

STARS FAMILY FUNDRAISER!

September 1st—October 31st

When you raise funds for STARS this Fall you could earn FREE SESSIONS for 2020!

When you raise :

WIN a FREE "Live Love Ride" T-shirt for your first \$100 raised!!

\$300: Earn One (1) Free STARS Class

\$600: Earn \$100 Discount

\$1000: (1) Free STARS 6 week Therapeutic Riding Session

\$2000: (2) Free STARS 6 week Therapeutic Riding Sessions



For every \$1000 raised, you earn a free STARS 6 week Therapeutic Riding Session, up to 5 sessions for the year.

What is Fund A Ride? Fund A Ride is an online fundraising campaign, led by STARS families and riders. Riders and their families raise fund for STARS in honor of your rider, and you earn Free STARS classes or sessions. All funds raised go directly to the Client Support Fund.*

This is the first year Fund a Ride will be taking place. Registration to participate in this fundraiser will open August 1st and close August 20th of each year. Once you register, you will get a direct link to the fundraising page on the STARS website. Please approve that site and content to go live by September 1st. Once your page is live share, share through email, social media, text, etc. Your page is YOUR responsibility to share with family, friends, co-workers. Totals will be updated weekly on each rider's site. The campaign will end October 31st. Each donor to your rider's page will receive a tax letter and thank you from STARS. You will also be provided a list of your donors to thank, your total, and what your account will be credited for the next riding year.

Discounts and Free Sessions will be credited to your family account to be used for the following riding year start Jan. 1st.

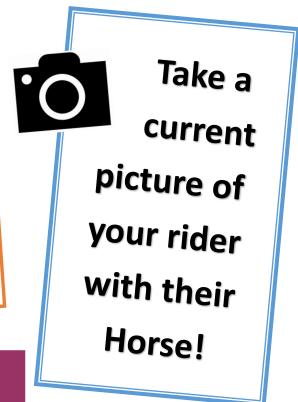
*Client Support Fund: STARS supports 75% of EVERY client's tuition through contributions and fundraising. The remaining 25% is the responsibility of the client/caregiver. Client scholarships are available if financial assistance is

** Many companies match donations made by their employees. Ask your donors if they work for a company that offers such a program. Matching funds are counted towards your fundraising total and free sessions earned!

CHEAT SHEET TO PREPARE!

Timeline:

Registration open August 1st Registration closes August 20th Approve site by September 1st Campaign ends October 31st January 1st USE YOUR EARNED SESSIONS/DISCOUNTS!



WHAT IS YOUR FUNDRAISING GOAL?

Extra T-shirts will be available for purchase at \$10 each. How many shirts would you like to order and what sizes? (Remember you win (1) free shirt when you reach your first \$100 goal)

If you would like to participate without an online presence Please make sure to ask Brooke for more details!

Call Brooke at 712-239-5042 or email brooke@scstars.org

With any questions!

Make a List of Places and People to Share your fundraising page with: