

HARVARD INTERNATIONAL DEVELOPMENT CONFERENCE

Harvard Kennedy School, April 3-4, 2009



IMPACT

Turning Global Challenges into Opportunities





John Wood, Founder of Room to Read, Opening Keynote Speaker

CONTENTS

Welcome Letter 5

Introduction to the Conference 6

Schedule 7

Keynote Speakers 9

Panel Sessions 13

 Track A: International Trade and Finance 14

 Track B: Science and Technology 17

 Track C: Human Rights and Human Security 22

 Track D: Private Sector and Entrepreneurial Solutions 28

Workshops 31

Social Events 33

Conference Sponsors 34

Conference Organizers 35

Map 36

Notes 37



Dr. Kyung-Wha Kang, UN Deputy High Commissioner of Human Rights, Morning Keynote Speaker



Dr. Howard Zucker, Former Assistant Director-General, World Health Organization, Closing Keynote Speaker

2009

Welcome Letter from the Chair

Dear Participant:

Welcome to the 15th Annual International Development Conference at Harvard. It is our great pleasure to welcome you to Harvard University on behalf of the John F. Kennedy School of Government.

In light of the substantial challenges experienced this past year, we chose as our 2009 conference theme “Impact: Turning Global Challenges into Opportunities.” It is our belief that successful development rests on improving the efficacy and accountability of the development process; as such, we see the conference as a time to reflect upon shortcomings of the past but to also strategize for the future.

We are incredibly pleased to feature three outstanding keynote speakers this year: John Wood, Founder, Room to Read, Dr. Kyung-Wha Kang, UN Deputy High Commissioner for Human Rights, and Dr. Howard Zucker, Former Assistant Director-General of the World Health Organization.

Our panel sessions are designed to allow time for in-depth exploration of specific development problems. It is our hope that participants can further their understanding of how innovative cross-sector practices can be employed to achieve positive results from the development process.

The conference offers learning and networking opportunities throughout the two days with keynote addresses, panel sessions, workshops, lunch and dinner, and MIT International Development Night. We encourage you to take full advantage of these opportunities.

Also, we would like to take this space to thank Kennedy School Senior Associate Dean Joseph McCarthy’s office, the Center for International Development, the Office of Finance and the Forum Office for their advice and continuous support of the conference. Hearty thanks are also due to our generous sponsors for their support. We’d also like to thank our friends at Carnegie Mellon



University, who have generously provided both manpower and wonderful ideas for speakers.

Most of all, thank you for coming to the conference and making it a success by adding your perspective. The IDC team hopes you enjoy the experience and find it useful and stimulating.

Warm Regards,

A handwritten signature in black ink, appearing to read "Kyung-Ryul Park". The signature is stylized and includes a small star-like symbol.

Kyung-Ryul Park
IDC Conference Chair

2009

Introduction to the Conference



The Conference

The Harvard International Development Conference is an annual student-run event that provides a world-class interdisciplinary forum on global sustainable development for various practitioners and academics. This year the Kennedy School of Government at Harvard University hosts the Conference in Cambridge, Massachusetts with the following partners: Carnegie Mellon University, Massachusetts Institute of Technology and the Harvard Graduate School of Education. The Conference builds relationships between various stakeholders, including senior level policy makers, academics, and practitioners, and proposes multi-disciplinary strategies for economic, sociopolitical, cultural, and institutional changes. It examines the roles of various actors and the perspectives necessary to build a common vision within the international development community, charting the way forward for meaningful solutions to global development issues.

2009 Theme

The theme of this year's conference is "Impact: Turning Global Challenges into Opportunities." The past years have seen an unprecedented building of momentum towards tackling global constraints in international development. However, the effect of the current global economic crisis could have very harmful effects on recent progress. Meanwhile, multifaceted issues such as sustainable development, grass-roots development, public-private partnership for development, education and human security require solutions that integrate a spectrum of disciplines.

The emphasis today then is to develop new strategies for international development that 1) effectively meet diverse development goals and 2) turn today's formidable challenges into opportunities for a stronger future.

2009 Conference Schedule

FRIDAY, APRIL 3RD

2:00 - 4:30PM	Early Registration	Taubman Building, Rotunda
4:30 - 6:00PM	Opening Keynote Address: <i>Mr. John Wood; Founder, Room to Read</i>	Taubman Building, Nye Conference Center (5th Floor)
6:00 - 7:30PM	International Development Night @ MIT	MIT Museum

SATURDAY, APRIL 4TH

8:00 - 5:00PM	All-Day Registration	Taubman Building, Rotunda and Belfer Town Hall
8:30 - 9:30AM	Breakfast and Morning Keynote Address: <i>Dr. Kyung-Wha Kang; UN Deputy High Commissioner of Human Rights</i>	Taubman Building, Nye Conference Center (5th Floor)
9:30 - 10:50AM	First Session <ul style="list-style-type: none"> • A1: International Trade and Finance Panel <i>The Global Financial Crisis: Causes and Consequences</i> • B1: Science and Technology Panel <i>How Complexity Science is Changing the Theory and Practice of Development</i> • C1: Human Rights and Human Security Panel <i>Refugees and Development in Africa</i> • Workshop: The Global Rise of Social Enterprise <i>by Jerr Boschee (Institute for Social Entrepreneurs, Carnegie Mellon University)</i> 	Belfer Building, Starr Auditorium Littauer 140 Littauer 230 Belfer Building, Land Auditorium
9:30 - 12:30PM	Special Extended Panel Discussion (C2): <i>The Transition from Post-Conflict to Development: Iraq-Afghanistan, a Comparative Perspective</i>	Littauer 324-Fainsod Room
10:50 - 11:10AM	Coffee Break	Belfer Town Hall

