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Copy

Client: Wellb4life

Re: Marketing –Integrative Medicine Clinic **WebCopy**

Scope of Work

Wellb4life has contracted with Galvin and Associates to provide copy for a website promoting an integrative medicine clinic in Newport Beach CA.

COPY

Header, Main Menu and Footer appear on all pages.

HEADER

Wellb4life (LOGO with Aloe Vera plant art)

Integrated Medicine Clinic

Internal medicine | Pain Management | Aesthetics | Body Health

(949) 715-9686

Log in BUTTON > dialog box sign-in

MENU

HOME | WHAT WE DO | WHO WE ARE | TEACHING VIDEOS & HEALTH NEWS | CONTACT US

FOOTER

HOME | WHAT WE DO | WHO WE ARE | TEACHING VIDEOS & HEALTH NEWS | CONTACT US
PAYMENTS & INSURANCE | YOUR PRIVACY

The Wellb4life Network

Dr. John Petraglia, Supervising Physician | Dr. Sean Breen, Associate | Mike Pavlovich, Pharmacist

Wellb4life (LOGO)

1901 Westcliff Drive, Suite 3, Newport Beach CA 92660

Open Monday – Saturday. You need an appointment.

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HOME

Wellb4life treats the problem.

And the problem that created the problem.

Photo Panel 1: Back muscle pain

Photo Panel 2: Botox eyebrow injection

Photo Panel 3: Knee acupuncture needles

Photo Panel 4: Doctor inspecting patient



WHAT WE DO

Wellb4ilife Health & Healing Center

The human body can get itself into a lot of trouble. Even a straightforward injury, like a sprained ankle, can signal a misalignment in your back and the need for an adjustment.

Wellb4life treats your immediate medical problem as well as the underlying condition that is keeping you from regaining your health and vitality.

Among the ailments and conditions we treat:

Gastrointestinal & digestive | Metabolic disorders | Pain | Respiratory problems
Neurological conditions | Injuries | Cancer | Diabetes | Emotional stress | Fatigue

Wellb4life health and wellness programs:

Hormonal health – men & women | Nutrition & Supplements | Botox & Anti-aging

Diagnostic and screening services:

| Blood & urine tests | Biometrics | Toxicity | Cancer screenings

Case Histories

Case History 1

Case History 2

Case History 3

WHO WE ARE

Colleen Galvin

P.A., L.Ac., N.M.D.

Physician Assistant, Licensed [Acupuncturist](#), Herbalist and [Naturopathic Doctor](#)

Colleen Galvin is Wellb4life's medical director and primary caregiver. Her medical approach and skills include Western medicine, acupuncture, naturopathy and Chinese medical principles. She is a diagnostic detective, seeking to heal your core medical problems. Her goal: to let you enjoy the benefits of a healthy life.

[Clinical experience](#)

[Degrees & Certifications](#)

Dr. Galvin speaks English, Spanish and Portuguese and loves nature, sports, music and being a mom.

Dr. Petraglia bio with photo in clinic

Dr. Breen bio with photo with patient

Pharmacy description with photo of M. Pavlovich, assistant in compounding lab

Learn more from Dr. Colleen

- | Integrative medicine: Finding core issues
- | HCG: Weight loss boot camp
- | Acupuncture: Does it hurt? How does it help?
- | Pain meds: 5 ways to reduce drug side effects
- | Botox & Radiesse: Keys to a healthy new look
- | More teaching videos
- | Patient Testimonials
- | Health News
- | Links to medical and health sites

JUMP PAGES

[Clinical Experience and Degrees & Certifications](#)

Colleen Galvin P.A., L.Ac., N.M.D.

