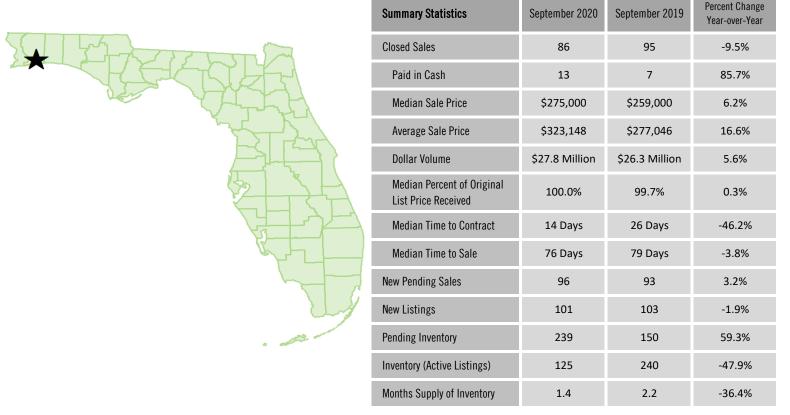
**Single Family Homes** 

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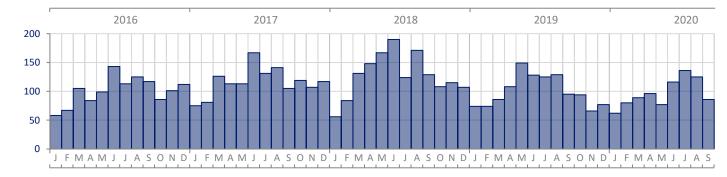
## **Closed Sales**

**Closed Sales** 

The number of sales transactions which closed during the month

*Economists' note* : Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

Month	Closed Sales	Percent Change Year-over-Year
Year-to-Date	867	-10.4%
September 2020	86	-9.5%
August 2020	125	-3.1%
July 2020	136	8.8%
June 2020	116	-9.4%
May 2020	77	-48.3%
April 2020	96	-11.1%
March 2020	89	3.5%
February 2020	80	8.1%
January 2020	62	-16.2%
December 2019	77	-28.0%
November 2019	66	-42.6%
October 2019	94	-13.0%
September 2019	95	-26.4%



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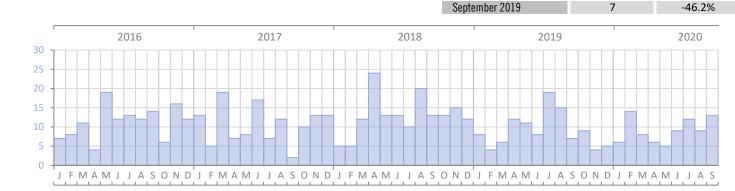
#### **Single Family Homes**

#### Navarre Area Board of REALTORS®

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Cash Sales	Month	Cash Sales	Percent Change Year-over-Year
	Year-to-Date	82	-8.9%
The number of Closed Sales during the month in which	September 2020	13	85.7%
buyers exclusively paid in cash	August 2020	9	-40.0%
Duyers exclusively paid in cash	July 2020	12	-36.8%
	June 2020	9	12.5%
	May 2020	5	-54.5%
<i>Economists' note</i> : Cash Sales can be a useful indicator of the extent to	April 2020	6	-50.0%
which investors are participating in the market. Why? Investors are	March 2020	8	33.3%
far more likely to have the funds to purchase a home available up front,	February 2020	14	250.0%
whereas the typical homebuyer requires a mortgage or some other	January 2020	6	-25.0%
form of financing. There are, of course, many possible exceptions, so	December 2019	5	-58.3%
this statistic should be interpreted with care.	November 2019	4	-73.3%

October 2019

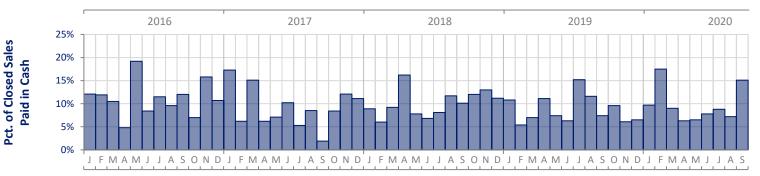


## Cash Sales as a Percentage of Closed Sales

The percentage of Closed Sales during the month which were Cash Sales

*Economists' note* : This statistic is simply another way of viewing Cash Sales. The remaining percentages of Closed Sales (i.e. those not paid fully in cash) each month involved some sort of financing, such as mortgages, owner/seller financing, assumed loans, etc.