2009 Conference Schedule

SATURDAY, APRIL 4TH (CONTINUED)		
11:10 - 12:30PM	<p>Second Session</p> <ul style="list-style-type: none"> A2: International Trade and Finance Panel <i>The Financial Crisis: Redesigning Institutions</i> B2: Science and Technology Panel <i>Health Technology: Charting Innovative Partnerships and Strategies for Global Development</i> D1: Private Sector and Entrepreneurial Solutions Panel <i>Social Enterprise: A New Model for Poverty Reduction</i> 	<p>Belfer Building, Starr Auditorium</p> <p>Littauer 140</p> <p>Belfer Building, Land Auditorium</p>
12:30 - 2:30PM	Sit-Down Lunch and Networking	Taubman Building, Nye Conference Center (5th Floor)
2:40 - 4:00PM	<p>Third Session</p> <ul style="list-style-type: none"> A3: International Trade and Finance Panel <i>Rising Protectionism and its Implications for Development</i> B3: Science and Technology Panel <i>Intellectual Property: Is it Promoting or Hindering Development?</i> C3: Human Rights and Human Security Panel <i>Good Governance and Development: Who Has the Responsibility?</i> D2: Private Sector and Entrepreneurial Solutions Panel <i>The Legal and Regulatory Environment for Investment in Africa: Achieving Poverty Reduction by Private Sector Development and Market Integration</i> Workshop: Deals versus Rules in Private Sector Development, by Prof. Lant Pritchett (Harvard Kennedy School) 	<p>Belfer Building, Starr Auditorium</p> <p>Littauer 140</p> <p>Littauer 324-Fainsod Room</p> <p>Belfer Building, Land Auditorium</p> <p>Littauer 230</p>
4:00 - 4:20PM	Coffee Break	Belfer Town Hall

2009 Conference Schedule

SATURDAY, APRIL 4TH (CONTINUED)		
4:20 - 5:40PM	<p>Fourth Session</p> <ul style="list-style-type: none"> • Workshop: Trade and Institutions, by <i>Quy-Toan Do (World Bank) and Prof. Andrei Levchenko (University of Michigan)</i> • Workshop: The Global Economic Crisis and Migrant Workers' Remittances, by <i>Prof. Serdar Sayan (TOBB University of Economics and Technology, Turkey)</i> • B4: Science and Technology Panel <i>Technological Innovations in Development: Trends in Using Technology to Improve Service Delivery</i> • C4: Human Rights and Human Security Panel <i>Conflict and Development: Case of Iraq after 2003</i> 	<p>Belfer Building, Starr Auditorium</p> <p>Belfer Building, Land Auditorium</p> <p>Littauer 140</p> <p>Littauer 324-Fainsod Room</p>
6:00 - 8:00PM	<p>Dinner and Closing Keynote Speech: <i>Dr. Howard Zucker; Former Assistant Director-General, World Health Organization, and Fellow, Harvard Institute of Politics</i></p>	<p>Littauer Center, John F. Kennedy, Jr. Forum</p>

Keynote Address I



John Wood
Founder, Room to Read, and
Bestselling Author, *Leaving Microsoft to Change the World:*
An Entrepreneur's Odyssey to Educate the World's Children

FRIDAY, APRIL 3RD, 4:30PM
TAUBMAN BUILDING, NYE CONFERENCE CENTER

Few individuals choose to walk away at the height of their corporate career to dedicate their life to a social cause.

At age 35, John Wood did just that - quitting his position as Microsoft's Director of Business Development for the Greater China Region in order to found Room to Read. He has never looked back.

John's career at Microsoft spanned 1991 to 1999, where he ran significant parts of Microsoft's international business, as the Director of Marketing for the Asia-Pacific Division, Director of the Internet Customer Unit for Microsoft Australia, and Director of Marketing for Microsoft Australia.

In 1998, John took a vacation that changed his life. Trekking through a remote Himalayan village, he struck up conversation with a schoolteacher, who invited John to visit his school. There, John discovered that the few books available were so precious that they were kept under lock and key - to protect them from the children! Fewer than 20 books, all backpacker castaways, were available for more than 450 students.

What started with a simple email requesting friends donate used books has grown into Room to Read, an award winning non-profit that over the past eight years has established over 5,630 libraries, donated and published 4.3 million books, built 442 schools, and funded over 6,922 long-term scholarships for girls - impacting the lives of over 1.9 million students worldwide.

John strives to bring the lessons of the corporate world to the non-profit sector. Room to Read combines his passion with the discipline of a well-run global company. He has been described by Fast Company Magazine as "all heart, all business."

John has received countless honors for his work, including recognition as a "Young Global Leader" by the World Economic Forum and as one of Time Magazine's "Asian Heroes." Room to Read is a five-time winner of Fast Company Magazine's Social Capitalist Award, a recipient of the Skoll Foundation Award for Social Innovation, and a recipient of Draper Richards Fellowship for social entrepreneurs.

John holds a Bachelors of Science, magna cum laude, from the University of Colorado, and a Masters of Business Administration from the Kellogg Graduate School of Management at Northwestern University. He lives and works in San Francisco, CA.

Keynote Address II

Dr. Kyung-Wha Kang

UN Deputy High Commissioner for Human Rights

**SATURDAY, APRIL 4TH, 8:30AM
TAUBMAN BUILDING, NYE CONFERENCE CENTER**

Kyung-Wha Kang was appointed UN Deputy High Commissioner for Human Rights in September 2006 and took up the position on 15 January 2007. Her appointment is at the level of Assistant Secretary-General.

