

TIDBITS®

of the High Mountain ~ Rim of the World

- ◆ Your ad is seen in print and on the radio! Rate packages available to combine an ad in Mountain TIDBITS & spots on Big Bear local radio station KVBB 94.5 FM



- ◆ Radio includes 90 spots/month at 3x/day. 1/4 Page ads & larger include radio ads in costs below. Radio spots for other print sizes cost an additional \$50/mo

	<u>2-3 MO</u>	<u>4-6 MO</u>	<u>7-12 MO</u>
FRONT PAGE	<i>(COST per MONTH)</i>		
Button, 3 x 3	145	125	100
Medium, 3 x 4.5	190	165	140
Large, 3 x 6	220	190	160
MAP PAGE		6 MO	12 MO
2.5 x 1.5	-	55	30
2.5 x 2.5	-	80	65
INSIDE PAGES	* 1/4 page ads & larger Include Radio Spots		
Business Card 3 x 2	75	65	55
Button Event A 3 x 3/ 2.65 x 4	110	90	70
Small 3 x 4.5/ 5 x 3	140	120	100
Med Event B 3 x 6/ 2.65 x 8	160	140	120
Large 1/4 Page 10 x 4/ 5 x 8	285	245	205
1/2 Page 10 x 8/ 5 x 16	450	400	340
3/4 Page 10 x 12	550	500	440
Full 10 x 16	650	600	540

OPEN RATE: +25% the 2-3mo rates

The Neatest Little Paper Ever Read

(Effective: 08/2020)