

**North Manhattan Beach Business Improvement District
Advisory Board Meeting**

www.northmb.info

Wednesday, February 6, 2013 at 6:00 PM

**New Location Reminder
February 6th Meeting
at City Hall at 6:00PM**

City of Manhattan Beach
City Hall – Main Conference Room
1400 Highland Ave
Manhattan Beach, CA 90266

Agenda

1. Roll Call
2. Approval of Minutes from the January 9, 2013 BID Meeting
Action: Approve
3. City of Manhattan Beach Police Department Representative to be present for overall North MB BID general safety discussion and answer questions.
Action: Receive report
4. Discuss North Manhattan Beach BID annual Summer event. Chose event theme, name and date. Discuss assignments and cost.
Action: Discussion
5. Review directory map provided by the City's GIS Analyst with updated businesses provided by the City's Business Licensing Office. Discuss and take action to continue with the use of City GIS or outsource.
Action: Discuss / Update / Action
6. Public Hearing on February 5, 2013 City Council to discuss and adopt the annual assessment, ratify the new NMB BID Advisory Board and review proposed 2013 enhancement project and activity plan.
Action: Update
7. Status Update on 2013 Enhancement Project and Activity Plan Project: *Lighting strategies for solar powered lamps.*
Action: Update /Receive Reports
8. Public Comment (3 Minute Time Limit)
9. Adjournment to next meeting: March 6, 2013 at City Hall (Main Conference Room) - 6:00PM

Advisory Board Meeting Minutes

Janice Davenport – NMB BID Recording Secretary

<http://www.northmb.info/index.html>

North Manhattan Beach Business Improvement District

City Hall – Main Conference Room

Manhattan Beach, CA 90266

Wednesday, January 9, 2013 @ 6:00 pm

1. 2013 NMB Advisory Board – Roll Call/City Staff Present:

<u>Name</u>	<u>Function</u>	<u>Business</u>
James McCleary	BID Chairman	Sea View Inn
Harry Ashikian	BID Vice Chairman	Salvatore's Shoe Repair
Janice Davenport	BID Recording Secretary	Pancho's
Steve Oliveira	BID Board Member	Dentist
Simeon Moses	BID Board Member	Fish Bar
Steve Delk	BID Board Member	OB'S

Absent BID Member: Brett Karas , Sharkeez
Steve S. Charelian (Revenue Service Manager, CMB)

2. Approval of Minutes from the December 12, 2012 NMB BID Meeting

**Vote approved/unanimous*

3. Car-sharing Service Opportunities Presentation by Jacki Bacharach, Executive Director, South Bay Cities Council of Governments

- Jacki presented the "car2go" business plan that would include Manhattan Beach, encompassing the surrounding 8 cities, or an approximate 350 square mile area.
- Car2go would place 300 Smart Cars in the area for people who sign up with the program.
- Hermosa Beach has approved the program and other neighboring cities are in discussion.
- All cities need to approve for the "car2go" plan to succeed.

4. Introduction of and Presentation by the new Manhattan Beach Chamber of Commerce President, James O'Callaghan

- James shared his ideas regarding the Chamber and his design to rebuild the infrastructure.
- James would like to develop a more business minded development within the Chamber of Commerce that would serve to help and support businesses.
- James is working on better marketing strategies, such as creating a new and improved business directory and getting them distributed.

5. Approval and Ratification of Expenses for Reimbursement from the December 2012 North MB BID Holiday Winter Walkabout .

- BID's total cost - \$4,864.45

** Vote approved/unanimous*

6. Public Hearing will be held at the February 5, 2013 City Council Meeting to Discuss and Adopt the Annual Assessment, Ratify the new NMB BID Advisory Board and Review Proposed 2013 Enhancement Project and Activity Plan

- Steve Charelian (Revenue Manager, City MB) will present to Council at the Public Hearing.

**Vote approved/unanimous*

7. Review Directory Map provided by the City's GIS Mapping Specialist containing updated information provided by the City's Business Licensing Office

- Board has requested that a "You are here" arrow is needed.
- Each business will have a # that corresponds to the directory; replace address with phone #.
- Board will see that certain modifications are made and implemented, either within the City or, seek outside professional graphic artist and appropriate NMB BID funds.

8. Public Comment

- Mark Lipps, North Manhattan Beach resident spoke regarding the Sage Expo to be held on April 20/21, 2013 at the National Guard Armory. Expo will cover a wide aspect of Going Green, Healthy Restaurants and many other areas.

9. Adjournment – 7:45PM / Next NMB BID Committee Meeting - February 6, 2013 @ City Hall.