




Winter Transportation 2014

Our way of life



Winter Riding Tips

TheRide is ready to tackle the winter in whatever form it comes. We can help you get where you need to be without the stresses of winter driving. Winter is unpredictable, so here are a few simple tips to keep you as safe and comfortable as possible in all conditions.

1. During severe winter weather situations, find out whether your bus is running on schedule. 
2. TheRide clears snow where 50 or more passengers board daily.
3. If your stop is inaccessible, use the nearest cleared area. To signal the driver to stop, raise your arm without waving.



Winter Ride Video

YouTube.com/CatchTheRide
TheRideYourWay.org



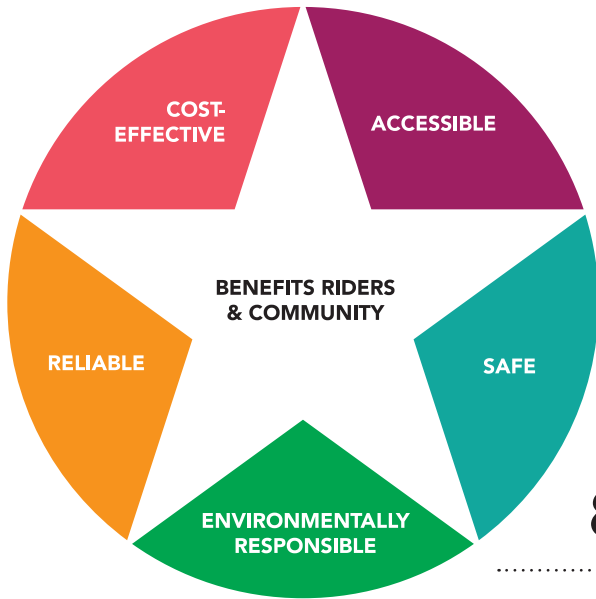
When weather-related delays, construction, events, or service changes impact your route, information about the impact (including bus stops affected and nearest stops in service) are made available through TheRide.org, at the affected bus stops, and through Twitter, Facebook, and MyAlerts messages. **Sign up for text or email alerts at TheRide.org.**

Service Alerts

- Detours & Delays**
8 5 1 6 7 8 15 16 AirRide
- Service Changes**
5 1 2 7 33 36
- Bus Stop Changes**
3 7 8 16

For more up-to-date information visit TheRide.org or call 734.996.0400.

CatchTheRide · @CatchTheRide



It is the mission of the Ann Arbor Area Transportation Authority to provide **Accessible, Reliable, Safe, Environmentally Responsible** and **Cost-Effective** public transportation options for the benefit and value of the Ann Arbor Area community. It is by these standards that we measure our commitment to you—as we work to improve the ways we connect you with the people, places and events that make living here so unique. **Find out more at TheRide.org.**

Benefits Riders & Community

86% rider satisfaction

Accessible

100% fixed-route buses contain accessibility features

6,657,722 total ridership

Environmentally Responsible

100% buses use biodiesel fuel

72% buses are hybrid-electric or low-emission conventional diesel

Cost-Effective

31.52 passengers per service hour

Safe

87% rider satisfaction with personal safety

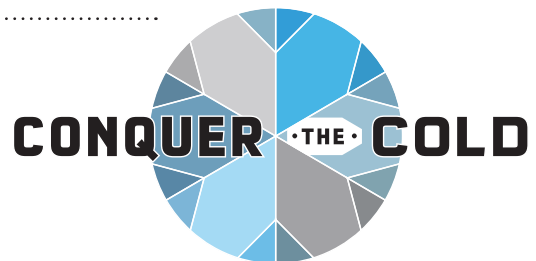
Reliable

100% scheduled local fixed-route trips completed

84% on-time performance

getDowntown

The getDowntown Program provides commuting information and services for downtown Ann Arbor commuters.



**Winter is coming.
Is your commute ready?**

The getDowntown Program is here to help you prepare for and dominate the winter commuting season. Visit ConquertheCold.org for all the details.