Before joining the United Nations, Ms. Kang, a national of the Republic of Korea, was Director-General of International Organizations at the Ministry of Foreign Affairs and Trade of the Republic, with a portfolio that covered a wide range of UN issues, including human rights. She also served as Minister at the Republic of Korea Mission to the United Nations in New York and chaired the Commission on the Status of Women for its forty-eighth session in 2004 and its forty-ninth session in 2005, which marked the tenth anniversary of the Fourth World Conference on Women.

Prior to joining the Foreign Service in 1998, Ms. Kang worked for the National Parliament of the Republic of Korea, assisting the Speaker of the National Assembly on global issues in the fields of human rights, women's advancement and parliamentary diplomacy. During that time, she also served as the spokeswoman of the Korean Women's NGO Committee at the Beijing Conference in 1995. Earlier in her career, she worked for the Korean Broadcasting System, and lectured in universities both in Korea and the United States.

Ms. Kang graduated from Yonsei University where she completed a BA in political sciences and diplomacy. She then obtained an M.A. in mass communication and a Ph.D. defending a doctoral thesis on intercultural communication, from the University of Massachusetts Amherst, United States.

Ms. Kang was born on 7 April 1955 in Seoul, Korea . She is married to Yillbyung Lee. They have two daughters and one son.



Keynote Address III



Dr. Howard Zucker
Former Assistant Director-General, World Health Organization, and
Fellow, Harvard Institute of Politics

SATURDAY, APRIL 4TH, 6:00PM
LITTAUER CENTER, JOHN F. KENNEDY JR. FORUM

Howard Zucker served as Assistant Director-General of the World Health Organization (WHO) in charge of the Health Technology & Pharmaceuticals cluster, and Representative of the Director-General on Intellectual Property, Innovation, and Public Health. At WHO, he focused his attention on leading the organization in utilizing simple technologies to improve complex health problems for developing and industrialized nations, incorporating pediatric medications into the Essential Medicines List, the subject of intellectual property as applied to innovation, and combating counterfeit drugs, where he served as Chair of the International Medical Products Anti-counterfeiting Taskforce (IMPACT).

Prior to his appointment at WHO, Zucker served in the U.S. federal government, initially as a White House Fellow and then as Deputy Assistant Secretary of Health focused on science, technology, and medicine. During his years in

Washington he was involved with issues of regenerative medicine, public health preparedness, the anthrax crisis, and preventive health strategies. He was the inspiration behind, as well as developed the nation's Medical Reserve Corps.

He is a member of the Council on Foreign Relations, Council for Emerging National Security Affairs, and was a "high-level expert" for NATO on public health/emergency response. Working on a public-private partnership with an educational technology company, Zucker spearheaded The Afghan Family Health Book, a major public health literacy project that has improved the lives of millions in Afghanistan. He has spoken extensively throughout the U.S. on domestic health policy issues and internationally on global health challenges.

Zucker received his B.S. degree from McGill University and while in college worked with NASA astronauts designing Space Shuttle experiments. He received his M.D. from George Washington University School of Medicine at age 22, becoming one of America's youngest doctors. He trained in pediatrics at Johns Hopkins Hospital, anesthesiology at the Hospital of the University of Pennsylvania, pediatric critical care medicine and pediatric anesthesiology at The Children's Hospital of Philadelphia, and pediatric cardiology at Children's Hospital Boston / Harvard Medical School.

Zucker has served on the Yale University School of Medicine, Columbia University College of Physicians & Surgeons and National Institutes of Health faculties and as a research affiliate at MIT. Zucker holds a J.D. from Fordham University School of Law and an LL.M. from Columbia Law School. His honors include ABC World News Tonight's Person of the Week, Columbia University pediatrics Teacher of the Year, and is listed in Best Doctors in America.

2009 Panels

PANEL SESSIONS

Track A: International Trade and Finance	14
Track B: Science and Technology	17
Track C: Human Rights and Human Security.....	22
Track D: Private Sector and Entrepreneurial Solutions	28

Track A: International Trade and Finance

Panel A1: The Global Financial Crisis – Causes and Consequences

Panel Organizer: Wayne Huang (Kennedy School)

The 2009 financial crisis has led to the worst downturn since the Great Depression. The U.S. and other countries have already embarked on fiscal stimulus plans to combat the deepening recession, but will that be enough? This panel will examine the causes of the crisis and the necessary steps that must be taken to restore stability to the global financial sector. The panel will also look at the particular challenges faced by developing countries.

SAT, 4/4, 9:30-10:50AM. Location: Belfer Building, Starr Auditorium

Panelists



Dante Roscini

Senior Lecturer, Harvard Business School

Dante Roscini is a senior lecturer at Harvard Business School. Mr Roscini holds an M.B.A. from Harvard (1988) and a summa cum laude Laurea degree in Nuclear Engineering from the University of Rome, Italy (1981).

Before coming back to HBS, Mr Roscini spent twenty years in investment banking with senior positions at the three top US bulge bracket firms in New York and London. He was Head of European Capital Markets for Goldman Sachs (1988-1998), Head of Global Equity Capital Markets and Head of the European Capital Markets and Financing Group for Merrill Lynch (1999 – 2004) where he was also a member of the Capital Commitments Committee and of the Managing Directors

Promotions Committee. Finally, he was Country Head of Italy and Chairman of European Capital Markets for Morgan Stanley. He was also a board member of Morgan Stanley International Bank (2005 –2008).

Mr Roscini has broad management experience in the areas of general management, strategy, finance, budgeting and planning, risk management and personnel. His particular expertise is in the global capital markets. He personally led many privatisations and Initial Public Offerings in a number of countries, several of which represented “first of a kind” transactions.



