Stolp, Subway
Pat Mecca, Grape, Grain & Bean
Brian Gilbert, Westlake Golf
Cathy Karl, Heart & Homestead
Barb Gelhausen, The Seamstress

I. Meeting called to order at 8 a.m. by Chair Cathy Karl

II. Minutes of last meeting passed as read.

III. Treasurer's report passed as read.

IV. GUEST REPORTS:

A. Manitowoc County Chamber, Karen Szyman

The first of 13 webinars titled 7 Secrets of Online Marketing will start today 9/9 at 11:30
The Sail Young Professionals will play Glo Golf, Friday night, Sept 11, at 7 Lakes
Business Connects with Government will be Monday, Sept. 14, 1:30 p.m. at the
Wisconsin Maritime Museum. Topic will be the National Maritime Sanctuary.

B. Progress Lakeshore, Peter Wills

Entrepreneurial Training will run Sept. to Oct. 28 at LTC. There are 8 people signed up
for this seminar. They will be making a business plan and competing for a \$1000 prize.
Business Summit 2015 will be Oct. 14, noon to 4 pm., followed by the Local taste and
Market Place from 4 to 6:30 at Fox Hills.
Pasta for Progress fundraiser will be Sept. 24, at 7 Lakes.

C. City of Manitowoc, Nick Sparacio

City is starting the budget process.

City will develop a master plan for the downtown

The Room Tax Allocation Board has met and is working on a grant program for tourism projects.

D. Manitowoc Area Visitor Convention Bureau, Jason Ring

Fall is a big tourist season for the area

Jason is currently working on the Visitor's Guide, a cover has been picked and he is working with a travel writer, Mary Berg to do the introduction to the book.

75,000 copies of the Visitor's Guide will be printed this year.

Look for an e mail from MCCA to be included in the center fold, featuring downtown Manitowoc.

There will be a program on the Marine Sanctuary at the Two Rivers Rogers Street Fishing Village on Friday, Sept 11, 5-7:30 p.m.

Sputnikfest, Lobsterfest and the Manitowalker will all be this Saturday, Sept 12

Pinecrest Village will have a Tractor Show and Thresheree Sept 12-13.

E. Mainly Manitowoc

Community Connect which helps downtown Manitowoc stay in the state Main Street program, is still in the works.

F. Farmer's Market

No Report

V. OLD BUSINESS

A. Balloon Glow

Gary Stolp reports the Balloon Glow was put together in a few months, and with the help of many volunteers, it was a large success. Next year, the date will be Aug. 19, 2016.

B. Manitowalker/Sputnikfest

Manitowalker will be this coming Sat, Sept 12. Walk will start at Subway and end at Manitowoc Trading Co. Walk is 10K/ 6 mile long and will start downtown, go to up 8th St. to Reed Ave. and back to the downtown by way of the lake. Subway also hosts the start of the seasonal Volkswalk. There have been 20 walkers so far this season.

C. By-Laws

We need a 2/3 vote of paid members present to vote, since we did not have that at this meeting, we will have to vote by e mail.

D. Nominating Committee

Current board members are: Gary Stolp, Brian Gilbert, Cathy Karl, Patti Mecca and Barb Gelhausen. Nominees are Jody Dubinsky, Jeremiah Novak and Rolf Johnson

VI. NEW BUSINESS

A. Group Advertising

We are offering a group advertising page in the Visitor Guide. In previous years, Cost was \$125, but with less members cost may be \$135 to \$150. We also can advertise as a group in Crossings, the magazine that goes out to Badger Car Ferry riders. Cost will depend on how many businesses advertise.

B. HarvestFest

October 3, with street sales, Farmer's market D.J. and Horse and wagon rides from 10 to 3. We are in need of information on where we can get corn stalks to decorate the downtown, as our usual vender is out of business.

C. Downtown updates, Barry Nelson

Mural at Manitowoc Trading Company was completely self funded.

There will be an ice rink in the downtown, and volunteers will be needed to run it and keep the ice in good condition.

There will be another Winter Carnival featuring ice sculptures, possibly in February.

There will be new bike racks coming to the downtown, Barry is currently working with artists to design them.

D. Upcoming Events

Sept 12, 3rd Annual Lakeshore independent Music Festival the Fat Seagull

Sept 12, LobsterFest, Washington Park

Sept 26, Dennis DeYoung and the Music of Styx, Capitol Civic Center

Sept 24, Pasta for Progress, 7 Lakes (Progress Lakeshore)

VII. NEXT MEETING

Members present voted on morning meetings, the 2nd Wednesday of the month hoping to get the Capitol Civic Center.

Members will be notified when it is finalized.

Meeting adjourned at 9 a.m.

Barb Gelhausen, Secretary