

## **2017-2018 MCCPTA Membership Committee February 2018 Report**

### **Committee: Membership**

Chair: Carrie Palsson, Dr. Sally K. Ride PTA Treasurer

Vice-Chair : Hung Trinh, Woodlin ES

### **Other Members:**

TBD

**Membership Number as of Jan 27: 36063**

**Number of local units who have submitted payment as of Jan 27: 154**

**Number of missing PTA payments: 38**

### **Activities:**

- Determined December incentive contest winners (29 exceeded last year's numbers by 15%)
- Drew winners of banner and gift card at Jan. DA
- Sent out e-mails publicizing January Contest
- Sent out e-mails congratulating December winners
- Sent certificates and gift cards through Pony for Oct, Nov, and Dec winners
- Answered many questions about membership via e-mail
- Worked with Pam and Oriole to determine which local units had paid for 25 members so they could pick up Delegate cards at DA
- Handed out delegate cards at DA and spoke to many delegates who were not aware their local unit had not yet paid dues
- Spoke with MCPS about getting enrollment numbers for January contest. Was told that they will not have those numbers until March. This presents a problem with the January contest, but I think it is most fair to wait until March to determine the winners so we are using current enrollment numbers.
- Contact at MCPS wanted blue books and I forwarded request to Sook and Lynn

### **To Do:**

- Continue giving units support and encouragement as they ask questions
- Continue giving info via subscription list
- Utilize MCCPTA yahoo groups when appropriate

- Continue working on updating documents on MCCPTA.org and getting info to Sook
- Turn in expenses to Cheryl
- Find latest MD PTA membership numbers and compare them to our latest numbers and then contact local units to make sure they reconcile their numbers
- Publicize Feb membership challenge
- Explain via e-mail that Jan winners can't be announced until March b/c we don't have enrollment numbers