Jane Little

Vice President, Federal Reserve Bank of Boston

Jane Little is a Vice President in the Research Department of the Federal Reserve Bank of Boston. Little’s research focuses on international macroeconomic issues. She has written or coauthored papers on the evolution of the international monetary system, asset prices and economic stabilization, offshoring, and the practice of inflation targeting overseas. Recent contributions include editing the conference volumes *Wanting It All: The Challenge of Reforming the U.S. Health Care System* and *Global Imbalances and the Evolving World Economy*. In addition to her duties at the Bank, Little has also worked on the Governor’s Council on Economic Growth and Technology and the Task Force on the Health Care Industry. She was also a lecturer for Simmons College. Little holds a B.A. from Wellesley College and M.A.L.D. and M.A. degrees

from the Fletcher School of Law and Diplomacy at Tufts University



George Hoguet

Managing Director, State Street Global Advisors

George is a Managing Director, Senior Portfolio Manager and Global Investment Strategist specializing in emerging markets at State Street Global Advisors, the world’s largest institutional money manager. From 1981-1985 he served at the U.S. Treasury Department, first as U.S. Alternate Executive Director to the World Bank and, subsequently, as Principal Deputy Assistant Secretary of the Treasury for International Affairs. His current and prior affiliations/directorships include: President – Boston Economic Club, Executive Committee of the Boston Committee on Foreign Relations, Executive Committee Boston Society of Security Analysts; Visiting Committee – Weatherhead Center for International Affairs at Harvard, Council on Foreign Relations, New York, New York and Board Member of the Middle East Institute in

Washington. He has published in *Emerging Markets Review* and the *Financial Times* and many other industry and academic journals. He is an accredited speaker for the CFA Institute, Charlottesville, Va. George is a graduate of Harvard College and Harvard Business School.

Robert Triest

Adjunct Lecturer in Public Policy, Harvard Kennedy School

Robert Triest is Adjunct Lecturer in Public Policy at HKS. He is also a Vice President and Policy Advisor at the Federal Reserve Bank of Boston. Prior to joining the Boston Fed in 1995, Triest was a member of the economics faculties at the University of California, Davis and at Johns Hopkins University. He has also taught as a visiting professor at MIT, and is a visiting scholar at the Center for Retirement Research at Boston College. Triest’s research has focused on topics in public sector economics and labor economics. He is a coauthor of *Job Creation, Job Destruction and International Competition* (with Michael Klein and Scott Schuh), and is a coeditor of *The Macroeconomics of Fiscal Policy* (with Richard Kopcke and Geoffrey Tootell), and *Seismic Shifts: The Economic Impact of Demographic Change* (with Jane Little). Triest earned a PhD in economics from the University of Wisconsin at Madison.

Panel A2: The Financial Crisis - Redesigning Institutions

Panel Organizer: Tamuna Barabadze (Kennedy School)

This panel reflects upon how global financial institutions will address present challenges. Should there be a new approach to economic development and growth? Will the developing world be able to handle new economic realities, and what is the role for developed countries in these realities?

SAT, 4/4, 11:10AM-12:30PM. Location: Belfer Building, Starr Auditorium

Panelists



Arthur Karlin

Chief Strategy Officer, International Finance Corporation, World Bank Group

Arthur Karlin is a Chief Strategy Officer in the Corporate Strategy Department of the International Finance Corporation (IFC), the private sector finance and advisory institution of the World Bank Group, where he supports the development and monitoring of IFC Corporate strategy. Prior to joining IFC, he was a management consultant focusing on the global automotive industry in the U.S. and Latin America.

He holds an MBA from the Amos Tuck School at Dartmouth College, an MS Engineering Sciences from Dartmouth, and a BS in Engineering Sciences from Harvard College.



Ricardo Hausmann

Professor of the Practice of Economic Development and Director of CID, HKS

Ricardo Hausmann is Director of the Center for International Development and Professor of the Practice of Economic Development at the Kennedy School of Government.

Previously, he served as the first Chief Economist of the Inter-American Development Bank (1994-2000), where he created the Research Department. He has served as Minister of Planning of Venezuela (1992-1993) and as a member of the Board of the Central Bank of Venezuela. He also served as Chair of the IMF-World Bank Development Committee.

He was Professor of Economics at the Instituto de Estudios Superiores de Administracion (IESA) (1985-1991) in Caracas, where he founded the Center for Public Policy. His research interests include issues of growth, macroeconomic stability, international finance, and the social dimensions of development. He holds a Ph.D. in economics from Cornell University.



Stephen Peterson

Lecturer of Public Policy, HKS

Stephen Peterson has worked on public financial management and international development for over twenty-one years at Harvard. He is a Lecturer in Public Policy, the Faculty Chair of the Executive Program in Public Financial Management and is a Senior Fellow in Development at the Harvard Kennedy School. He is a specialist in public financial management and its reform, with over twenty years of experience as a resident advisor in Africa. He completed a twelve year \$35 million project in Ethiopia which implemented a comprehensive reform of expenditure planning, budgeting, accounting and financial information systems. His research interests include the design and implementation of public sector financial reform.

He holds a doctorate from the University of California at Berkeley and an MBA in finance and management information systems from the University of California, Los Angeles.



Peter Routledge

Vice President and Senior Credit Officer – Financial Institutions, Moody's Canada

Peter Routledge is Vice President - Senior Credit Officer for Financial Institutions, covering issuers in the Banking, Life Insurance, P&C Insurance, and Reinsurance industries in Canada and the United States. He has been with Moody's since 2004. Prior to joining Moody's, Mr. Routledge was a management consultant at A.T. Kearney in New York. As a consultant, he advised senior executives at leading financial institutions in Europe, Asia, Latin America, and North America on key strategic issues. Prior to that, he held various leadership roles at Canadian Pacific Railway in both Vancouver and Toronto.

