

New Fundraising Ideas  
www.FundraisingWithCandleFundraisers.com  
Deb Murray  
National Fundraising Representative



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**Home Décor / Charming / Velvet Courture Fundraising**  
Home Décor and Charming Jewelry offer fundraising that is uncomplicated, fun, and easy, with high quality, affordably priced products! There are no upfront costs, no minimums, no cases, and fast UPS shipping!

### Top 10 Reasons for Choosing our Brochures for your 2016 Fundraiser

1. You can begin your fundraiser in just 3-4 days!
2. Submit your Sales Agreement by fax or email today (or electronically through our website) and Brochures will be shipped FREE! Products are delivered via FedEx generally well within 9 business days. You can maximize your selling opportunity by starting earlier and running your fundraiser later into the season than most fundraising companies!
3. Fundraising with Home Décor, Charming, and Velvet Courture Fundraising is **EASY!** There are absolutely **no start-up fees!** There are **no minimums** to place an order, **no case requirements**, you'll retain your profit up front, and we provide extended evening and weekend office hours when you need assistance! Call or email us anytime!
4. We provide a choice of brochures for 2016-2017:
  - 1) **Home Decor Brochure**, 4 pages Jan 2016-June 2016, 8 page brochure July 2016-June 2017 – offering beautiful solid wood and rustic metal wall art décor and home accessories.
  - 2) **Charming Jewelry Brochure**, 20 pages, Jan 2016-June 2016, Velvet Courture, 20 pages, July 2016-June 2017 – Both brochures offer stylistic jewelry, scarves, and gifts for women, men, and children.
  - 3) **Birthstone Bracelets**, 1 page, Jan 2016-June 2017 - lovely and unique fundraising idea for Easter, Mother's Day, and birthdays! Each stylistic bracelet features a colored cut crystal, plus a heart and month charm.
5. Sell **unique and stylistic, high quality, home décor and/or jewelry & scarves.** Our items are affordably priced, very easy to sell, offer unique fundraising ideas, and will be loved by your customers. Perfect for your customer's own enjoyment or for gift-giving and provide items that will be enjoyed for years!
6. Earn a **generous profit up to 45% with no hidden fees.** Bonus: Sell 1,500 items and receive 45% profit.
7. We include a **FREE Youth Prize Program** including brochures for each participant.
8. We offer **FREE Pack-By-Seller** with just 200 items sold.
9. **Shipping charges are FREE with an easy to achieve low qualifying purchase of just 30 items sold.** Orders less than 30 items will add a \$15 shipping fee. We take great pride in offering products **consistently in stock** and shipping our orders very promptly. Generally, you'll receive your order within two weeks. Pack-by-seller orders may require a few additional days.
10. **You can combine brochures** to qualify for free pack-by-seller and for free shipping. Your organization is invoiced for 60% of the retail sales and \$15 shipping if your order is less than 30 items. There are no other fees.

### How does the program work?

**Choose the brochure(s) you want to offer your supporters:** Home Décor, Charming, Velvet Courture, Birthstone Bracelets  
**Review the enclosed Sales Agreement**, complete, and submit to us by fax, scan/email, or by postal mail. You can also submit your sales agreement electronically on our website. There's no wait to receive brochures! You'll receive your brochures within a few days. Use our **Chairman's Toolbox** on our website for all the documents you'll need, including a sample cover letter you can modify. You'll also find in the Toolbox fundraising instructions, helpful tips, steps for submitting your order, etc.  
**Distribute brochures to your sellers** and determine how long you will continue your sales. (We recommend two weekends for 2-3 weeks) Customer checks, if taken, are made payable to your organization.  
**Collect all brochures and payments** at the end of your selling period. There are no minimums for submitting an order. For FREE pack by seller and/or orders with prizes we will provide you with a spreadsheet to fill in or an address to send our copy of the order form. You choose. For bulk orders only you can complete a Master Order Form, fax or email it to us and we'll email your invoice immediately with the total amount due.  
**Pay for your purchase.** We accept business check, school check, cashier's check, or a money order. A W-9 or vendor application is provided if required. You'll keep your brochures and profit.  
**Shipping is free with an order of 30 items or greater.** Orders less than 30 items will be charged \$15 shipping.  
**A confirmation will be emailed to you** once we receive payment or a school purchase order. Once received, your order will be submitted to our shipping department. All orders are shipped by UPS. Once payment has been received you can expect to receive your shipment generally well within 2-3 weeks. Late orders are accepted with no minimum order required.  
**Report any missing or broken items.** Seldom are there any missing or broken items with our shipments. However, should any corrections be required, we will process a new order for you.  
**We'll provide coaching to help your campaign succeed**, extended office hours Mon-Sun 9am-9pm EST, and a solid commitment to process your order and needed replacements with no delay. When you require help we'll be available to help you!



