### JAMES ARTHUR OSMOND Provo, UT www.osmond.com OsmondEntertainment@gmail.com 417-334-4500

## <u>Profile</u>

Jimmy Osmond is a multi-faceted entrepreneur who calls Utah, Missouri, and the U.K. "home," and has made it his mission to promote childhood literacy and to raise awareness of the Children's Miracle Network (a non-profit organization founded by his mother, Olive Osmond, that has raised \$5 billion for 170 children's hospitals across the United States and Canada). Married to Michelle [Larson] since 1991, his most satisfying accomplishment has been raising his four children: Sophia, Zachary, Wyatt, and Bella. He started his entrepreneurial and performing career as the youngest member of the Osmond family with <u>his first appearance</u> on the "Andy Williams Show" at the tender age of three.

# Experience

## ENTREPRENEUR

# His Entrepreneurial Career Begins....

Jimmy's entrepreneurial career was sparked in 1976 when he demonstrated his flare for art and graphic design by creating and marketing merchandise for his family. With that success came others until he emerged as the founder of a full-fledged advertising agency called Oz-Art. That agency, in turn, became Osmond Creative Group (OCG) in 1984, and it provided production services for an elite roster of clients including: Coca-Cola, Yamaha, Fuji Film, AT&T, the Academy of Arts & Sciences, Disney, Hasbro, Milton Bradley, and more. Ultimately, his efforts led to winning various advertising awards including the coveted ADDY. OCG also arranged commercial endorsements, licensing, and sponsorships for such record-breaking world tours as Michael Jackson, Bon Jovi, Disney on Ice, the Mormon Tabernacle Choir (Japan tour), and the John Lennon Estate, to name a few. He also produced and directed a number of industrial films and music videos for Sony, Universal, A&M Records, and EMI. The growth of Jimmy's productions coincided with an opportunity to personally buy a 100,000-squarefoot television and motion picture facility.

## Osmond Studios.

Jimmy brought the OCG clients into Osmond Studios and expanded his production client base, eventually producing movies of the week including "Inside the Osmonds" (for ABC-TV), "It Nearly Wasn't Christmas" (for the Lexington Broadcasting Company), and more. He also produced a series of PBS specials including "An Evening With Jerry Lewis," "The Osmond's 50th Anniversary," "American Entertainment Awards," and "The Voice of Broadway." In 2011, he produced a three-part docudrama for the BBC and PBS called "The Story of Jesus." He also produced "The Enchanted Musical Playhouse" (four specials for the Disney Channel), "The Spirit of Rock 'n' Roll" (six 1-hour specials), and "The Golden Age of Rock 'n' Roll" (ten 1-hour specials), as well as a number of variety specials for various artists.

## Osmond Entertainment.

Today, as president of Osmond Entertainment, which is a multi-faceted production and artist management company with a 360 approach, Jimmy continues to produce entertainment for all media platforms.

## Real Estate.

From his earliest memories, Jimmy always had an interest in his father's real estate business. When Jimmy was 16 years old, he bought his first commercial building and established Jimmy's Restaurant. He was the first to bring frozen yogurt to the area, and he furnished his restaurant with tabletop versions of all the popular video games of the day.

Jimmy then acquired his father's real state company in 1984. As Chairman of the Board of Osmond Real Estate and Development, his portfolio grew from developing residential subdivisions to a 250-acre destination resort that included an outlet mall. He also acquired a live entertainment theatre in Branson, Missouri, and he renamed it the Osmond Family Theatre in 1993.

## Theatre and Live Events.

A musical theatre enthusiast, performer, and live event producer, he has produced and financed all types of live event productions including record-breaking concert tours; presidential inaugural balls for President Ronald Reagan and President George H. Bush; Fourth of July stadium shows; Las Vegas extravaganzas; and traditional British pantomimes including two in the U.S. and one in China. Jimmy has successfully owned and operated theatres in Missouri for more than 23 years. Along with The Osmond Family Theatre, he owned Jimmy Osmond's American Jukebox Theatre. In 2013, he acquired the beautiful and award-winning Andy Williams' Moon River Theatre. And in his theatres, has produced and hosted such products and artists as: Ann-Margret, Clint Black, Glenn Campbell, Daniel O'Donnell, Charley Pride, "The Price Is Right," Jerry Springer, Rick Thomas, Rich Little, Yakov Smirnoff, Harry Blackstone, Jr., Hot Country on Ice, Flash Back, Ripley's Live, Wayne Newton, Marie Osmond, the Osmond Brothers, Donny Osmond, "The Osmonds' Magical Christmas on Ice," Reunion, Legends in Concert, Neil Sedaka, Brian Wilson, Dion, Chubby Checker, Martha Reeves and the Vandelas, Tony Orlando, Loretta Lynn, Martina McBride, Janie Fricke, Lee Greenwood, the Village People, and more.

His <u>roster of shows</u> planned for 2015 include "The Andy Williams Christmas Show" starring the Osmond Brothers and the Lennon Sisters, "Moon River and Me" starring Charlie Green of "Britain's Got Talent" and Chipper Lowell, Mary Wilson of the Supremes, Rick Springfield, B.J. Thomas, John Conley, Ronnie Milsap, Moe Bandy, Joe Stampley, Jeannie Seely, Pam Tillis, Lorrie Morgan, Charley Pride, Eamonn McCrystal with Chloë Agnew of the Celtic Women ("The Music of Northern Ireland"), Peter Noone and Herman's Hermits, Rick Thomas, Terry Fator, Crystal Gayle, Collin Raye, and many others.

