

## VETERANS OF FOREIGN WARS AUXILIARY



Historian/Media Relations  
Department of Wisconsin  
July 2019

One of my duties is to promote the National President's visit. This event will occur on Sept 10 – 12, of this year, more information at a later date. If you attend the National President's visit and take pictures, please share them with me so that I can add them to my report. I will need to keep a detailed record of the Department President's travels, activities and official visits. If you are at a function and are able to take pictures, please send them to me, as well as any newspaper clippings. If you share your information with newspapers and social media, please share it with me as well. That includes any of our President Mary's activities thru the year. I will not be able to attend all of her events so I will need help from you the members that are present. No detail will be too small to mention. Along with the pictures, dates, names and places of the event, will be very helpful.

Mary has requested an old fashion photo album at the end of the year. So, I will be printing out the pictures for that and will save the rest on a flash drive or e-album for her.



Keeping a record of our President Mary's year is not the only thing I am trusted to do. Media relations with our local, district and state papers, TV, etc, is very important to our organization. Visibility creates awareness of our organization and an opportunity to recruit new members. A part of being visible is getting the word out in the community, about the who-what-where-when-why about our Auxiliary events and activities. **Digital media** includes website, blogs and social media sites such as Facebook. Be sure to connect with media representatives in your area by calling and introducing yourself, sending media releases and connecting with them on social media.

**“GIVING HOPE TO VETERANS AND FAMILIES” and “SERVING OUR VETERANS WITH ALOHA”**

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