Month	Percent of Closed Sales Paid in Cash	Percent Change Year-over-Year
Year-to-Date	9.5%	2.2%
September 2020	15.1%	104.1%
August 2020	7.2%	-37.9%
July 2020	8.8%	-42.1%
June 2020	7.8%	23.8%
May 2020	6.5%	-12.2%
April 2020	6.3%	-43.2%
March 2020	9.0%	28.6%
February 2020	17.5%	224.1%
January 2020	9.7%	-10.2%
December 2019	6.5%	-42.0%
November 2019	6.1%	-53.1%
October 2019	9.6%	-20.0%
September 2019	7.4%	-26.7%



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-30.8%

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#### Single Family Homes

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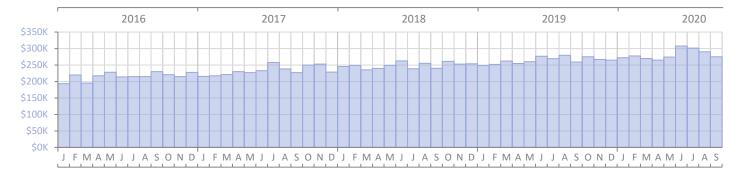
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## Median Sale Price

The median sale price reported for the month (i.e. 50% of sales were above and 50% of sales were below)

*Economists' note* : Median Sale Price is our preferred summary statistic for price activity because, unlike Average Sale Price, Median Sale Price is not sensitive to high sale prices for small numbers of homes that may not be characteristic of the market area. Keep in mind that median price trends over time are not always solely caused by changes in the general value of local real estate. Median sale price only reflects the values of the homes that *sold* each month, and the mix of the types of homes that sell can change over time.

Month	Median Sale Price	Percent Change Year-over-Year
Year-to-Date	\$280,000	5.3%
September 2020	\$275,000	6.2%
August 2020	\$290,229	3.9%
July 2020	\$301,485	12.1%
June 2020	\$307,695	11.3%
May 2020	\$274,000	5.4%
April 2020	\$264,950	4.1%
March 2020	\$269,500	3.0%
February 2020	\$277,500	10.3%
January 2020	\$271,950	9.4%
December 2019	\$265,000	4.5%
November 2019	\$267,000	5.6%
October 2019	\$275,000	5.4%
September 2019	\$259,000	7.9%

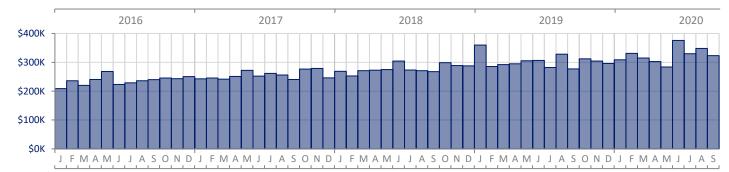


## Average Sale Price

The average sale price reported for the month (i.e. total sales in dollars divided by the number of sales)

*Economists' note* : Usually, we prefer Median Sale Price over Average Sale Price as a summary statistic for home prices. However, Average Sale Price does have its uses—particularly when it is analyzed alongside the Median Sale Price. For one, the relative difference between the two statistics can provide some insight into the market for higher-end homes in an area.

