

LRCC Advertising Fee Structure

	Members	Non-Members
<i>Business Card Ad (12 Issues)</i>		
Black and White Business Card Ad (Vette Gazette Only)	\$ 35	\$ 60
Color Business Card Ad (Vette Gazette Only)	\$ 60	\$ 110
Color Business Card Ad (Vette Gazette, Website and Social Media)	\$ 60	\$ 135
<i>1/4 Page Ad (12 Issues)</i>		
Black and White 1/4 Page Ad (Vette Gazette Only)	\$ 65	\$ 100
Color 1/4 Page Ad (Vette Gazette Only)	\$ 90	\$ 150
Color 1/4 Page Ad (Vette Gazette, Website and Social Media)	\$ 90	\$ 175
<i>1/2 Page Ad (12 Issues)</i>		
Black and White 1/2 Page Ad (Vette Gazette Only)	\$ 95	\$ 150
Color 1/2 Page Ad (Vette Gazette Only)	\$ 120	\$ 200
Color 1/2 Page Ad (Vette Gazette, Website and Social Media)	\$ 120	\$ 225
<i>Full Page Ad (12 Issues)</i>		
Black and White Full Page Ad (Vette Gazette Only)	\$ 175	\$ 250
Color Full Page Ad (Vette Gazette Only)	\$ 200	\$ 300
Color Full Page Ad (Vette Gazette, Website and Social Media)	\$ 200	\$ 325
<i>"For Sale" Ad (one price for any and all media)</i>	Free	\$ 5 per month