2018 MEMBERSHIP

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1997   20TH   2017

PESC®

MULTIPLE STAKEHOLDERS. ONE VISION.

PESC

Greetings from PESC!

On behalf of the Board of Directors, I am pleased to provide you with PESC's 2018 Membership Application.

PESC is working to become the voice for the efficient and secure real-time exchange of student data from initial access of the student from high school into the college environment through successful completion of the education experience and into the workforce.

PESC is driving the collaborative development and alignment of data across disparate systems and across sectors; and, eliminating incompatible interfaces that disrupt student achievement and inflate costs for institutions, states, government agencies and schools struggling to keep up with the demands of technology while maintaining competitive tuition and/or spending rates.

PESC's strength and influence, still true now as it was when founded 20 years ago, are derived from the direct actions and voluntary participation of its membership and collaborating within the Education community continues to bring us closer to our mutual goals.

By joining PESC, you join the rest of the admissions, registrar, financial aid, education technology, data, research and policy communities in this mission.

Please review this information and return all completed forms to us. If you have questions, please contact Membership Services Director Jennifer Kim at jennifer.kim@pesc.org or 202-261-6516.

Sincerely,

Michael D. Sessa
President & CEO

Who We Are

Established in 1997 at the National Center for Higher Education and headquartered in Washington, D.C., PESC is an international, 501 (c)(3)non-profit, community-based, umbrella association and education data standards-setting body comprised of data, software and education technology service providers; local, state and federal government agencies; schools, districts, colleges and universities; college, university and state systems; professional, commercial and non-profit organizations; and non-profit associations and foundations.

Our Mission

PESC's mission is to lead the establishment and adoption of data exchange standards across the education domain.

Goals of the Mission

By fostering open, transparent collaboration across educational sectors of leaders and experts spanning policy, practice and technology to solve industry-shared problems, PESC brings much needed clarity and coherence to the education eco-system. PESC identities major initiatives and emerging best practices impacting technology & standards; and promotes innovative, collaborative solutions that employ automated, reusable and sustainable technologies in order to improve institutional performance, service delivery, and overall connectivity between stakeholders.

PESC Technology

PESC Technology is driven by PESC serving as an incubator to pilot and launch data standards using an open, transparent and collaborative process; and serving as a data standards-setting body governing resource mapping and maintenance of education eco-system schemas, taxonomies and shared code sets.

Our Vision

PESC envisions global interoperability within the Education domain, supported by a trustworthy, inter-connected network built by and between communities of interest in which data flows digitally and seamlessly from one community or system to another and throughout the entire eco-system when and where needed without compatibility barriers but in a safe, secure, reliable, legal, and efficient manner.

About Privacy

While PESC promotes the implementation and usage of data exchange standards, PESC does not set (create or establish) policies related to privacy and security. Organizations and entities using PESC Approved Standards and services should ensure they comply with FERPA and all local, state, federal and international rules on privacy and security as applicable.

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How We Achieve Our Mission

Accelerate Performance & Service

- In serving as a window into education technology, PESC bridges the channels between those that need services and those that provide them. This neutral environment opens communications and raises cross-sector awareness leading to faster identification of emerging technologies, trends, changes in demands and needs and increased value and integrity of education technology.

Reduce Cost

- PESC promotes cost effectiveness of data alignment across disparate systems and across sectors that help mitigate costs for state and local governments, schools and institutions struggling to keep up with the demands of technology & real-time data exchange while maintaining competitive tuition and/or spending rates.

Lead Collaborative Development

- PESC leads the establishment and facilitates the adoption & implementation of data exchange standards through direct, open & transparent community participation. Workgroups are continuously formed & follow specific policies/procedures, governed by the Steering Committee of the Standards Forum; while Task Forces focus on infrastructure needed to support the domain.

Set/Maintain Common Data Standards

- PESC serves as a development & maintenance body for data standards, schemas, taxonomies and code sets governed by an open, balanced policies & procedures process. The Change Control Board (CCB) is the standing committee that reviews and approves standards.

Promote Best Practices

- PESC highlights and supports successful business models for data standardization, access, and exchange. A competition is held each year and awards are provided each spring.

Link Public & Private Sectors

- PESC maintains collaborative relationships with public, private, governmental, and international stakeholders in Education and across other industries in a balanced, neutral, and trusting environment.

Serve as Data Experts

- PESC continuously improves its expertise and core competency in XML architecture and data modeling. The Technical Advisory Board (TAB) is the standing committee that provides technical expertise.