Mr. Routledge obtained an M.B.A. from INSEAD in France, and a bachelors degree in business and economics from Simon Fraser University in Vancouver, Canada.

Panel A3: Rising Protectionism and its Implications for Development

Panel Organizer: Bilgehan Caner (Kennedy School)

Following the global economic crisis, some countries including the US are considering taking protectionist measures against imports from other countries. The belief that the crisis has its roots in the huge trade deficit also gave rise to public campaigns such as 'buy American'. How will these measures and campaigns affect trade and what are the consequences for developing countries? SAT, 4/4, 2:40-4PM. Location: Belfer Building, Starr Auditorium

Panelists



Rachel McCulloch

Rosen Family Professor of Finance; Chair, Department of Economics, Brandeis University

Rachel McCulloch is the Rosen Family Professor of International Finance and Chair of the Economics Department at Brandeis University. Prior to joining the Brandeis faculty in 1987, she taught at the University of Chicago, Harvard University, and the University of Wisconsin-Madison. In 2004-05, she was the AGIP Professor of International Economics at the Bologna Center of the Johns Hopkins School of Advanced International Studies. Dr. McCulloch currently serves on the Academic Advisory Council of the Federal Reserve Bank of Boston and the Advisory Committee of the Peterson Institute for International Economics, Washington, D.C. She has also been a consultant to the Asian Development Bank and the World Bank, and a member of the Technology Assessment Advisory Council of the U.S. Congressional Office of Technology

Assessment (1979-87), the President's Commission on Industrial Competitiveness (1984-85), and the Committee on International Relations Studies with the People's Republic of China (1984-92). Dr. McCulloch received a Ph.D. in economics from the University of Chicago.



Serdar Sayan

Professor of Economics, TOBB University of Economics and Technology (Turkey)

Serdar Sayan is a Professor of Economics and the Director of the Graduate School for Social Sciences at TOBB University of Economics and Technology in Ankara, Turkey. He received his undergraduate degree from the Middle East Technical University in Turkey and his M.A. and Ph.D. degrees from the Ohio State University, Columbus. Before joining TOBB University in 2006, he taught at Bilkent University also in Ankara, and in 2003-2004, he returned to Ohio State as a Visiting Professor.

He also worked as a Visiting Scholar at the International Monetary Fund in Winter 2005. He is a Research Fellow of the Economic Research Forum and the editor-in-chief of *International Economics and Foreign Trade Policies*, an academic journal published in Turkish. He has also served as a guest editor, referee, or editorial board/program committee member for different journals and conferences nationally and internationally.



Craig VanGrasstek

Adjunct Lecturer in Public Policy, HKS

Craig VanGrasstek, according to *The Economist*, "keeps a sharp eye on the politics of trade" (January 22, 2000). He has worked as a consultant in nearly four dozen countries on five continents, with expertise in the fields of trade negotiations, preferences and free trade agreements, WTO accessions, dispute settlement, trade in services, and the trade policymaking process of the United States. His clients include the World Trade Organization, the Organization for Economic Cooperation and Development, the United Nations Conference on Trade and Development, the World Bank, and other international organizations, as well as government agencies and private firms.

Dr. VanGrasstek holds a doctorate in political science from Princeton University and a Master of Science in Foreign Service degree from Georgetown University. He has taught trade policy at the John F. Kennedy School of Government (Harvard University) and the School of International Service (American University), and also teaches an innovative course at Georgetown University on foreign policy and literature.



Carsten Kowalczyk

Associate Professor of International Economics, Fletcher School of Tufts University

Carsten Kowalczyk is Associate Professor of International Economics at the Fletcher School of Law and Diplomacy at Tufts University, and Adjunct Professor of Economics at the School of Economics and Management at the University of Aarhus.

Professor Kowalczyk's research is primarily in the area of international economic integration, where he has focused on regional trading blocs and multilateral liberalization, international income transfers, and on trade subsidies. In 2005, his article "Welfare and Integration" (*International Economic Review*, 2000) was reprinted in a volume of the most significant contributions to the theory of international trade. He holds degrees of Cand. Polit. (Economics) from the University of Copenhagen, and M.A. and Ph.D. (Economics) from the University of Rochester.

Track B: Science and Technology

Panel B1: How Complexity Science is Changing the Theory and Practice of Development

Panel Organizer: César Hidalgo (Center for International Development, Harvard University)

Complexity science studies the nature of systems composed of large collections of interacting entities. During the last decades complexity science has grown rapidly, producing a large number of important lessons that are beginning to change how we think about all kinds of systems. In this panel we will introduce the audience to some of the different aspects of Complexity Science, such as Network Science and Evolutionary Theory; and will discuss how these emerging paradigms are changing the theory and practice of economic development.

SAT, 4/4, 9:30-10:50AM. Location: Littauer 140

Panelists



César Hidalgo

Research Fellow, Center for International Development, Harvard University

César A. Hidalgo, a native from Santiago de Chile, is a Research Fellow at Harvard University's Center for International Development. His work focuses on improving the understanding of diverse systems using concepts of complexity and network science, including applications to economic development, systems biology, human dynamics and complexity theory. His research has been published in *Science* and *Nature* and has been featured in *The Financial Times*, *The NY Times* and *BBC*. He received his PhD in Physics from the University of Notre Dame where he was a member of the Center for Complex Network Research.