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**Sales Agreement 2016**  
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 Submit Sales Agreement by - Fax: 1-410-630-7080  
 Email: [CHFundraiser@gmail.com](mailto:CHFundraiser@gmail.com)  
 Postal Mail: 97 Overshot Dr, S. Glastonbury CT 06073



**Organization Name:** \_\_\_\_\_

**Shipping Address for BROCHURES** (Mailed USPS Priority): \_\_\_\_\_ **Shipped to Business/School** \_\_\_\_\_ **Shipped to Home Address**

**Business Name or School if applicable:** \_\_\_\_\_

**Street Address or PO Box:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Shipping Address for PRODUCTS:** \_\_\_\_\_ **Shipped to Business/School** (signature is required)

**Business Name or School:** \_\_\_\_\_

**Street Address (no PO Boxes):** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Chairperson:** \_\_\_\_\_ **Email (Print Clearly):** \_\_\_\_\_

**Phone-Day:** ( \_\_\_\_\_ ) \_\_\_\_\_ **Evening:** ( \_\_\_\_\_ ) \_\_\_\_\_ **Cell:** ( \_\_\_\_\_ ) \_\_\_\_\_

**Number of Participants:** \_\_\_\_\_ **Approximate Date of Fundraiser:** \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ **to** \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

**Select Brochure(s):** Jan 2016-June 2016 \_\_\_\_\_ **Home Décor** \_\_\_\_\_ **Charming Jewelry & Scarves**  
 July2016-June 2017 \_\_\_\_\_ **Home Décor** \_\_\_\_\_ **Velvet Courture Jewelry & Scarves (will include Birthstone Bracelets)**  
 Jan 2016-June 2017 \_\_\_\_\_ **Birthstone Bracelets**

**Free Youth Prize Program:** \_\_\_\_\_ Select if you wish to opt for the prize program. Program is applicable for elementary school age children only.

**Brochures:** Brochures are FREE! There are NO upfront costs to ship our Brochures to your organization. Please do not cancel.

**Profit:** Organizations will earn 40% profit. Organization will pay 60% of the retail selling price. Organizations will earn 45% when selling 1,500 or more items. Profit is retained by the organization.

**Product Availability/Pricing Guarantee:** 2015-2016 Brochures retire 06/30/16 and require payment by 06/30/16. 2016-2017 Brochures retire 06/30/17 and require payment by 06/30/17.

**Late Orders/Small Orders:** No minimum required, a second order may be placed after receiving your initial order. Orders with less than 30 items will be charged a \$15.00 shipping fee.

**Shipping:** Shipping is free on all orders with 30 or more items. If an order has less than 30 items a \$15 shipping fee is added. Shipping rates are subject to change. All orders are shipped UPS. There are no additional fees for pack by seller. Pack-by-seller is eligible when selling 200 or more items.

**Payments:** Customer checks are made payable to your organization. A single payment by Money Order, Business, or School Check will be accepted for your purchase. Personal checks, temporary checks, checks with hand-written group/business names can't be accepted. Credit cards and purchase orders are not accepted.

**Delivery:** Products are generally delivered within 2 weeks. Pack-by-seller orders may requires a few additional days to process. Orders will be processed upon receipt of payment.

**Check-In Forms:** Replacements for missing or broken items will be shipped only when a fully completed Check-In Form has been submitted within 72 hours. Phone calls or emails alone WILL NOT be accepted. No exceptions. Organization will be responsible for the accuracy of the total number of items sold and ordered.

**Sales Agreement:** MUST be returned to Deb Murray prior to distributing your brochures. I have read, understand and agree with the terms and conditions listed above and have received approval from my organization (school principal, board members etc.) to sign on behalf of my organization.