Month	Average Sale Price	Percent Change Year-over-Year
Year-to-Date	\$327,901	8.2%
September 2020	\$323,148	16.6%
August 2020	\$348,020	6.0%
July 2020	\$329,847	16.9%
June 2020	\$375,900	22.7%
May 2020	\$284,054	-7.0%
April 2020	\$302,578	2.5%
March 2020	\$314,753	7.7%
February 2020	\$330,880	16.0%
January 2020	\$308,557	-14.3%
December 2019	\$296,198	3.0%
November 2019	\$304,424	5.4%
October 2019	\$312,355	4.6%
September 2019	\$277,046	3.4%





**Average Sale Price** 

**Single Family Homes** 

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#### Percent Change Month **Dollar Volume** Year-over-Year Year-to-Date \$284.3 Million -3.1% The sum of the sale prices for all sales which closed September 2020 \$27.8 Million 5.6% August 2020 \$43.5 Million 2.7% during the month July 2020 \$44.9 Million 27.1% June 2020 \$43.6 Million 11.2% *Economists' note* : Dollar Volume is simply the sum of all sale prices May 2020 \$21.9 Million -51.9% in a given time period, and can quickly be calculated by multiplying April 2020 \$29.0 Million -8.9% Closed Sales by Average Sale Price. It is a strong indicator of the health March 2020 \$28.0 Million 11.5% of the real estate industry in a market, and is of particular interest to February 2020 \$26.5 Million 25.4% real estate professionals, investors, analysts, and government agencies. January 2020 \$19.1 Million -28.2% Potential home sellers and home buyers, on the other hand, will likely December 2019 \$22.8 Million -25.8%

November 2019

October 2019



## Median Percent of Original List Price Received

The median of the sale price (as a percentage of the original list price) across all properties selling during the month

Economists' note : The Median Percent of Original List Price Received is useful as an indicator of market recovery, since it typically rises as buyers realize that the market may be moving away from them and they need to match the selling price (or better it) in order to get a contract on the house. This is usually the last measure to indicate a market has shifted from down to up, so it is what we would call a lagging indicator.

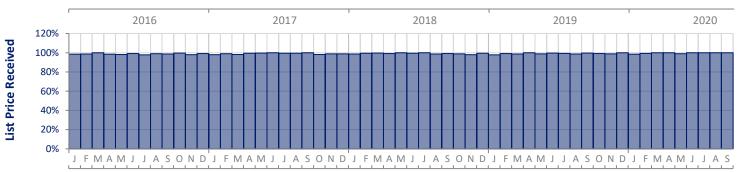
Month	Med. Pct. of Orig. List Price Received	Percent Change Year-over-Year
Year-to-Date	100.0%	1.0%
September 2020	100.0%	0.3%
August 2020	100.0%	1.4%
July 2020	100.0%	0.7%
June 2020	100.0%	0.3%
May 2020	99.0%	0.2%
April 2020	100.0%	0.0%
March 2020	100.0%	1.3%
February 2020	99.3%	0.1%
January 2020	98.5%	0.7%
December 2019	100.0%	0.6%
November 2019	98.8%	0.9%
October 2019	99.2%	0.4%
September 2019	99.7%	0.6%

\$20.1 Million

\$29.4 Million

-39.5%

-8.9%



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Med. Pct. of Orig.

#### **Single Family Homes**

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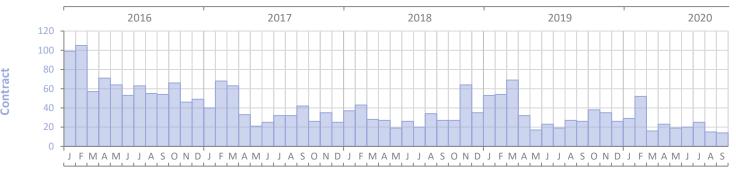
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## Median Time to Contract

The median number of days between the listing date and contract date for all Closed Sales during the month

*Economists' note* : Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Month	Median Time to Contract	Percent Change Year-over-Year
Year-to-Date	23 Days	-20.7%
September 2020	14 Days	-46.2%
August 2020	15 Days	-44.4%
July 2020	25 Days	31.6%
June 2020	20 Days	-13.0%
May 2020	19 Days	11.8%
April 2020	23 Days	-28.1%
March 2020	16 Days	-76.8%
February 2020	52 Days	-3.7%
January 2020	29 Days	-45.3%
December 2019	26 Days	-25.7%
November 2019	35 Days	-45.3%
October 2019	38 Days	40.7%
September 2019	26 Days	-3.7%



