



**SPONSOR(S) AGREEMENT PACKET**

**5<sup>th</sup> ANNUAL ANTIQUES, COLLECTIBLES AND GARDEN SHOW 2020**

**BENEFITS & REASONS TO SPONSOR:**

- TO SUPPORT THE NOLENSVILLE HISTORICAL SOCIETY
- TO CROSS PROMOTE NHS & THE TOWN OF NOLENSVILLE'S HISTORIC DISTRICT BY CONTINUING TO BRING STRONG AWARENESS TO THE SOCIETY, TOWN AND OUR SMALL BUSINESSES
- TO CREATE EXPOSURE FOR YOUR SMALL BUSINESS WITH COMMUNITY INVOLVEMENT AND LOCAL INVESTMENT
- TO CONNECT WITH NEW AS WELL AS RECONNECT WITH CURRENT OR PAST CUSTOMERS
- TO HAVE SOCIAL MEDIA SUPPORT, ADVERTISEMENT AND EXPOSURE (FACEBOOK, ONLINE NEWSPAPER)
- TO BE FEATURED ON NHS PROGRAM (BROCHURE)
- TO HAVE A DISPLAY WITH INFORMATION AT THE SHOW
- TO HAVE A POSSIBILITY OF ACQUIRING NEW LEADS, CREATE NEW SALES AND CUSTOMERS
- TO BE INVOLVED IN THE HUMAN SIDE OF BUSINESS – SMALL BUSINESS CREATES EMOTIONAL REALITY AND CONNECTION

**BENEFITS FOR NHS:**

- MONETARY TO HELP COVER SHOW COSTS, CROSS ADVERTISE SHOW ON SPONSOR'S END INCLUDING POSTING NHS FLYER (TWO ENCLOSED IN PACKET) AND ON BUSINESS WEBSITE AND FACEBOOK, SUPPORTS NHS, SUPPORTS COMMUNITY

**\$50.00 OR MORE DONATION DIRECTLY TO NHS, SPONSORS GET THE FOLLOWING OPPORTUNITIES:**

- BENEFITS & REASONS TO SPONSOR (ABOVE)
- INSERTION INTO GOODIE BAGS
- PROMOTIONAL ITEMS OF YOUR BUSINESS PHYSICALLY DISPLAYED AT THE SHOW
- NOTE: SIGNING FORM (ALONG WITH SUPPLYING PAYMENT) CREATES DONATION RECEIPT

**PROVIDE 200 ITEMS FOR GOODIE BAGS:**

- IDEAS – BUSINESS CARDS, COUPONS, TRINKETS, PROMOTIONAL ITEMS, SMALL TREATS, ETC.

**OVER 500 VISITORS STEADILY EACH YEAR – WE ARE SMALL BUT WE ARE MIGHTY!**

**YES, I/WE WILL SPONSOR:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**CHECKS MADE PAYABLE TO: NOLENSVILLE HISTORICAL SOCIETY – CHECK #** \_\_\_\_\_ **AMT** \_\_\_\_\_