Jukka-Pekka Onnela

Research Fellow and Fulbright Visiting Scholar, HKS

Jukka-Pekka Onnela is a Research Fellow in the Physics Department and Saïd Business School at Oxford University, and is currently a Fulbright Visiting Scholar at the Kennedy School, Harvard University. His earlier research explored the structure of financial markets. More recently he has worked on network models and methods and analysed the properties of social interaction networks constructed from the cell phone calls of millions of individuals. His current research focuses on complex networks, communication networks, and digital media. He holds a PhD from Helsinki University of Technology, Finland, in Complex Systems.



Ricardo Hausmann

Professor of the Practice of Economic Development and Director of CID, HKS

Ricardo Hausmann is Director of the Center for International Development and Professor of the Practice of Economic Development at the Kennedy School of Government.

Previously, he served as the first Chief Economist of the Inter-American Development Bank (1994-2000), where he created the Research Department. He has served as Minister of Planning of Venezuela (1992-1993) and as a member of the Board of the Central Bank of Venezuela. He also served as Chair of the IMF-World Bank Development Committee.

He was Professor of Economics at the Instituto de Estudios Superiores de Administracion (IESA) (1985-1991) in Caracas, where he founded the Center for Public Policy. His research interests include issues of growth, macroeconomic stability, international finance, and the social dimensions of development. He holds a PhD in economics from Cornell University.

Panel B2: Health Technology: Charting Innovative Partnerships and Strategies for Global Development

Panel Organizer: Prerna Srivastava (Kennedy School)

Despite the economic advances of this decade, significant health challenges present seemingly insurmountable barriers to further development. In this context, health technology has the potential to serve as a sustainable, financially viable, and scalable tool for improving health outcomes in developing countries. This panel consists of practitioners from a variety of fields and perspectives, from mHealth to open source technology. The focus of discussion will be emerging trends, partnerships, and innovations in this cutting-edge field.

SAT, 4/4, 11:10-12:30PM. Location: Littauer 140

Panelists



Claire Thwaites

Executive Director, Vodafone Group Foundation and UN Foundation Technology Partnership

Claire Thwaites joined the UN Foundation in December 2007; she heads the Partnership between the Vodafone Foundation and the United Nations Foundation. Before her current role, Ms. Thwaites was based in Brussels as head of EU Affairs for Vodafone. In that role she oversaw telecommunications regulatory policy developments and political engagement with the EU institutions. Previously Ms. Thwaites led international government affairs at Vodafone, based in the UK, working with Vodafone's subsidiaries world-wide to increase political engagement.

Prior to that, Ms. Thwaites was vice president of government affairs at Marconi and a senior manager of government affairs at Allied Domecq. She has worked for members of the UK Parliament, the European Parliament and also in the House of Representatives. Ms. Thwaites has a degree in political science from the University of Leicester in the UK.



Patricia Mechael

mHealth and Telemedicine Advisor, Millennium Villages Project

Dr. Patricia Mechael has published and worked on mHealth initiatives with a broad range of institutions beginning in 2001 when she began her doctoral studies at the London School of Hygiene and Tropical Medicine exploring health-related uses of mobile phones in her native country of Egypt. She is a long-term consultant managing the strategic integration of mobile phones to achieve the MDGs for health in ten countries in Africa for the Millennium Villages Project at the Earth Institute at Columbia University in partnership with Ericsson. She has also been engaged in mHealth strategic planning, implementation, and research with the Global Observatory for eHealth at the World Health Organization, the Inter-American Development Bank, MobileActive.org, and the Grameen Technology Partnership. In addition, Dr. Mechael

serves as a Steering Committee member of the newly launched mHealth Alliance and recently published *The Case for mHealth in Developing Countries* in a Special Edition of the MIT Journal of Innovations, entitled *Mobilizing Markets*.

Dr. Mechael has been actively involved in the field of International Health as a project manager, technical advisor, and researcher for over 13 years with field experience in over 25 countries primarily in Africa, the Middle East, and Asia. She has a Masters in International Health from the Johns Hopkins School of Public Health and Hygiene and a PhD in Public Health and Policy from the London School of Hygiene and Tropical Medicine.



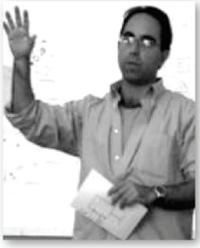
Joel Selanikio

Co-Founder, DataDyne.org

Joel Selanikio is a pediatrician, former Wall Street computer consultant, and CDC epidemiologist with a passion for combining computer science and public health to address health and social inequities in developing countries. As co-founder of DataDyne.org -- recently selected as one of Fast Company's Social Enterprises of the Year for 2009 -- he plays a leading role in a worldwide effort to develop and promote new technologies for health, and is a pioneer in the promotion of open-source development for public health.

Dr. Selanikio's work has been profiled in the Washington Post, the Economist, the Washington Times, Fast Company, and other publications. In 2008, Dr. Selanikio and DataDyne.org were named the winners of the Stockholm Challenge Prize for health and a Tech Museum Award for health, both for the development of the open-source EpiSurveyor mobile data collection project.

Dr. Selanikio holds a bachelor's degree from Haverford College, and an MD from Brown University, and is a graduate of the Epidemic Intelligence Service of the CDC. He continues to practice clinical medicine both as an Assistant Professor of Pediatrics at Georgetown University and on the Emergency Response Team of the International Rescue Committee.