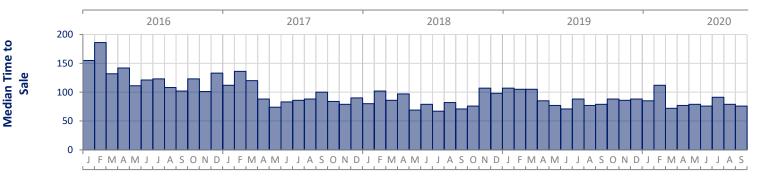
## Median Time to Sale

**Median Time to** 

The median number of days between the listing date and closing date for all Closed Sales during the month

*Economists' note* : Time to Sale is a measure of the length of the home selling process, calculated as the number of days between the initial listing of a property and the closing of the sale. *Median* Time to Sale is the amount of time the "middle" property selling this month was on the market. That is, 50% of homes selling this month took *less* time to sell, and 50% of homes took *more* time to sell. Median Time to Sale gives a more accurate picture than Average Time to Sale, which can be skewed upward by small numbers of properties taking an abnormally long time to sell.

Month	Median Time to Sale	Percent Change Year-over-Year
Year-to-Date	82 Days	-1.2%
September 2020	76 Days	-3.8%
August 2020	79 Days	2.6%
July 2020	91 Days	3.4%
June 2020	76 Days	7.0%
May 2020	79 Days	2.6%
April 2020	77 Days	-9.4%
March 2020	72 Days	-31.4%
February 2020	112 Days	6.7%
January 2020	85 Days	-20.6%
December 2019	88 Days	-10.2%
November 2019	86 Days	-19.6%
October 2019	88 Days	15.8%
September 2019	79 Days	11.3%





#### **Single Family Homes**

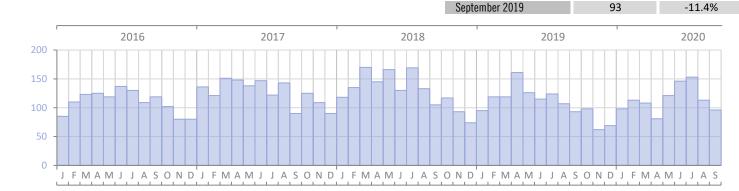
#### Navarre Area Board of REALTORS®

distressed properties for sale.

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October 2019



## **New Listings**

The number of properties put onto the market during the month

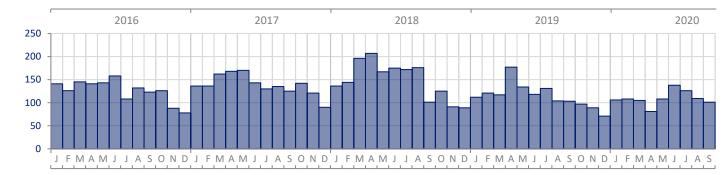
*Economists' note* : New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really *new* listings.

Month	New Listings	Percent Change Year-over-Year
Year-to-Date	982	-12.1%
September 2020	101	-1.9%
August 2020	109	4.8%
July 2020	126	-3.8%
June 2020	138	16.9%
May 2020	108	-19.4%
April 2020	81	-54.2%
March 2020	105	-10.3%
February 2020	108	-10.7%
January 2020	106	-5.4%
December 2019	71	-20.2%
November 2019	89	-2.2%
October 2019	97	-22.4%
September 2019	103	2.0%

98

-16.2%

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**New Listings** 

#### **Single Family Homes**

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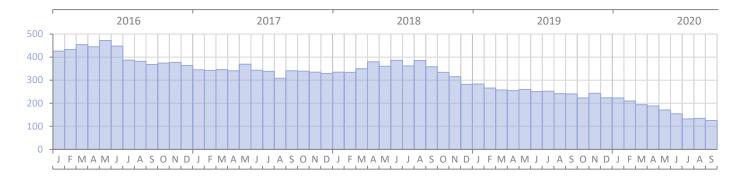
# NAVARRE AREA BOARD OF REALTORS

# Inventory (Active Listings)

The number of property listings active at the end of the month

*Economists' note* : There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

Inventory	Percent Change Year-over-Year
170	-33.6%
125	-47.9%
134	-44.6%
132	-47.6%
154	-38.6%
171	-34.2%
188	-26.3%
194	-24.8%
210	-21.1%
223	-21.2%
224	-20.6%
243	-22.9%
223	-33.2%
240	-33.0%
	170 <b>125</b> 134 132 154 171 188 194 210 223 224 243 223

