

John P. Ellbogen \$30K Entrepreneurship

Winners of the 2002 \$10K Competition

Heartland BioComposites is the winner of the 2002 \$10K Competition!! Heath Van Eaton just completed his junior year in Agribusiness Management. Heartland BioComposites' mission is to penetrate the wood products market by supplying a socially responsible product that doesn't require deforestation for its production and will help stimulate economic development in rural communities. The first product will be the manufacture of composite railroad ties by blending farmer's biomass (wheat straw) and recycled plastics together using the latest in extrusion technology.



2002 \$10K Finalists

After reviewing the eleven executives summaries submitted for the 2002 \$10K competition, the judges selected the following six teams to continue in the competition. These teams will shoot for the \$10,000 award by presenting their business plans on April 26, 2002. The presentations will begin at 1:00 pm in the College of Business Reading Room.

Birch Enterprises

Team: Shane Birch, Mechanical Engineering, Hong Zhao, MBA/ International Studies, Scott Robinson, MBA and Jacalyn Neely, MBA.

Birch Enterprises' long-term mission is to be a leading manufacturer of low cost, versatile, multicolor textural and decorative wall art tools for professionals, home remodelers and do-it-yourself decorators.

Extreme Angles

Team: Zach Orenczak, Analytical Geography.

Extreme Angle's long-term mission is to be the groundbreaking world leader in interactive mapping technology.

weRamerica.com

Team: Lauren Colaric, Management/Spanish.

The mission of weRamerica.com is to satisfy the market niche of small businesses wishing to effectively promote and advertise their products or services on a national level.