

2016 SPONSORSHIP



NORTHSIDE DOLPHINS



OUR MISSION

The mission of the Northside Dolphins is to provide a supervised program of competitive football and cheerleading, and to instill the ideals of good sportsmanship, honesty, courage, loyalty and respect in the children and adults of our community who participate in the organization. As such, all members of the Northside Dolphins shall adhere to the principle that winning is secondary to the molding of the future citizens of this community.

- Northside Dolphins Bylaws

Dear Northside Dolphin Youth Football and Cheerleading Potential Sponsors:

As we begin planning for our 2016 season, we are asking for your support to bring another quality year of football and cheer to the kids at the Northside Dolphins. With your help, we will continue to provide the children in our community with a positive and safe environment in which to learn skills for 'the game' and most importantly, for life!

The biggest challenge of this organization is the high cost of equipment and uniforms, as well as expanding our programs to reach an even greater number of children. In order to make this program as successful as possible, we need support from our community, local businesses, friends and neighbors. Please help us in our effort to provide the most rewarding and exciting athletic experience by choosing one of our sponsorship options.

On behalf of the our Board of Directors, Coaches, Parents and the amazing children we provide our time, talent and efforts to each day, we extend our sincere gratitude for your support of our organization.

Sincerely,

Jerry McMillon

Vice President - Sponsorships & Fundraising

fundraising@northsidedolphins.com

(813) 495-7087



SPONSORSHIP FOR NORTHSIDE DOLPHINS

Choose the level that is best for your business or individual needs to support the Northside Dolphins 2016 season. All levels of sponsorship are charitable donations for tax purposes under the non-profit status 501(c)(3). It is our goal to provide a quality sports program for all children in our community by providing a positive atmosphere, quality coaching and dedication to teaching all players and cheerleaders respect, discipline and teamwork.



THE SUPERBOWL SPONSORSHIP

Tax Deductible Contribution: \$2,000 (One sponsorship per season at this level per football and cheer on a first come basis)

- ❖ Sponsor Name placed on the back of weigh-in game day shirts of all Football Players and/or Cheerleader gear item for the season
- ❖ A Fence Line Banner at Skyway Field
- ❖ A Fence Line Banner at Practice Field
- ❖ Custom Banners provided by the Northside Dolphins
- ❖ Plaque suitable for display in appreciation of your support
- ❖ Full page ad in the Northside Dolphins Yearbook
- ❖ Your logo with link on our website to your homepage
- ❖ Acknowledgement during all games (10 tackle, 6 flag, and up to 3 post-season games)
- ❖ Acknowledgement at all Northside Dolphins Special Events (i.e., Pep Rally, Homecoming festivities, End of the Year celebration)

TOUCHDOWN SPONSORSHIP

Tax Deductible Contribution: \$1,000

- ❖ A Fence Line Banner at Skyway Field
- ❖ A Fence Line Banner at Practice Field
- ❖ Custom Banners provided by the Northside Dolphins
- ❖ Plaque suitable for display in appreciation of your support
- ❖ Full page ad in the Northside Dolphins yearbook
- ❖ Your logo with link on our website to your homepage
- ❖ Acknowledgement during all games (10 tackle, 6 flag, and up to 3 post-season games)
- ❖ Acknowledgement at all Northside Dolphins Special Events (i.e., Pep Rally, Homecoming festivities, End of the Year celebration)

ORANGE SPONSORSHIP

Tax Deductible Contribution: \$500

- ❖ A Fence Line Banner at Practice Field
(Banner provided by sponsor)
- ❖ Plaque suitable for display in appreciation of your support
- ❖ Half page ad in the Northside Dolphins yearbook
- ❖ Your logo with link on our website to your homepage
- ❖ Acknowledgement during all games
(10 tackle, 6 flag, and up to 3 post-season games)
- ❖ Acknowledgement at all Northside Dolphins Special Events *(i.e., Pep Rally, Homecoming festivities, End of the Year celebration)*



TEAL SPONSORSHIP

Tax Deductible Contribution: \$300

- ❖ Plaque suitable for display in appreciation of your support
- ❖ Quarter page ad in the Northside Dolphins yearbook
- ❖ Your logo with link on our website to your homepage
- ❖ Acknowledgement during all games
(10 tackle, 6 flag, and up to 3 post-season games)
- ❖ Acknowledgement at all Northside Dolphins Special Events
(i.e., Pep Rally, Homecoming festivities, End of the Year celebration)



WHITE SPONSORSHIP

Tax Deductible Contribution: \$150

- ❖ Business Card ad in the Northside Dolphins yearbook
- ❖ Your logo with link on our website to your homepage
- ❖ Acknowledgement at all Northside Dolphins Special Events
(i.e., Pep Rally, Homecoming festivities, End of the Year celebration)



SCHOLARSHIP SPONSORSHIP OPPORTUNITIES

Donations will be used to directly support the annual Northside Dolphins Scholarship Program

Tax Deductible Contribution: \$100

- ❖ Your logo with link on our website to your homepage
- ❖ Acknowledgement at all NSD Special Events
(i.e., Pep Rally, Homecoming festivities, End of the Year celebration)

Tax Deductible Contribution: \$75

- ❖ Your logo with link on our website to your homepage

2016 Northside Dolphins Sponsorship Application

Sponsor Name _____

Address _____

Contact Name/Number _____

Secondary Number _____

Contact Email _____

SPONSORSHIP LEVEL _____

Payment _____ (Check / Credit / Cash) Received by _____

Camera Ready Photo attached Y / N

Camera Ready Photo/Ad will be emailed Y / N

Is there a Northside Dolphin Football Player or Cheerleader you wish to support?

Name _____

Team/Squad _____

Is this Sponsorship from an employer of a parent/guardian of a Northside Dolphin Football Player or Cheerleader?

Name _____

Team/Squad _____

If you have questions or concerns, please contact Jerry McMillon, Vice President at fundraising@northsidedolphins.com

OFFICE USE ONLY:

(Initial Non-Profit Receipt ___ NSD Referral Thanks ___ Website ___ Season Kick off ___ Game Announcement ___
Facebook ___ Pep Rally ___ Homecoming ___ Plaque ordered ___ Camera Ready Rcv'd ___ Yearbook Ad submitted ___
Special Events thanks ___ End of the Year ___ Plaque delivered ___ Season Thank you and Survey Requested ___)

*The Northside Dolphins are members of the Tampa Bay Youth Football League (TBYFL).
We are a charitable non-profit organization, 501(3)(c) for all tax purposes.
Receipts will be provided to all sponsors of the Northside Youth Football, Inc.*

2016 SPONSORSHIP



END OF THE YEAR SURVEY



As with any successful organization striving for excellence, the opinions of our supporters is greatly appreciated and highly respected. We ask that at the end of the season you consider the following questions so that we many better serve the athletes of Northside Youth Football, Inc. with sponsors that benefitted from their support to our organization. Throughout the season, if you have questions or concerns, do not hesitate to contact myself, or our Board President.

It is our desire that this relationship is mutually beneficial.

Again, we thank you for your support.

1. What was your overall impression of being a sponsor of the Northside Dolphins?

2. Is there something we did really well this season you would like to share with us so we can continue this in the future?

3. Is there something that we could do better? Do you have suggestions for us?

4. If you had a child/grandchild that could play or cheer for the Northside Dolphins or someone you could refer to us, would you? Why or why not?

5. Will you consider being a sponsor for the Northside Dolphins in 2017?

Company Name: _____ **Contact Name:** _____

Additional Comments: _____

"All of us do not have equal talent, but all of us should have an equal opportunity to develop our talents."