Anderson Villas
Ann Arbor District Library
Ann Arbor Housing Commission
Ann Arbor Public Schools
Arbor Pointe
Arbor Village
Arrowwood Co-op
Briarwood Mall
Brookridge Development Center
Center for Independent Living
Carpenter Place
Catholic Social Services of Washtenaw County
Chapel Hill Condo Association
Chidister Place
Children's Orchard
Coachville Mobile Park
Colonial Square Cooperative
Cottage Inn Pizza
Courtyard Shops
Cranbrook Tower
Cross Street Village
Dairy Mart
Dawn Farm
Delonis Center
Downtown Development Authority
Eastern Michigan University
EMU Black Student Union
Evergreen Apartments
Fairway Trails Apartments
First United Methodist Church
Forest Hills Cooperative
Fraser's Pub
Fresh Start Club
Glencoe Crossing
Glencoe Hills Apartments
Green Brier Apartments

Green Baxter Court Community Center
Happy's Pizza
Hikone Community Center
Hillside Terrace
Hua Xing Market
Huron Towers
Huron Village Shopping Center
J C Dental Clinic
JDP Management
Jewish Witnesses for Peace and Friends
Kramer Triad Management
Lakeshore Apartments
Leverett Produce
Mallets Creek Library
Manchester Flats Apartments
McKinley Properties
Miller Manor
New Covenant Church
New West Willow Neighborhood Association
Ozone House
Paint Creek Crossing
Park Place Apartments
Parkway Meadows
Pinnacle Condo Community
Select Management
Sequoia Place
Skyline High School
Spicetree Apartments
Stone School Condo Association
Target—Oak Valley
The Booth Residence
The Bush Residence
The Collins Residence
The Degroot Residence
The Ellinger Residence
The Fukunaga Residence

The Goldstein Residence
The Harding Residence
The Hollander Residence
The House Residence
The Iftkhar Residence
The Keller Residence
The Kowalak Residence
The Kroenke Residence
The Murnahan Residence
The Page Residence
The Panozzo Residence
The Richardson Residence
The Sell Residence
The Shah Residence
The Smith Residence
The Steele Residence
The Turf Residence
The Wade Residence
The Wessler Residence
The Wright Residence
Towne Center
Traver Ridge Apartments
U-Haul
University of Michigan
University Townhouses
Washtenaw Alano Club
Washtenaw Community College
Washtenaw County Adult Services
Washtenaw County Support Services
Westgate Shopping Center
Wilson White Company Inc.
Willowtree Apartments
Windemere Apartments
Woodbury Gardens
YMCA
Ypsilanti Community Schools
Ypsilanti District Library

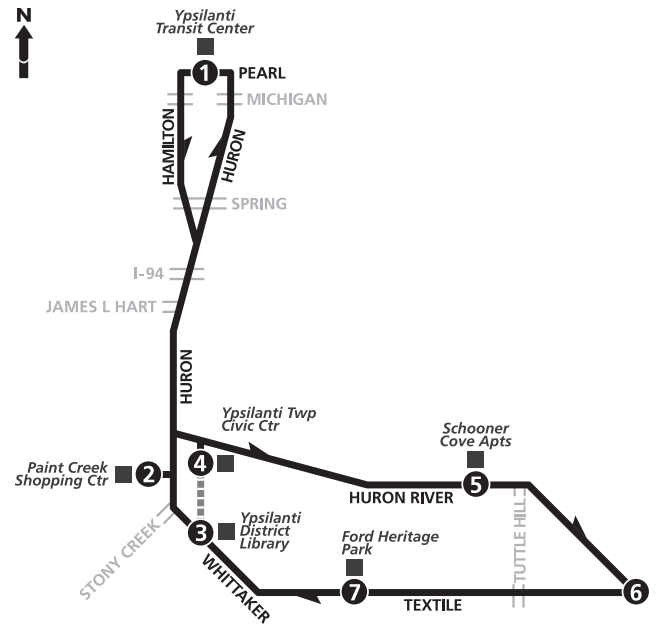


	Later weekday service	More Saturday service	Later Saturday service
1	✓		✓
2	✓		✓
3	✓		
4	✓	✓	✓
5	✓		✓
6	✓		✓
7	✓		✓
8	✓	✓	✓
9	✓		✓
10	✓		✓
11	✓		✓
12	✓		✓
13	✓	✓ New!	
14	✓	✓ New!	
15	✓		✓
16	✓		✓
17	✓		✓
20	✓	✓ New!	
22	✓		✓

46

New Route! Huron-Textile

New route added with hourly service seven days a week between Ypsilanti Transit Center and Ypsilanti District Library - Whittaker Road.



Extended weekday service until 11:45 p.m., extended Saturday service until 7:45 p.m., and expanded service area to include the area within 3/4 mile of the new route #46.



Weekday and Saturday service starting 1 hour later due to later bus service.

