

Facts & Figures

WHY SUPPORT THE RUN OF HOPE?

- Brain Tumors are the leading cause of death in children with cancer
- This year more than 4,000 kids will be diagnosed with a brain tumor
- Current treatments often leave kids with devastating physical and mental disabilities for the rest of their lives
- Less than 3% of all federal research dollars in the United States goes toward helping children

2009-2017 NINE YEAR FINANCIALS

	2017 Total	2009 - 2017 Total	% of Total Revenue
Online Registration & Donations	435,622	2,573,538	67%
Race Day Registration & Offline Revenue	64,652	482,204	12%
Raffle Sales	4,955	30,076	1%
Corporate Sponsorship*	60,000	307,919	8%
Matching Gifts (Direct to Seattle Children's)	150,000	450,000	12%
Total Revenue	\$715,229	\$3,843,737	100%
Permit Fee	1,973	11,050	0.29%
Printing Fees	304	7,485	0.19%
Online Fees	13,310	98,628	2.60%
Timing Chip Fee	2,990	26,906	0.70%
T-Shirts	3,102	23,485	0.61%
Misc., Including Guild Member Reimbursements	10,874	26,995	0.70%
Total Expenses	\$32,553	\$194,549	5.06%
Net Income to Seattle Children's Hospital	\$682,676	\$3,649,188	95%

*Corporate sponsorships cover all expenses allowing 100% of registration fees and donations to go directly to research.



FOR PEDIATRIC BRAIN TUMOR RESEARCH

A PARTNERSHIP BUILT ON HOPE!

The **Run of Hope Seattle** is the joint effort of the Four Seasons Hotel Seattle and the Pediatric Brain Tumor Research Fund (PBTRF), a member of the Seattle Children's Guild Association since 2006. The mission of the PBTRF is to raise money and awareness for the advancement of pediatric brain tumor research. Four Seasons Hotels and Resorts has a long history of giving; one of the company's corporate values focuses on a commitment to advance cancer research in the communities in which properties are located. The combination of the PBTRF's mission and Four Seasons' values has made for the perfect partnership. Many members of the PBTRF guild have experienced the pain and loss of this horrible disease first hand, and have dedicated themselves to the discovery of better treatment options and outcomes in the future. Please help us improve the odds for so many children!

Run of Hope Seattle is an all-volunteer event and we strive to keep overhead and expenses to a minimum. Your sponsorship will help us reach our goal of delivering 100% of registration fees and donations to brain tumor research at Seattle Children's Hospital.