

A woman with dark hair styled in a 1950s fashion, wearing a green and white checkered dress, is smiling and holding a yellow box. In the background, there is a pantry with various frozen food items, including a box labeled 'ICE CREAM', a box labeled 'FROZEN PEAS', and a box labeled 'Orange Juice'. The background wall has a colorful geometric pattern in shades of blue, green, and yellow.

# FOOD FADS

## FROM THE 40S, 50S AND 60S

Remember Jell-O salads and cheese sprayed out of a can? When every pantry held Velveeta and all the kids wanted to drink Tang? Join historian and author Leslie Goddard for a nostalgic look at the food innovations and marketing approaches that transformed how we ate at midcentury. Using classic cookbooks, advertisements, and family magazines, we'll explore how society and technology shaped American food from the 1940s through the 1960s.