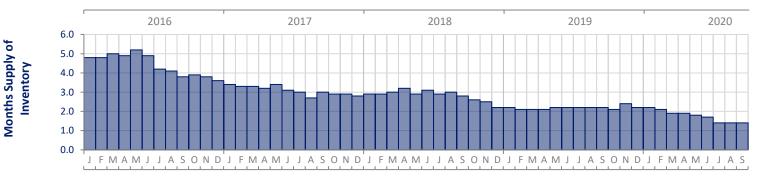


## Months Supply of Inventory

An estimate of the number of months it will take to deplete the current Inventory given recent sales rates

*Economists' note* : MSI is a useful indicator of market conditions. The benchmark for a balanced market (favoring neither buyer nor seller) is 5.5 months of inventory. Anything higher is traditionally a buyers' market, and anything lower is a sellers' market. There is no single accepted way of calculating MSI. A common method is to divide current Inventory by the most recent month's Closed Sales count, but this count is a usually poor predictor of future Closed Sales due to seasonal cycles. To eliminate seasonal effects, we use the 12-month average of monthly Closed Sales instead.

Month	Months Supply	Percent Change Year-over-Year
YTD (Monthly Avg)	2.0	-9.1%
September 2020	1.4	-36.4%
August 2020	1.4	-36.4%
July 2020	1.4	-36.4%
June 2020	1.7	-22.7%
May 2020	1.8	-18.2%
April 2020	1.9	-9.5%
March 2020	1.9	-9.5%
February 2020	2.1	0.0%
January 2020	2.2	0.0%
December 2019	2.2	0.0%
November 2019	2.4	-4.0%
October 2019	2.1	-19.2%
September 2019	2.2	-21.4%



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#### **Single Family Homes**

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## Closed Sales by Sale Price

# The number of sales transactions which closed during the month

**Economists' note:** Closed Sales are one of the simplest—yet most important—indicators for the residential real estate market. When comparing Closed Sales across markets of different sizes, we recommend comparing the percent changes in sales rather than the number of sales. Closed Sales (and many other market metrics) are affected by seasonal cycles, so actual trends are more accurately represented by year-over-year changes (i.e. comparing a month's sales to the amount of sales in the same month in the previous year), rather than changes from one month to the next.

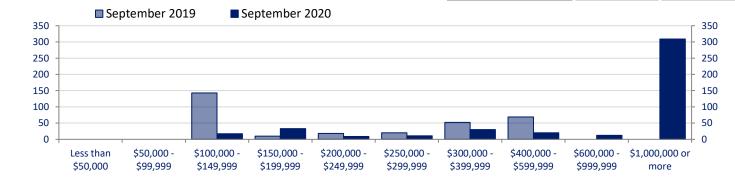




### Median Time to Contract by Sale Price The median number of days between the listing date and contract date for all Closed Sales during the month

*Economists' note*: Like Time to Sale, Time to Contract is a measure of the length of the home selling process calculated for sales which closed during the month. The difference is that Time to Contract measures the number of days between the initial listing of a property and the signing of the contract which eventually led to the closing of the sale. When the gap between Median Time to Contract and Median Time to Sale grows, it is usually a sign of longer closing times and/or declining numbers of cash sales.

Sale Price	Median Time to Contract	Percent Change Year-over-Year
Less than \$50,000	(No Sales)	N/A
\$50,000 - \$99,999	(No Sales)	N/A
\$100,000 - \$149,999	17 Days	-88.1%
\$150,000 - \$199,999	33 Days	230.0%
\$200,000 - \$249,999	9 Days	-50.0%
\$250,000 - \$299,999	11 Days	-45.0%
\$300,000 - \$399,999	30 Days	-42.3%
\$400,000 - \$599,999	20 Days	-71.0%
\$600,000 - \$999,999	12 Days	N/A
\$1,000,000 or more	309 Days	N/A



**Closed Sales** 

35

30

5

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#### **Single Family Homes**

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## The number of properties put onto the market during the month

Economists' note: New Listings tend to rise in delayed response to increasing prices, so they are often seen as a lagging indicator of market health. As prices rise, potential sellers raise their estimations of value—and in the most recent cycle, rising prices have freed up many potential sellers who were previously underwater on their mortgages. Note that in our calculations, we take care to not include properties that were recently taken off the market and quickly relisted, since these are not really new listings.

