



Arizona Federation of Republican Women

Club Newsletter Awards

Certificates will be presented in both traditional and digital newsletter categories. Participating clubs must present hard copies or e-mail copies (digital format only) of their newsletters to the Club Newsletter Awards committee at the AzFRW 2021 Biennial Convention.

The following criteria will be used to judge the newsletters:

- | | |
|--|---------------------------|
| 1. Appearance | 15 points possible |
| Design/Creativity | 1-5 points |
| Neatness | 1-5 points |
| Graphics | 1-5 points |
| 2. Front Page | 20 points possible |
| Banner/Logo | 1-5 points |
| Date of Issue | 1-5 points |
| Meeting Information | 1-5 points |
| Name and Contact of News Editor | 1-5 points |
| 3. Information | 35 points possible |
| President's Message | 1-5 points |
| Calendar of Events | 1-5 points |
| Membership renewal forms | 1-5 points |
| Names & Contact Information for Officers | 1-5 points |
| New Member Listings | 1-5 points |
| Photos of members/committees | 1-5 points |
| Volunteer hours form | 1-5 points |
| 4. Reports/Education | 30 points possible |
| Committee Reports* | 1-15 points |
| AzFRW News/meeting info | 1-5 points |
| NFRW News | 1-5 points |
| State/Local GOP news | 1-5 points |

100 Points Possible

*Committee reports may include Americanism, Campaign, Caring for America, Legislative, Ways and Means, Membership, etc.

Participating clubs must submit either by mail, e-mail for digital category only or printed in person one copy of three (3) newsletters dated between January 1, 2019 and August 30, 2021 to the Newsletter & Scrapbooks Awards Chair. Entries will NOT be printed for you. Entries must be emailed in advance by September 30, 2021 or dropped off by 4pm at the AzFRW Registration area on October 21st as judging will be done at the AzFRW Biennial Convention 2021. The entries will be displayed at Convention and results will be announced at the Awards Luncheon!

Please **TYPE** or **PRINT** clearly:

Club Name: _____ Club Number: _____
Club President: _____ Phone: _____
Email: _____ Region #: _____

If mailing, send to: LeeAnne Hayward, AzFRW Newsletter, Scrapbooks, and Social Media Awards Chair, 14851 N. 88th Avenue, Peoria, AZ 85381 (623) 229-3752 or leeannehay79@gmail.com.



Arizona Federation of Republican Women

Club Scrapbook Awards

Certificates will be presented in both traditional and digital style scrapbooks for each club scrapbook that demonstrates outstanding use of theme, organization, creativity, originality, artistic compilation, and coverage of the club activities. Presenting clubs must present hard copies or e-mail copies (digital format only) of their scrapbooks to the AzFRW Club Scrapbook Awards committee at the AzFRW 2021 Biennial Convention.

DEFINITIONS: Traditional Scrapbook is any album that is created with various layers of papers, adhesives, and tangible embellishments. **Digital Scrapbook** is any album created completely by computer and printed in a book format OR pages printed to be placed in a book or binder for display.

The following criteria will be used to judge the scrapbooks:

1. Book Cover	10 points possible
Design/Creativity	1-5 points
Neatness	1-5 points
2. General Features	25 points possible
Banner/Logo	1-5 points
Date of Issue	1-5 points
Meeting information	1-5 points
Design/Creativity	1-5 points
Neatness	1-5 points
3. Layout	20 points possible
Graphics	1-5 points
Organization	1-5 points
Design/Creativity	1-5 points
Neatness	1-5 points
4. Content	45 points possible
List of board members & committees	1-5 points
Photos of board members & committees	1-5 points
Club bylaws & mission statement	1-5 points
Club meetings/speakers	1-5 points
Photos of members	1-5 points
Club projects	1-5 points
Club forms*	1-5 points
Fundraising Activities	1-5 points
Some newsletter contents	1-5 points
	100 Points Possible

* Club forms may include membership application, volunteer hours, & other forms of the club

Participating clubs must submit either by mail, e-mail for digital category only or printed in person one copy to the Newsletter & Scrapbooks Awards Chair. Entries will NOT be printed for you. Entries must be emailed in advance by September 30, 2021 or dropped off by 4pm at the AzFRW Registration area on October 21st as judging will be done at the AzFRW Biennial Convention 2021. The entries will be displayed at Convention and results will be announced at the Awards Luncheon!

Please **TYPE** or **PRINT** clearly:

Club Name: _____ Club Number: _____

Club President: _____ Phone: _____

Email: _____ Region #: _____

If mailing, send to: LeeAnne Hayward, AzFRW Newsletter, Scrapbooks, and Social Media Awards Chair, 14851 N. 88th Avenue, Peoria, AZ 85381 (623) 229-3752 or leeannehay79@gmail.com.

Form 2 - Club Newsletter, Scrapbook, and Social Media Award - Updated 4/2021



Arizona Federation of Republican Women

Club Social Media Awards

Certificates will be presented for each club social media that demonstrates outstanding use of social media to improve visibility of the club, attract members and promote the club activities. Presenting clubs must complete this form to be submitted to the AzFRW Club Social Awards committee at the AzFRW 2021 Biennial Convention.

The following criteria will be used to judge the social media:

1. Information	10 points possible
Club has Social Media	1-5 points
About Us/Bio Completed	1-5 points
2. Appearance	10 points possible
Design/Creativity	1-5 points
Graphics	1-5 points
3. Content	65 points possible
About Us/Bio Completed	1-5 points
NFRW Post Shares	1-10 points
AzFRW Post Shares	1-10 points
Unique Club Posts	1-10 points
Photos of board members & committees	1-5 points
Club meetings/speakers	1-5 points
Photos of members	1-5 points
Club Projects	1-5 points
Caring for America Activities	1-5 points
Ways & Means Activities	1-5 points
4. Political Action & Community Support	15 points possible
GOTV Efforts	1-5 points
Legislative Updates	1-5 points
Community Support Updates	1-5 points
	100 Points Possible

Participating clubs must submit by e-mail to Leeanne Hayward, Newsletter, Scrapbooks, and Social Media Awards Chair, at leeannehay79@gmail.com by September 30, 2021. The entries will be judged at the AzFRW Biennial Convention 2021 and results will be announced at the Awards Luncheon!

Please **TYPE** or **PRINT** clearly:

Club Name: _____ Club Number: _____

Club President: _____ Phone: _____

Email: _____ Region #: _____

Club Facebook Link: _____

Club Instagram Link: _____

Club Twitter Link: _____

Other Platforms: _____