\_\_\_\_\_  
 Chairperson Title Deb Murray \_\_\_\_\_  
 Fundraising Representative Date

## Frequently Asked Questions

### **Do I need a local representative?**

No. Our fundraising program is not structured with local representatives. Brochures are shipped to you promptly from our business location and are delivered to you within 3-4 days. All product orders are processed through our shipping department and are shipped by UPS from our distribution center in TX, regardless of your location. We offer extended office hours Mon-Sat and coaching from start to finish. You keep your brochures and remit payment only for the purchase due. Shipping updates are provided and any missing/broken items, although very infrequent, are shipped to you directly from our distribution center.

### **How much profit can our organization earn?**

Organizations can earn up to 45% profit with our fundraising brochures. Potential profit is based upon organizations volume of sales. Profit is 40% on your order and is increased to 45% when selling 1,500 or more items.

### **Does the group pay for the fundraiser brochures?**

No. An organization has no upfront cost for the brochures. Brochures are provided complimentary, but we request that once you've submitted your sales agreement you do not cancel your fundraiser.

### **How should we collect the money?**

We suggest you collect all payments when you take your orders. All checks or money orders are made payable to your organization. At the conclusion of your fundraiser, your organization will keep your profits upfront and send one payment to our office for the cost of the products and a \$15 shipping fee for an order less than 30 items.

### **How do we submit the order once we have collected them?**

If you opt to order a bulk order, print a Master Order Form from the website ToolBox and fax/email the order to us. If you are eligible for packed-by-seller or if you have opted for the youth prize program we will require you to send us our copy of the participant's order form. A vendor application or W-9 will be provided to your organization upon request. Once payment has been received your order will be placed and you'll receive your shipment by UPS generally well within two weeks. A few additional days may be required for packed-by-seller order. Your organization will keep your fundraising brochures, copy of your order forms, and profit.

### **How do we pay for the order?**

When you submit your master order form, we will email an invoice to you. Once payment has been received by business or school check, cashier's check, or money order payable to New Fundraising Ideas Deb Murray, the order will be processed. Personal checks, credit cards, and purchase orders are not accepted.

### **How do I handle any late or add-on orders?**

We will be happy to process any late or add-on orders. Additional orders submitted after the original order has been entered will be a new and separate order and will include a \$15 Shipping Fee if ordering less than 30 items. No minimums are required.

### **Do I have any sorting options?**

Yes, an organization is eligible for packed-by-seller service with an order of 200 or more items. There is no fee. If preferred, we can ship the products as one bulk order in which your organization will sort by seller. You choose at the conclusion of your sales how you want your order to be shipped.

### **How do I handle any broken or missing products?**

We do our best to ensure that you receive all products you have ordered in full and with no quality problems. If you encounter a problem with any missing or damaged product, a Check-In-Form can be printed from our website ToolBox for you to submit any needed replacements. Less than 1/2 of 1 percent of breakage or missing items occur. State of the art shipping facilities assures your delivery will be accurate. We will do our best to resolve any issues in a quick and timely manner, processing your replacements upon the date your Check-In-Form is received. Check-In Forms MUST be received within 72 hours.

If you're looking for an experienced and proven fundraising representative look no further! Since 2002 I have worked as a full-time national fundraising representative and I take pride in having worked with thousands of organizations across the US. I began working with Celebrating Home/La-Tee-De!, concentrated solely on our fundraising division, and held the record for highest fundraising sales in company history, and was consistently the top seller each year from 2003-2015. In 2015 our office expanded by offering additional programs to better service our fundraising organizations. My commitment is to provide you with the best experience possible in anticipation of working together for years to come. I worked with our corporate office in product and brochure development, expanded our product line, initiated and helped develop online fundraising, packed by seller shipping, training programs, and much more. I'm confident you'll be pleased with our program and your supporters will be too! Fill out the enclosed Sales Agreement and return it by fax, scanned email attachment, or postal mail. You can as well submit your Sales Agreement electronically from our website. Your brochures will be sent immediately and you can begin your fundraiser in just 3-4 days. You can depend on receiving excellent customer service and I look forward to working with you!