

PHILIPPINE CONSUL GENERAL WITNESSES AWARDING OF “FLAVOURS OF THE PHILIPPINES” RAFFLE DRAW WINNER



(L-R) Consul Arlene Magno, PAL Country Manager Allan Coo, winner Ms. Lenore Lim, Deputy Consul General Leo Tito Ausan and Consul General Neil Frank Ferrer.

Vancouver, 04 May 2018 . The Philippine Consulate General in Vancouver hosted today the awarding ceremony for the winner of the “Flavours of the Philippines” raffle prize, a roundtrip ticket to the Philippines, courtesy of Philippine Airlines.

Mr. Allan Coo, PAL Country Manager for the U.S. and Canada, personally handed the certificate to the winner, Ms. Lenore Lim, a Filipino-Canadian-American artist who specializes in printmaking.



Mr. Allan Coo of PAL hands the certificate to Ms. Lenore Lim.

Ms. Lim was one of almost 800 shoppers who visited the Philippine booth at PriceSmart during the weekend. She said that she goes home frequently to the Philippines,

depending on her exhibit schedules, and was actually saving up for the airfare of her long-time nanny so that she, too, could go home for a holiday. She said she must have been destined to win the ticket.

PAL donated a free roundtrip ticket as a major raffle prize to help draw attention to the flavours of the Philippines+ in-store promotion which just concluded at the PriceSmart Foods in Richmond, B.C. The event was a joint project of Post, the Trade Section of the Philippine Consulate General in Toronto and the Department of Tourism . San Francisco, in partnership with PriceSmart Foods, Philippine Airlines and three of the biggest Canadian importers of Philippine products . AFOD Ltd., APO Products Ltd.-UNO Foods Inc., and Corinthian Distributors Ltd.

The promotion, which ran for a week, aimed to increase consumer level awareness and appreciation for Philippine food products and contribute in raising the popularity of Philippine cuisine along the levels enjoyed by other internationally accepted Asian cuisine.