



## Dansville ArtWorks 1st Annual Juried Art Exhibit Submission Instructions

**Jurors: Jeff Swift & Mark Stash**

*August 2 – September 29*

Submission form due	July 6
Notification of Decisions	July 15
Delivery of Artwork	July 26 – July 28 (during business hours)
Opening Reception	August 4 2 - 4 PM (following Chalk Walk)
Pick-up Party	September 29 2 – 4 PM

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Dansville ArtWorks is seeking area artists for our upcoming juried art exhibition at 153 Main Street, Dansville, NY. The theme is "Back to School" and selected artists will be exhibited during August and September 2018. All media except photography are welcome (juried photography exhibit will be Feb/Mar 2019).

For this exhibit, Dansville ArtWorks is pleased to announce our Jurors: Jeff Swift of Swift Custom Metal and Mark Stash of *Life in the Finger Lakes Magazine*.

### **Jeff Swift**

Jeff Swift is the Owner of Swift Custom Metal. While he is a native to western New York, his travels have taken him to live and make his art works in New Mexico, Colorado, and Brooklyn over the past 20 years. He now calls Dansville home once again and runs his metal shop/foundry studio from atop the Genesee Valley in West Sparta.

In his youth, Jeff spent half of his formative years in the library; his mother was an English teacher and worked part time as a librarian pushing literacy and the melody of the written word. When not in the library, Jeff was surrounded by custom machine and colorful character; his father built custom cars and race engines for stock and drag racing cars! He attributes his artmaking philosophy to the narrative that transpired from growing up this way. His work uses autobiographical scenarios, narrative and allegory, even just a speck of it...to tell a very minute part of a memory "even if it didn't happen that way at all!"

Aside from making his own art and sculpture works, Jeff considers himself a "metal mercenary," often helping others design and create their visions in all metals and vocations - furniture, lighting, and art casting for sculpture in bronze and aluminum and working with clients and artists from all over the world. He believes that art is a lifestyle. "If you put a high level of attention into everything you do, try to do it with elegance and grace, you have no need to call yourself an artist...as everything your gravity pulls from is now art."

## Mark Stash

While in the middle of a successful career in magazine publishing and graphic design, Mark Stash has also chosen to pursue his love of fine art. A great respect for the outdoors, wildlife and the natural world have led Mark to capture that subject matter through the mediums of acrylic, watercolor and pencil. After acquiring a degree while majoring in illustration from the Art Institute of Pittsburgh, Mark started his career as a budding graphic designer and illustrator with *Highlights for Children* magazine. During this time, he also started his fine art career by displaying his work at various galleries in Pennsylvania.

Mark moved to Rushville, New York, in the early '90s and opened an art studio and gallery several years later. He presided over an open house the first autumn the gallery was open and had a successful showing. Since then, Mark has become a member of the Naples Open Studio Trail in 2011, and has been displaying his original artwork, art prints and notecards at his gallery every year.

Mark's style has been evolving from representational and realistic work to pieces that are bordering on impressionism. He continually experiments with his style, and is currently interested in capturing the dramatic light and colors that can make everyday scenes spectacular. Being a hiking, camping and outdoor enthusiast has inspired Mark to capture what he sees around him – waterfalls, woodland scenes, lakes and farmland are subjects that Mark enjoys capturing on canvas and board.

He currently is editor and co-owner of *Life in the Finger Lakes* magazine and makes a point of highlighting local artisans and craftspeople.

## Awards

One artist will be designated best of show by the jurors and receive a cash prize in the amount of \$100. An additional People's Choice Award, a \$50 gift certificate to Dansville ArtWorks, will be given based on visitor votes during the two-month exhibit. The People's Choice Award will be announced on Facebook and Instagram on September 29 during the pick-up party.

