

# MINUTES FROM PRSC BOARD MEETING OCTOBER 3<sup>RD</sup>, 2016

**Attendees:** Roger Wilson, Jerry Wahl, Linda Marter, Linda McDevitt, Brent Barbich, Karen Greer, Richard Corbin, Jenn Zimmerman, Annarose Haws

## Opening Comments

1. The Board Meeting commenced at 6pm.
2. The minutes from the PRSC Board Meeting dated August 31st, 2016 were reviewed and approved.
3. Jenn Zimmerman was welcomed to the Board and the Board roles confirmed for 2016/17. Brent will take up President role, Roger will revert to Secretary. No other changes, Jen will support building the Social schedule as we respond to feedback from the survey and will take on other new projects as they arise

## Survey Review

4. The Board reviewed the interim survey results and comments. Roger will send out a note later in October to the whole membership giving them notice of the end date of the survey and he will then issue the final results to all members
5. Some comments for further discussion at future meetings;
  - Jenn Z volunteered to own the idea of Movie Nights by the Pool for 2017
  - We will offer anyone who gave us "1" scores to address issue privately

## Financial Update

6. Based on provisional schedules supplied by Linda McDevitt it looks as if the club will have created a small surplus in 2016 pending final bills for property taxes, pool closing, utilities and insurance. Other points to note;
7. We have received 2 responses to the RFP for book-keeping services. Still awaiting 1 more response before we make a final decision

## Burlington County 2017 – we made the following approvals that have been fed back to James Mumma

8. Tiered advertising model – approved the suggest rates & tiers as proposed
  - Platinum sponsor: Outside front cover, tent, website branding - \$2,500
  - Gold Sponsor: Outside program back cover, tent, website branding \$2,000
  - Silver sponsor: Inside front cover/Inside Back cover, tent, website branding - \$1,500
  - Bronze: Full page & banner on fence: \$500
  - Full page advert: \$300
  - Half page advert: \$200
  - Quarter page advert: \$125
  - Business card: \$50
9. Reduction on future membership dues that we offer to members for raising BurlCo advertising & sponsorship
  - Agreed that club would offer a future reduction against 2018 membership dues of \$50 per \$500 raised;
    - i. \$0-499 equates to \$0 future reduction
    - ii. \$500 - \$999 equates to \$50 reduction
    - iii. \$1000 - \$1499 equates to \$100 reduction and so on capped at a maximum of \$550 reduction

## Projects for Autumn 16/Spring 17

### Approved projects

10. Extended wi-fi and PA system (pending competitive quotes). Expected to be \$2-3k



## MINUTES FROM PRSC BOARD MEETING OCTOBER 3<sup>RD</sup>, 2016

11. Replace ice machine with same capacity, look for competitive deals, expected to be ~\$2,500
12. New concrete steps and walkway down slope from 'picnic deck' to walkway in front of Social Hall, expected cost ~\$2-3k
13. New paint on bathroom floors
14. New play area gate, it's OK for it to only swing 1 way

Other projects discussed but not approved; new doors to snack shack and pump room

### **Cinnaminson Day 10/9 (now deferred to 10/16)**

15. We will offer a special Cinnaminson Day discount of \$50 off the family rate to new families who sign up on the day and pay a minimum \$150 deposit by 10/31/16. No other discounts will be offered

### **Meeting Closing and Action Items**

16. The next meeting will be held on **Monday 21<sup>st</sup> November @ 7pm**
17. The meeting after that will be in January where we will start to discuss the budgets for 2017 and set our targets for revenue ad membership
18. The meeting closed at 7:40pm