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Member Benefits

Valid through June 30, 2018

With dues paid annually and with membership status in good standing, PESC benefits are available to member organizations. Representatives from member organizations then volunteer to join a PESC group or committee with other volunteers from PESC member organizations and together we aspire toward and achieve common goals. Each organization is asked to designate one official voting representative to serve as that organization's official PESC representative. Once a member though, there is no limit on the number of representatives an organization can volunteer on any PESC group or committee.

> *Unlimited, active participation available in:*

- PESC Standards Development Forum for Education, all PESC workgroups, and all data standards-setting development initiatives
- Academic Credentialing and Experiential Learning (ACXL) Task Force
- Canadian PESC User Group (CanPESC)
- EdExchange User Group
- Education Record User Group (ERUG)
- PESC Member Meetings, webinars and white papers
- Single Institution Code Workgroup

> *Organizational representatives are qualified to serve in leadership roles:*

- as Chair/Co-Chair of initiatives, workgroups, Task Forces and User Groups
- on the Steering Committee of the Standards Development Forum for Education
- on the Steering Committee of the EdExchange User Group
- on the Board of Directors

> *Right to vote on:*

- PESC Approved Standards
- issues proposed by the Membership
- changes to PESC by-laws
- elections of the Board of Directors

> *Eligible to:*

- propose workgroup topics to the Board of Directors for standards development and/or research
- submit articles and press releases for inclusion in PESC's monthly newsletter THE STANDARD

> *Discounted member rates:*

- PESC meetings & conferences
- PESC EDiNTEROP: Fall Data Summits
- PESC ED DATA SYSTEMS: Spring Data Summits
- Seal of Approval Program

> *Free access to all PESC conference calls*

> *Linked as a Member on PESC website* (with a link to your website), in certain publications, and in promotional materials

> *Networking and collaboration* with other Membership organizations that support data exchange standardization

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Annual Member Dues

Valid through June 30, 2018 *(payable in U.S. Dollars)*

LOCAL EDUCATION AGENCY (LEA) OR SCHOOL

- < 1,000 students	$500
- 1,000 < 10,000 students	$750
- 10,000 < 50,000 students	$1,000
- 50,000+ students	$2,500

COLLEGE OR UNIVERSITY

Non-Profit

- 1 campus	$500
- 2 - 10 campuses	$750
- 11+ campuses	$1,000

For-Profit

- < 1,000 students	$500
- 1,000 < 10,000 students	$750
- 10,000 < 50,000 students	$1,000
- 50,000+ students	$2,500

STATE, PROVINCE OR FEDERAL GOVERNMENT

- Individual Agency or Office	$10,000
- State/Province/Department-wide	$20,000
- Country	$50,000

NON-PROFIT ORGANIZATION with REVENUE

- < $500,000	$1,000
- $500,000 < $1 million	$2,500
- $1 million < $10 million	$5,000
- $10 million < $100 million	$7,500
- $100 million < $1 billion	$15,000
- $1 billion+	$25,000

COMMERCIAL ORGANIZATION with REVENUE

- < $250,000	$1,000
- $250,000 < $500,000	$2,500
- $500,000 < $1 million	$5,000
- $1 million < $10 million	$7,500
- $10 million < $100 million	$15,000
- $100 million < $1 billion	$25,000
- $1 billion+	$30,000

NON-PROFIT ASSOCIATION* $5,000

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PESC MEMBERSHIP FORM

➢ ORGANIZATION NAME

➢ ORGANIZATION WEBSITE

➢ VOTING MEMBER (OFFICIAL CONTACT) NAME & TITLE

➢ STREET ADDRESS

➢ CITY, STATE & ZIP

➢ PHONE   FAX   EMAIL

MEMBERSHIP CATEGORY

☐ Member

MEMBER TYPE

☐ Local Education Agency (LEA) or School
☐ Non-Profit College or University
☐ For-Profit College or University
☐ State, Province/Federal Govt or Country
☐ Non-Profit Organization
☐ Commercial Organization
☐ Non-Profit Association

REFERRING MEMBER
(if any)

MEMBER FEE

$

Refer to Fee Structure on preceding page

SIGNATURE   NAME (PLEASE PRING)   DATE

In joining PESC's membership, my company and its employees, contractors and affiliated parties agree to abide by PESC's membership guidelines, terms & conditions of use and intellectual property and user agreement.

Please complete this form and send it along with a check payable to:

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