Neal Lesh

Creative Director of Special Projects, Dimagi, Inc. and Chief Technology Officer, D-Tree International

Neal Lesh received a PhD in computer science from the University of Washington in 1998. As a Senior Scientist at the Mitsubishi Electric Research Laboratory (MERL) in Cambridge, MA, he worked in a variety of areas related to human-computer interaction. In 2004, Neal got a Master in Public Health from the Harvard School of Public Health. Since then, he has been working and living mostly abroad. In Tanzania, he has worked on data systems for a large Harvard-supported AIDS treatment program with tens of thousands of patients in care or treatment. He worked with Partners in Health during the early stages of their operations in rural Rwanda, helping to build reporting systems and laboratory systems. In South Africa and Tanzania, he is investigating the use of handhelds to deliver standardized care to improve the treatment of common causes of child mortality and triaging of HIV+ patients.

He is starting work in Bangladesh to deliver essential information over mobile phones. He has been active in the OpenMRS and OpenROSA open source communities, as well as collaboration among groups working on mobile health applications in Tanzania. His primary focus now is on the CommCare project to equip community health workers with phone-based applications to help them plan their day, manage household visits, and report their data.



Yuri Ostrovsky

Co-Founder and Chief Technology Officer, Click Diagnostics

Yuri Ostrovsky is co-founder and Chief Technology Officer of ClickDiagnostics, a company spun-out from Harvard and MIT to provide mobile telemedicine services to underprivileged populations of the developing world. Yuri started out in the IT computer industry, but ended up doing research in Neuroscience. His research has taken him to India, where he has worked on a project called Project Prakash (Sanskrit for "light"), whose goal is to provide treatment and rehabilitation to the congenitally blind as well as to understand the mechanisms of the brain as it learns to make sense of the visual world. His work has appeared in scientific journals and the popular press, including the Boston Globe and Time magazine.

Yuri's work and travels in developing nations convinced him that there needs to be a better, more scalable way to provide medical resources to the 2 billion or so people world-wide lacking such access. The recent advances of mobile technology have finally enabled practical solutions to this problem, and thus brought together Yuri and the other co-founders of ClickDiagnostics.

Panel B3: Intellectual Property – Is it Promoting or Hindering International Development?

Panel Organizers: *Kyung-Ryul Park (Kennedy School) and Shino Saruta (Kennedy School)*

Scientific advances and technological innovation in many fields have had a great impact on human society. While it is acknowledged that IPRs are crucial driving force of technological innovation, it is widely feared that strong intellectual property regimes could hinder development. What role do intellectual property rights play in international development? Does the WTO TRIPS agreement hinder development or facilitate it? Does the open source development have potential for universal benefits and for closing the digital gap in developing countries? How do we balance that role with promoting technological innovation? This panel session examines these divergent views and identifies solutions for international development.

SAT, 4/4, 2:40-4PM. Location: Littauer 140

Panelists



Lawrence A. Kogan

International Business Lawyer

NY, NJ, and Washington, DC licensed international business, regulatory, tax and trade lawyer. Managing Attorney, Sound Science Business Strategies, LLC; President, Institute for Trade, Standards and Sustainable Development (ITSSD) nonprofit legal research and educational organization. 22 years experience counseling trade associations, public and private internationally-focused businesses operating within the commercial, financial, life sciences, and information & communication technology sectors, as well as, national governments, including former Bush administration executive agencies, and U.S. Congressional subcommittee chairs and professional staff, how to reduce asset, operations and tax risks from evolving foreign and international laws, regulations, taxes, standards, and WTO, WIPO, UNEP, UNCLOS treaties and

customary international law.

Adjunct Professor of International Trade Law, Whitehead School of Diplomacy and International Relations, Seton Hall University; Guest lecturer/panelist: Georgetown University Medical School; Wharton School, University of Pennsylvania; M. V. Lomonosov Moscow State University, Vyatka State University, Russian Federation; University of Miami School of Law; Temple University Beasley School of Law; National Defense University; EurasiaBIO International Congress for Biotechnology, Yu.A. Ovchinnikov Russian Society of Biotechnologists; XXth Annual Forum da Liberdade, the Instituto de Estudos Empresariais (IEE), Porto Alegre, Brasil; BIOKorea 2008 Conference, Cheongju, South Korea.

Publications: Book chapter (India); Law reviews (US); Law, diplomacy, economic & political journals (US, Europe); Trade magazines (US, Europe); News media articles (US, Europe, Oceania).

LLM Taxation, Georgetown University Law Center; J.D., University of Miami School of Law; B.A., Philosophy, Boston University.



Rama Rao

Officer-in-Charge, World Intellectual Property Organization (WIPO)

Dr. Rama Rao is the Officer-in-Charge of the World Intellectual Property Organization (WIPO) Coordination Office in New York. He has been WIPO's representative since 1998 at the UN Headquarters in New York and undertakes outreach functions. Dr. Rao worked with the Ministry of Foreign Affairs of India for nearly twenty five years and became its Chief Legal Adviser. He was also the Legal Adviser at the Permanent Mission of India to the United Nations in New York from 1995-1998. Earlier, he was a full time professor at the Advanced Legal Studies Department of the University of Madras from 1977 to 1982 and lectured at several universities in USA since 1990s. He was also a visiting faculty at the Indian Academy for Diplomacy and International Law, Indian Foreign Service Institute, Executive Member of the Indian Society of

International Law, Member of the Editorial Board of Indian Journal of International Law and the Indian Year Book of International Affairs, and an active member of the International Law Association in India Branch and is enrolled as a member of the bar at the Delhi High Court. He has several publications.