## Author/Cartoonist

He is the author of an award-winning children's book published by Regnery Kids, *Awesome Possum Family Band*. Jimmy used his cartooning skills to create the characters himself. His cartoons have been syndicated on three continents.

### Miscellaneous.

Jimmy is a member of the National Board of Governors for the Children's Miracle Network. In addition, he has been a member of the U.K. Board where he worked to benefit their Children's Hospitals. He was also a board member of the Governor's Select Panel on Tourism for the State of Missouri; the Economic Development Board, Chamber Board, and Marketing Advertising Board in Branson; the Utah Valley State College Engineering Board; Boatman's Bank; and Republic Mortgage (where he was a part owner).

Jimmy was very fortunate to grow up in "the old Hollywood way" and counts, among his many mentors, the legends Andy Williams, Dick Clark, Frank Sinatra, Elvis Presley, Bob Hope, Michael Jackson, Phyllis Diller, Jerry Lewis, Flip Wilson, Andy Gibb, and Lucille Ball.

## SOLO RECORDING ARTIST

### In Japan.

Jimmy found early success in 1970 in Japan where he was the first in his famous family to record and have a number one hit single whose title translates into "<u>My Little Darling</u>." With additional recording success, Jimmy also endorsed Japanese products including two soft drinks called Calpis and Kirin Orange. These connections and relationships would prove valuable to Jimmy later on in his career.

## In the United Kingdom.

Lightning struck again for Jimmy when, in 1972, he scored another number one hit single: "Long-Haired Lover From Liverpool." The song occupied the number one spot for six weeks and put him in the Guinness Book of World Records as the youngest artist to have a Christmas number one (and he still holds the title).

Jimmy has recorded six solo albums in four languages: English, Swedish, Japanese, and Spanish. He was voted the Best Male Vocalist in Japan when he was approximately five years old. He has accumulated six gold records, one platinum record, and two gold albums. Not only was he the first in his family to receive a gold record but he also received the most recent gold record in 2007.

His solo albums include "Little Jimmy Osmond" (Japan), "Killer Joe," "Little Arrows," "Kimi Wa Pretty," "Keep the Fire Burnin'," "I Can't Get There Without You," and "Siempre Tu" which includes duets ("Ontono y Primavera" with Don Pedro Vargas and "Dos en Uno" with Yuri). He recorded the soundtracks for "Yes, Virginia, There is a Santa Claus," "Hugo the Hippo," and the "Osmonds' Cartoon" television series.

# TV PERFORMER

Jimmy has been performing on television since he was three years old. He's appeared on "The Andy Williams Show," "The Flip Wilson Show," "The Glen Campbell Show," "The Mac Davis Show," "American Bandstand," and the Osmonds' television specials. Beginning in 1976, Jimmy performed as a regular on the "Donny and Marie Show" (which later became "The Osmond Family Show") each week. He starred in two annual Fall television specials of his own that were both called, "Jimmy Osmond's ABC Saturday Morning Preview Review."

He also starred in the theatrical release of "The Great Brain." He then appeared in two awardwinning episodes of "Fame" and guest-starred on three episodes of "The Love Boat." Jimmy starred in a television series in Japan playing a foreign exchange student. He hosted the "Branson Jubilee" TV series for PBS, and he appeared on a number of reality TV series including ITV's "I'm a Celebrity, Get Me Out of Here!," "Pop Star to Opera Star," and "Come Dine With Me." Jimmy has been interviewed by such luminaries as: Johnny Carson, Regis Philbin, Kathie Lee, Tom Brokaw, Oprah Winfrey, <u>David Frost</u>, Dick Clark, Larry King, Merv Griffin, Dinah Shore, John Davidson, Vickie Lawrence, Mike Douglas, <u>Midlands Today</u>, and more.

# CONCERT AND THEATRE PERFORMANCES

With his family, Jimmy has headlined some of the most famous hotels, casinos, arenas, and performing arts centers around the world from Caesars Palace and Madison Square Garden to the <u>O2 Arena in London</u> and everything in between. He continues to perform approximately 100 concerts per year with his brothers, Merrill and Jay.

Some of his favorite performing memories include: performing at the International Hotel with Frank Sinatra, performing at the Hilton in a shared schedule with Elvis Presley; starring in "H.R. Pufnstuf," "Joseph and the Amazing Technicolor Dreamcoat," two productions of "Boogie Nights" (in the U.K.), "<u>Grease</u>" (in London's West End), and "Chicago" as Billy Flynn (U.K. tour); two Command Performances for the Queen of England, appearing in "Christmas in Washington" for President Reagan; starring in "Jimmy Osmond's American Jukebox U.K. Tour; and performing in "Open Air Concert Under the Arch" in St. Louis, MO for an audience of more than 100,000 people. He loved starring in five traditional British pantomimes including three productions of "Cinderella," "Aladdin," and his favorite, "Peter Pan," in which he played Captain Hook.

#### EARLY HONOR

The United States Junior Chamber of Commerce honored Jimmy as one of Ten Outstanding Young Americans in 1999.

#### TEENAGE HONOR

He was designated Honorary Mayor of Toluca Lake California in 1982.

#### ACADEMIC HONOR

Jimmy Osmond was awarded the Doctor of Arts and Humanities, honorus causa by the Iowa Wesleyan College. The first Osmond Family member to receive that distinction, Dr. Osmond delivered the keynote commencement speech in May of 2015.

## CAREER SUMMATION

Collectively, the Osmonds have sold more than 100 million records, earning them 59 gold and platinum hits worldwide having sold more than 100,million copies as well as numerous entertainment awards including the People's Choice Awards and a star on the Hollywood Walk of Fame. In 2016, Jimmy will celebrate 50 years in the entertainment industry.