PA | Acupuncturist | Naturopathic Doctor

Clinical Experience

- Residency at Columbia University and Harlem Hospital in New York City
- Physician Assistant in Orthopedic surgery in Eureka California
- Medical Director and primary caregiver for “East Meets West Bioenergetics” integrative family practice clinic, Arcata California, 1992-2001
- Physician Assistant to Dr. Loren Eskenazi, the first all-women plastic surgery practice of San Francisco, 2002-04
- Physician Assistant and Acupuncturist at practices for chronic pain, detoxification and preventive medicine in Palm Springs CA and in Orange County CA and the greater Los Angeles area, 2004-10

Degrees & Certifications

- Bachelors in Latin American Studies from Tulane University in New Orleans
- Masters in Public Health from Pontificia University in Rio de Janeiro
- Masters and license in Acupuncture and Oriental Medicine from Emperor’s College of Traditional Oriental Medicine in Los Angeles
- Certification as a Physician Assistant from the University of Osteopathic Medicine in Iowa
- National Center for the Certification of Physician Assistants NCCPA-Certified
- Certification in Naturopathic Medicine as a Naturopathic Physician
- Certificates in Aesthetics, Injectable fillers and Botox from Allergan, Bioform Medical and GUNA Therapeutics

Lectures & Presentations:

- “Integra Bio terrain System Seminars” 1999-2001
- "The Oriental Medical Approach to Dermatological Problems" 1996
- "East Meets West: Oriental Medical and Holistic approach to Menopause" 1996
- "Alternative Options for the Menopausal Woman" 1996
- "Acupuncture and its Effectiveness in Detoxification", presented in Spanish at the Instituto De Alcohol in San Jose, Costa Rica 1997

Physician Assistant

From Wikipedia | http://en.wikipedia.org/wiki/Physician%27s_assistant

A physician assistant (PA), also known as physician associate, is a healthcare professional ...

FAQs From the American Academy of Physician Assistants (AAPA) <http://www.aapa.org/index.php>

WHAT IS THE NUMBER OF PAs?

- The American Academy of Physician Assistants estimates ...

WHERE CAN PAs PRESCRIBE?

- All 50 states, the District of Columbia, and ...

WHERE CAN PAs PRACTICE?

- All states plus the District of Columbia...

WHAT ARE THE CERTIFICATION AND CME REQUIREMENTS?

- PAs receive their national certification from the National Commission on Certification of Physician Assistants (NCCPA). Only graduates of an accredited PA program ...

Acupuncturist

From National Institutes of Health (NIH) - National Center for Alternative and Complementary Medicine | <http://nccam.nih.gov/health/acupuncture/>

Acupuncture is among the oldest healing practices in the world...

KEY POINTS

- Acupuncture has been practiced in China and other Asian countries ...

ABOUT ACUPUNCTURE

- The term "acupuncture" describes a family of procedures involving the stimulation of anatomical points ...

ACUPUNCTURE IN THE UNITED STATES

- The report from a Consensus Development Conference on Acupuncture held at the National Institutes of Health (NIH) in 1997 stated that acupuncture is being "widely" practiced...

ACUPUNCTURE SIDE EFFECTS AND RISKS

- The U.S. Food and Drug Administration (FDA) regulates acupuncture needles for use by licensed practitioners, requiring that needles ...

FINDING A QUALIFIED PRACTITIONER

- Health care providers can be a resource for referral to acupuncturists...

WHAT TO EXPECT FROM ACUPUNCTURE VISITS

- During your first office visit, the practitioner may ask you at length about your health condition...

Naturopathic Doctor

From the National Institutes of Health – National Center for Alternative and Complementary Medicine | <http://nccam.nih.gov/health/naturopathy/naturopathyintro.htm>

Naturopathy

- Naturopathy—also called naturopathic medicine—is a medical system that has evolved from a combination of traditional practices and health care approaches popular in ...

BACKGROUND

- Naturopathy as a whole medical system has its roots in Germany. It was developed ...

USE IN THE UNITED STATES

- According to the 2007 National Health Interview Survey, which included a comprehensive survey of CAM use by Americans, an estimated 729,000 U.S. adults...

UNDERLYING PRINCIPLES

- The practice of naturopathy is based on principles that are similar to and consistent with the principles of primary care medicine...

PRACTITIONERS

- In the United States, naturopathy has three general categories of practitioners: naturopathic physicians, traditional naturopaths, and ...

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TREATMENT

- Naturopathic practitioners use many different treatment modalities. Examples include...

EFFICACY AND SAFETY

- Some of the individual therapies used in naturopathy have been researched for their efficacy, with varying results...

IF YOU ARE THINKING ABOUT USING NATUROPATHY

- Keep in mind the following points...