

About Us, Testimonials and Awards



PLJ Marketing's mission is to offer high level VIRTUAL marketing solutions within a modest budget.

*"Growing business is what we are all trying to achieve...
...helping our clients accomplish that goal is our business."*

Paula Lindstrom Hook – President, PLJ Marketing

Paula is the founder of PLJ Marketing and has been directing marketing strategies and planning, creating and executing campaigns from inception to conclusion for both large and small companies for over 20 years. Training, Events and Internet Marketing have become a major focus over the last several years. Paula is a strong Christian and dedicated to assisting her clients.

Paula encourages creativity and inspires others to top performance by customizing marketing programs for companies that want to lead the market through enhancing website optimization, implementing internet marketing, and creating customer loyalty, co-op and marketing communications programs. Driven by an incredible passion for increasing sales through ROI (return on investment), PLJ Marketing has developed innovative programs that can be customized to fit your budgets.

Testimonials & Awards:

"...immediately fit in with our team and quickly targeted the areas that could have maximum effort on our business results. Your work on the co-op program and our overall collateral can only be termed outstanding. Your contribution this year put us over the top in a position to exceed our profit goals – which we will do..."

Bill McGarrity, President, Telpar

"...understands the function of marketing and the bottom line results of driving sales. This is so significant in insuring that the success and results are delivered. This seems to me to be a unique understanding in the marketing world...."

Lucy Billingsley, Billingsley Co.

"...detail oriented very professional...honesty, integrity and good character are beyond reproach...financial and management skills were a great asset to Telpar's growth...strength in business planning and strategy planning has been invaluable to Telpar's rapid growth."

Salwa Nicolas, Director of Finances, Telpar

"...immediately became an integral member of the management team ...winning attitude that embraces all challenges and encourages collaboration ...promotes talent and shares successes ...responsible for all facets of promotional programs that were supported by co-op dollars...developed and implemented programs and events that increased the ROI immediately...outstanding strategies and also effectively monitored all results..."

Deborah D'Artra, HR Manager, Daisytec International

"...Paula brings enthusiasm and experience to each role she takes on. Her contributions are appreciated by her peers as well as US and global sales partners and she quickly gains the respect of her peers for consistently meeting her commitments, delivering good product, and wisely managing resources..."

Peter Falzon, CEO, Avellino Labs