## Guidelines for Submitting Items

- Submit up to 3 items. Decisions about acceptance and best of show award will be made by the jurors, and all decisions are final.
- Accepted artwork must be delivered in person during delivery days and picked up on pick-up day. If you have a hardship, please contact [dansvilleartworks@gmail.com](mailto:dansvilleartworks@gmail.com).
- Accepted artwork must be ready to hang with wire hanging on back and plexiglass is preferred to glass in the frame, if needed. 3D pieces are encouraged to have a pedestal for display, if possible.
- All items must be original and the work of the artist.
- Artists must be 18 years of age or older.
- All items must be family friendly. If you are not sure, then it probably is not.
- Accepted artwork must be for sale. Dansville ArtWorks will receive a 25% commission for your sale. All sales transactions during the exhibit will be handled by Dansville ArtWorks. Artist's portion of sales will be issued within 10 business days following exhibit close. If Dansville ArtWorks

facilitates a purchase on the artist's behalf that is **OUTSIDE** of the submission process outlined for this exhibit, Dansville ArtWorks will require a brokerage fee per piece which will be 35% of the purchase price. Again, this is **only** for sales outside of the accepted items (including prints) and **only** for sales that require Dansville ArtWorks' facilitation.

- If accepted, items must be delivered during designated drop off times. Any artist leaving items without receipt from a Dansville ArtWorks representative assumes all risk and responsibility for items.

### **Entry Fee**

- A non-refundable entry fee of \$10 per piece is due along with Submission Form. Make checks or money orders payable to: Dansville ArtWorks. Debit/credit cards also are accepted. The submission process is not complete until payment is received.
- Checks returned for insufficient funds or closed accounts will be subject to an additional collection fee of \$35.

### **Image Submission**

- For each 2D piece submitted, please provide one image with the item hanging and one that shows an interesting or technical detail from the piece – two images total per piece.
- For each 3D piece submitted, please provide an image of the front of the piece, an image of the back of the piece, and one image of an interesting or technical detail from the piece – three images total per piece.
- Each image should be submitted electronically via email to [DansvilleArtWorks@gmail.com](mailto:DansvilleArtWorks@gmail.com) or on a CD. Images should be high quality and represent the art accurately.
- Each image should be labeled with title and your name (e.g., Wheels\_Smith1.jpg; Wheels\_Smith2.jpg; Books\_Smith1.jpg; Books\_Smith2.jpg)

### **How to Submit**

- Send a copy of the submission form with signatures and electronic images of your submissions via email to [DansvilleArtWorks@gmail.com](mailto:DansvilleArtWorks@gmail.com) or mail with submission fees to **Dansville ArtWorks, P.O.Box 741, Dansville, NY 14437.**
- Submission materials may also be dropped off at 153 Main St, Dansville, NY, during business hours: Thursday: Noon – 6PM, Friday: Noon – 6PM, Saturday: 10AM – 4PM and must be received by a Dansville ArtWorks representative.
- Submissions due no later than **July 6, 2018.**



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Artist Name: \_\_\_\_\_ Email: \_\_\_\_\_

Business Name (if applicable): \_\_\_\_\_ Bio/artist statement provided:

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_

### **Artist Agreement:**

I understand that I will be required to drop off and pick-up unsold items at designated times. After formally received by a Dansville ArtWorks representative, between the drop off and pick-up period, my work is insured against damage and theft for 50% of the value (value is retail price – 25% commission). Otherwise, I release Dansville ArtWorks, its Board of Directors, employees, volunteers, and the building landlords from any and all liability. Dansville ArtWorks is not responsible for items delivered early or picked up late or dropped off without Dansville ArtWorks receipt. Dansville ArtWorks will hold items for 15 days after the pick-up date; items not picked up may be disposed of if arrangements have not been made. Sales of any submitted pieces paid to Dansville ArtWorks will be paid to the Artist within 10 business days of the close of the term less 25% commission to Dansville ArtWorks.

I understand that accepted pieces not ready to be displayed or not of similar quality to submitted photos, the pieces may not be included in the show.

Furthermore, I agree to do my best to promote my participation in the Dansville ArtWorks exhibit to my networks which may include social media, websites, press releases, or groups in which I participate. By signing below, I also agree to allow Dansville ArtWorks to use photos of my artwork for promotion of the exhibit and Dansville ArtWorks. I understand that I retain all rights to the images.

Artist Signature: \_\_\_\_\_ Date: \_\_\_\_\_

