

6TH ANNUAL CHARLOTTE KOSHER BBQ CHAMPIONSHIP

A PROGRAM OF THE LEVINE JEWISH COMMUNITY CENTER

MONDAY, SEPTEMBER 2, 2019 • 11AM – 3PM

2019 SPONSOR PACKET

Kosher BBQ Contest • Kids Zone • Celebrity Judges • Live Entertainment
Pickle & Watermelon Eating Contest • Great Food and More!

WHY SPONSOR?

The Levine Jewish Community Center (LJCC) is proud to host Charlotte's *only* community-wide kosher barbeque contest and festival. Community members of all faiths will come together to enjoy a fun-filled day with many great activities for all ages.

The Kosher BBQ will serve as a vehicle to not only educate our community about the issue of children's hunger that exists but to take a proactive step towards eradication children's hunger in our city.

This year's Kosher BBQ proceeds will go directly to fund food insecurity programs for children at Title 1 Charlotte-Mecklenburg Schools and educate our community about childhood hunger. In 2018, the Levine JCC addressed child hunger needs through the Shalom Park Freedom School, which serves over 80 children from surrounding Title 1 schools in a six-week literacy and character building program. Additionally, the LJCC partners with the UNCC Reading Camp, a similar summer reading program serving children from Title 1 schools. These children receive free and reduced price lunches during the school year and the LJCC works to ensure that this same level of support exists in the summer as well as supplemental support during the school year on weekends. Additional funds are utilized to support children at our nearest Title I schools, Rama Road Elementary and Greenway Park Elementary.

We hope that you will choose to partner with us for the 2019 Kosher BBQ in our effort to ensure that no child goes to bed hungry in our community.

TEAM COMPETITION

- Brisket
- Chicken
- Beans
- Booth Décor
- Team Name
- People's Choice
- Overall Grand Champion

Trophies will be awarded for the best in each category as well as for the "Overall Grand Champion."

For further information and questions:

Melanie Hersch

704-944-6744

melanie.hersch@charlottejcc.org



2019 Charlotte
Kosher BBQ
Presenting Sponsor



BANK OF AMERICA

2019 Charlotte
Kosher BBQ
Title Sponsor



Helping Charlotte to eradicate
food insecurity, one child at a time.



2019 SPONSORSHIP LEVELS

■ Title Sponsor – \$10,000

With this sponsorship you will receive the following:

- Co-branding for the event
- Prominent promotional event signage, flyers, materials throughout the event
- Prominent placement of company signage
- Logo and hyperlink on event website
- Name and logo included on event t-shirt and name on trophies
- Opportunity to serve as one of the honorary judges
- Speaking opportunity at the Awards Ceremony for the Kosher BBQ Contest
- Sponsor Table
- Thank you ad in *The Charlotte Jewish News*

■ Presenting Sponsor – \$5,000

With this sponsorship you will receive the following:

- Prominent promotional event signage, flyers, materials throughout the event
- Logo and hyperlink on event website
- Name and logo included on event t-shirt
- Opportunity to serve as one of the honorary judges
- Sponsor Table
- Thank you ad in *The Charlotte Jewish News*

■ Team Sponsor – \$3,600

With this sponsorship you will receive the following:

- Logo and hyperlink on event website
- Name and logo included on event t-shirt
- Name or Company logo on event banner
- Opportunity to serve as one of the honorary judges
- Sponsor Table
- Thank you ad in *The Charlotte Jewish News*

■ Entertainment Stage Sponsor – \$1,800

With this sponsorship you will receive the following:

- Logo and hyperlink on event website
- Name and logo included on event t-shirt
- Name or Company logo on event banner
- Opportunity to serve as one of the honorary judges
- Sponsor Table
- Thank you ad in *The Charlotte Jewish News*

■ Kids Zone Sponsor – \$1,000

With this sponsorship you will receive the following:

- Name and logo included on event t-shirt
- Name or Company logo on event banner
- Sponsor Table
- Thank you ad in *The Charlotte Jewish News*

■ Judge Zone Sponsor – \$500

With this sponsorship you will receive the following:

- Name or Company logo on event banner
- Thank you ad in *The Charlotte Jewish News*

■ Patron Sponsor – \$360

• Thank you ad in *The Charlotte Jewish News*



Thank you for considering a tax-deductible sponsorship for the 2019 Charlotte Kosher BBQ. All sponsorship receivables are subject to LJCC print deadlines.

2019 SPONSORSHIP AGREEMENT

Thank you for agreeing to participate in a sponsorship opportunity for the Levine Jewish Community Center's 6th Annual Kosher BBQ Championship. Please fill out the requested information listed below.

Name _____

Company Name _____

Contact Name _____

Address _____

City, State, Zip _____

Phone Number _____

Email Address _____

Yes, I would like to be a

- Title Sponsor – \$10,000
- Presenting Sponsor – \$5,000
- Team Sponsor – \$3,600
- Entertainment Stage Sponsor – \$1,800
- Kids Zone Sponsor – \$1,000
- Judge Zone Sponsor – \$500
- Patron Sponsor – \$360

Total amount enclosed \$ _____

Signature _____

Please make all checks payable to LJCC and include Kosher BBQ on the memo line and mail to:
Charlotte Kosher BBQ c/o Levine Jewish Community Center, 5007 Providence Road, Charlotte, NC 28226

You can also pay your sponsorship online at charlottejcc.org/kosherbbq

If you pay online, please email your sponsorship form to melanie.hersch@charlottejcc.org

Once we receive your form and payment we will contact you to coordinate logistics.

Thank you for your support and we look forward to working with you on this great event!