Family of Services

TheRide provides the public transit options detailed here, including fixed route bus service, 7 days a week, for the greater Ann Arbor-Ypsilanti area.



Express service to/from various locations.

MyExpressRide.org



Park free all day at one of our Park&Ride lots and catch one of our many routes to your final destination.

TheRide.org



Late-night and early-morning shared-ride taxi service.

TheRide.org



Free ride matching service.

iShareARide.org



Shared-ride public transportation service available to eligible individuals whose disabilities prevent them from riding the regular fixed-route bus service.

734.973.6500



MyRide is a mobility management service that coordinates transportation for eligible individuals.

866.977.9423



Ridesharing for workers located in Washtenaw County.

MyVanRide.org

72 vanpools **579,330** vehicle miles saved

290 parking spaces saved/day **22,989** gallons of fuel saved

\$78,301 fuel dollars saved per day



Direct service between Ann Arbor and Detroit Metropolitan Airport.

MyAirRide.com

New AirRide Location @ DTW

AirRide pickup & drop-off at DTW McNamara Terminal has moved to GROUND TRANSPORTATION. Now grouped with shuttles, taxis and other ground transportation services, AirRide is easier to locate. Just follow the signs to Ground Transportation from anywhere in the terminal, or ask an airport employee or official.



Shared-ride, door to door public transportation service provided for individuals 65 years of age or older.

734.973.6500

Voices for Transit

TheRide improved service is a cornerstone of our way of life



Martha Laatsch

Ann Arbor

2 18

"I use the 18 and connect to the 2C to get to work. The bus service has allowed my husband and I to go down to one car, which saves the cost of a car and parking at the NCRC. I've been riding the bus for over 20 years. I also use the bus to go downtown in the evenings to places like the Food Co-Op. I'd much rather have someone else drive the icy roads in the wintertime than me. I've also met a lot of my neighbors on the bus and it creates a great sense of community."



Cassandra James

Ypsilanti

11 46

"I can use the 11 or the 46 now to connect to the YTC. I work overnight in Ann Arbor. Before the new bus service, I had to use NightRide and had a 15 minute walk home in the dark. The new service saves me \$5 per week and a half hour off my commute each day."



Jevon Liddell

Ypsilanti

20

"With the new services, I can close the store and work Saturdays without taking a cab home. That saves me about \$80 per month. I am an assistant manager where I work and the lack of transportation options is keeping me from taking promotions and making more money. I would like to see later services so young people can take advantage of the local night life safely."

TheRide Moves Business



Arbor Brewing Company

"Expanded evening and weekend service is great for the beer business! It provides transportation when it is needed the most for staff and customers alike. And by reducing traffic and parking congestion, it makes downtown an even more appealing destination."



New Route 46

The Eye Gallery: Dr. Arnold Bulos

"We provide free comprehensive eye exams and glasses to community members in need. TheRide's new Route 46 will provide much needed access to those who otherwise could not travel to and from The Eye Gallery on Whittaker Road," said Dr. Arnold Bulos. Bulos created his own practice where residents could go locally and receive the care that is not possible through large chains. The Eye Gallery was recently named among the top U.S. independent optical businesses by INVISION, a new business magazine for eyecare professionals. "Route 46 gives the greater Ypsilanti community better access to high quality care with a local focus."

Celebrating Time with TheRide

40 Years

Ronnie Copeland, Operations
Michael Pennisi, Operations
John Regan, Operations

35 Years

Francis Borzo, Operations
Louis Sims, Operations

30 Years

Robert Bolog, Maintenance
Mark Brzezinski, Operations
Suzanne Clark, Operations
Paul Merica, Operations
Mark Nonis, Maintenance
Jerry Page, Maintenance
Allen Smith, Maintenance
Sylvester Terry, Operations

20 Years

Matthew Schultz, Maintenance

15 Years

Thomas Antonow, Operations
Richard Gore, Maintenance
Jeffrey Kaminski, Maintenance
Dosseh Loccoh, Operations
Jerome Obidike, Operations
Brian Queen, Operations
Mary Stasiak,
Community Relations

10 Years

Kenneth Anderson,
Community Relations
Terry Black, Maintenance

Sania Coleman, Operations
Heidi Dziak, Purchasing
Charley Mifsud, Operations
Laronda Tredway, Operations

5 Years

Michael Benham,
Service Development
Charles Chaushoff, Operations
John Edmunds, Maintenance
Harold Holton, Operations
Michael May, Operations
Hurley Myers, Operations
John Roberts, Operations
Michael Williams, Operations