	Initial Listing Price	New Listings	Percent Change Year-over-Year		
	Less than \$50,000	0	N/A		
	\$50,000 - \$99,999	0	N/A		
	\$100,000 - \$149,999	1	-66.7%		
	\$150,000 - \$199,999	5	-72.2%		
	\$200,000 - \$249,999	19	11.8%		
	\$250,000 - \$299,999	36	63.6%		
	\$300,000 - \$399,999	27	0.0%		
	\$400,000 - \$599,999	12	33.3%		
	\$600,000 - \$999,999	1	-75.0%		
	\$1,000,000 or more	0	-100.0%		



## **Inventory by Current Listing Price** The number of property listings active at the end of the month

Economists' note : There are a number of ways to define and calculate Inventory. Our method is to simply count the number of active listings on the last day of the month, and hold this number to compare with the same month the following year. Inventory rises when New Listings are outpacing the number of listings that go off-market (regardless of whether they actually sell). Likewise, it falls when New Listings aren't keeping up with the rate at which homes are going off-market.

	Current Listing Price	Inventory	Percent Change Year-over-Year
	Less than \$50,000	0	N/A
	\$50,000 - \$99,999	1	-50.0%
	\$100,000 - \$149,999	1	-75.0%
	\$150,000 - \$199,999	3	-70.0%
	\$200,000 - \$249,999	11	-52.2%
	\$250,000 - \$299,999	17	-60.5%
	\$300,000 - \$399,999	37	-49.3%
	\$400,000 - \$599,999	21	-52.3%
	\$600,000 - \$999,999	21	-25.0%
	\$1,000,000 or more	13	0.0%





#### September 2019 September 2020

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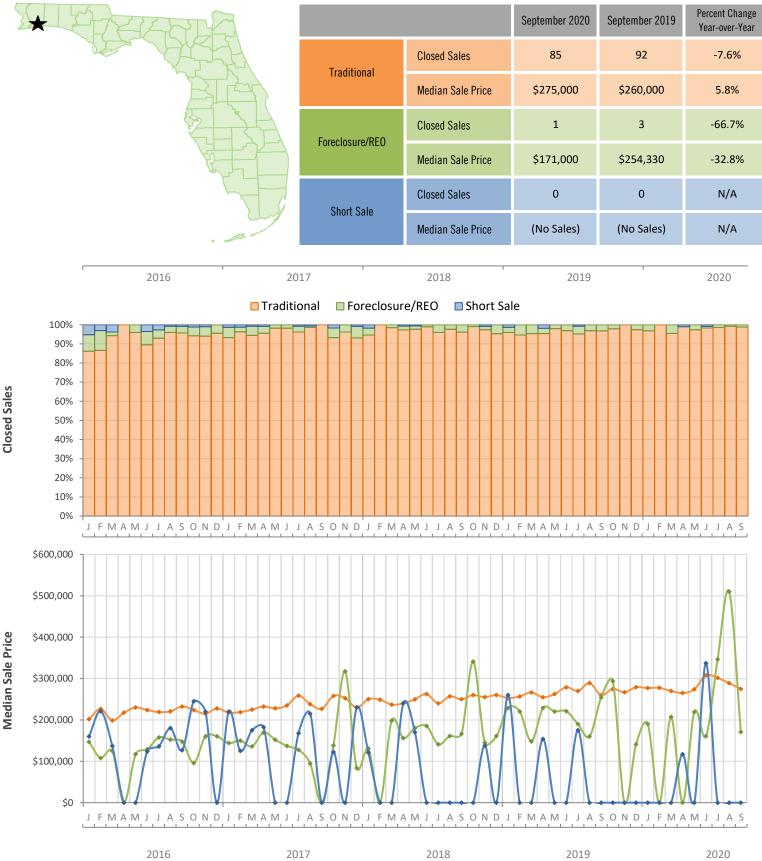
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## Monthly Distressed Market - September 2020

### **Single Family Homes**

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