

# David West



**Date of Hire:** February 2017

David comes to us from Del Mar Distributing Co., Inc. where he has been a purchasing agent. David has a long and varied background in the sporting goods industry starting with Del Mar as an outside field sales manager and buyer. From there he was employed by Dave Holder & Associates, a factory rep group. Various outdoor video enterprises, including host and producer of *Fishing Texas*, host and producer of the nationally syndicated *Cabela's American Outdoors* occupied David's working efforts. With David we are able to increase frequency of call with our key dealers in the southern Texas and southern Louisiana areas.