

LZG Games & Toys
San Diego, Ca 95630 USA

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**FAMILY LAUNCHES AN INTERNATIONAL AND MULTILINGUAL
EDITION OF THEIR BELOVED ZINGAMINO™ BOARD GAME
AT THE NEW YORK TOY FAIR**

San Diego, CA -- A San Diego, California family (father, son and twin daughters) will launch a new edition to their widely beloved and highly successful board game, Zingamino™. This new edition, which continues Zingamino™'s clever spin on the classic game of dominos, will now be playable in Arabic, French, German, Portuguese, Russian, Japanese as well as Spanish and will incorporate heritage sights, landmarks, and multicultural symbols from around the world. Like its U.S. version, Zinga-Zinga!™ has Toy Fair pundits "Zinging" its praises.

Taken from Swahili, the word "Zinga" means to turn in circles. That's just what Zinga-Zinga™ players must to do in their race to fill the game's four circles, connecting each of the game's dominos sequentially. Lucky players can draw a "wild-card", known as Zinga-Zinga!™, for extra points or, if their really lucky, for the win! But remember, what what goes around comes around in Zinga-Zinga™'s beautifully balanced blend of strategy and chance.

The Dahmani family's growing grass-roots game development trend in the \$ 84 billion game & toys category. The family has formed LZG Games and Toys, LLC (aka Zingamino, LLC) to take their form of family fun to the international market after their successful launch of the Zingamino™ game in 2006, which is currently sold under the name Linko™.

In addition to Zinga-Zinga!™ and Zingamino™, LZG Games develops, manufactures, distributes, and licenses ancient games and Toys with a modern twist. "We travel around the world, find fun and family-friendly ancient games and toys that have either been lost or forgotten and then bring them to the 21st century with a fun and engaging twist. Where adaptations and restated rules are necessary, or where the look and feel of the games can be made more suitable to for our current market, we make it happen!" said Dahmane Dahmani, CEO and Co-founder of LZG Games and Toys, LLC.

When asked about the significance of the 2016 New York Toy Fair, Mr. Dahmane said "10 years ago, we launched the Zingamino™ game at the New York Toy Fair. Over the past10-years and the game's successful sales as Linko™ in North America, I was convinced that the time had come to take this fun-packed family game to the global

market place. So, today at the 2016 NY Toy fair we are aiming our sights at international markets, adding a new look and feel that relates to the families we hope will enjoy our platform in Europe, Asia, Africa, and South America. We can hardly wait!”

When asked about why LZG Games chose to develop family games Mr. Dahmane said, “In today’s hectic world and with the advent of digital electronics it has become near impossible for parents and children to engage one another directly and not through some electronic interface. Families today rarely even sit in the same room without simultaneously looking at their telephones or tablets, they might have their headphones plugged into their device and over the ears! Without auditory and visual interaction between a parent and their child there is no space left for familial relationships. Game-lovers everywhere, including children, participate in the market today and choose their games through their tablets and phones. Parents are looking for new ways to connect with their children and children are looking for ways to connect with their parents. Our games are designed to provide families with a fun-filled space in which moms, dads, daughters, and sons can come together and talk to one another, see each other, and be in each others presence while challenging one another in a fun-filled and mentally stimulating game. And our first international installment, Zinga-Zinga™, will be loved by families across the globe for accomplishing just that!”

The American International Toy Fair will be held in New York at the Jarvis Center from February 13th through 16th, 2016. LZG Games & Toys with our Zinga-Zinga.Mino™ will be at booth #6359.

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