Ph.D., MPhil, Jawaharlal Nehru University, Delhi; LL.M., LL.B., B.Sc., Andhra University, Waltair



Calestous Juma

Professor of the Practice of International Development, HKS

Calestous Juma is Professor of the Practice of International Development and Director of the Science, Technology, and Globalization Project at the Kennedy School. He is a former Executive Secretary of the United Nations Convention on Biological Diversity and Founding Director of the African Centre for Technology Studies in Nairobi, and he also served as Chancellor of the University of Guyana. He has been elected to several scientific academies including the Royal Society of London, the US National Academy of Sciences and the Academy of Sciences for the Developing World. He has won several international awards for his work on sustainable development. He holds a PhD in science and technology policy studies and has written widely on science, technology, and environment. He teaches courses in developmental policy as part of the

MPA/ID Program. He is lead author of *Innovation: Applying Knowledge in Development*. He is editor of the *International Journal of Technology and Globalisation* and *International Journal of Biotechnology*. Ph.D., M.Sc., University of Sussex

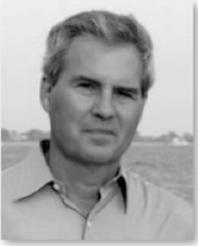
Panel B4: Technological Innovations in Development: Trends in Using Technology to Improve Service Delivery

Panel Organizer: Christine Martin (Fletcher School, Tufts University)

Mobile technology is spreading rapidly in the developing world, and there are many innovative ways that this technology is changing the delivery of aid in a wide variety of areas, including health, agriculture, and microfinance. Panelists will discuss the ways in which technology is being used as a tool for poverty alleviation, as well as the potential and the challenges of using mobile technology in development.

SAT, 4/4, 4:20-5:40PM. Location: Littauer 140

Panelists



Nicholas P. Sullivan

Author, analyst, and consultant specializing in ICT, investment, and development

Nicholas P. Sullivan has written widely about technology and entrepreneurship, for the most part tracking the impact of the information communications technology revolution in the United States. For the past seven years he has focused on global development and investment, a path he followed after hosting international Internet conferences and radio programs for entrepreneurs while he served as editor in chief of Inc.com (a sister company to Inc. magazine). He was thereafter a United Nations' "accredited business interlocutor to the International Financing for Development conference (Monterrey, Mexico, 2002), and participated in several follow-on dialogues at the United Nations. He is publisher of Innovations: Technology/Governance/Globalization (an MIT Press journal).

Sullivan is a graduate of Harvard University and the Fletcher School of Law and Diplomacy. In 2007-08, he was a Visiting Fellow at the Feinstein Center at Tufts University, and a Visiting Scholar at MIT's Legatum Center for Development & Entrepreneurship.



Moïs Cherem

Founder, Enova Mexico

Moïs Cherem is a Master in Public Policy candidate at the Harvard Kennedy School. He's the Chairman and General Counsel of Enova, a company devoted to leveraging the power of IT to create public value in Mexico. Enova's projects have included redesigning websites and online services for State Governments, creating online communications strategies, and most recently the design and implementation (with Fundación Pro Acceso ECO, A.C.) of computer centers in marginalized areas. This network of e-learning centers seeks to reach 1.2 million people living in poor urban areas by 2010.

Mr. Cherem is also a member of the Board of Directors of Alianza para los Bosques, A.C., the Mexican chapter of the Rainforest Alliance. Prior to the Kennedy School, Mr. Cherem worked as a corporate and financial lawyer in White & Case, where he received the pro bono award in 2004. He obtained his law degree from the Instituto Tecnológico de México in 2004 with a special mention.



Dr. Anita Goel

Founder and CEO, Nanobiosym

Dr. Anita Goel founded Nanobiosym, Inc in 2004 as an R&D engine that focuses on emerging technologies at the convergence of Physics, Medicine, and Nanotechnology. Dr. Goel's pioneering contributions to this interface over the past 15 years have been recognized globally by several prestigious honors and awards. Her work on establishing the feasibility of the Gene-RADAR® technology platform at Nanobiosym® has been recognized by multiple rounds of funding from the United States Department of Defense agencies including Defense Advanced Research Projects Agency (DARPA), Air Force Office of Scientific Research (AFOSR) and US Dept of Energy (DOE) and US Defense Threat Reduction Agency (DTRA).

Dr. Goel received her Ph.D. in Physics from Harvard University, her M.D. from Harvard-MIT Division of Health Sciences and Technology, and her B.S. in Physics from Stanford University.



John Pierre Nshimiyimana

Fellow, MIT Legatum Center

John Pierre Nshimiyimana is a Fellow at the MIT Legatum Center, and is currently pursuing a Master of Civil and Environmental Engineering. He has conducted fieldwork utilizing rainwater harvesting as a good solution for the lack of clean water in Northern Rwanda, which involved designing and implementing rainwater-harvesting systems, building water tanks, improving water supply systems and providing clean water to thousands of people living in Bisate community. In addition, he has worked on water quality analysis and the improvement of poor sanitary conditions and community sensitization for the America Refugee Committee in the Kiziba refugee camp. His work helped them to raise community awareness related to water, sanitation and hygiene. Subsequently, he worked with an engineer in Kigali who

was designing and improving wastewater treatment systems within industries. Through this work, they realized the lack of accurate technical information in this area.

He is now working to start a business related to environmental engineering that will provide superior services, designs, and knowledge, and will be able to supply a wide range of water engineering solutions to community-based initiatives.

Track C: Human Rights and Human Security

Panel C1: Refugees and Development in Africa

Panel Organizer: *Emily Cintora (Kennedy School)*

This panel will discuss the interaction of development and refugee flows in Africa. While in many cases the underdevelopment of African countries hinders the ability to accept and adequately care for incoming refugee populations, at the same time inflows of refugees brings an influx of external humanitarian assistance. In some cases the international community provides more assistance for refugees than for local communities. The consequent problems that arise are local unrest and pull factors encouraging more refugees to come to that locale. How can local populations be given development incentives to make them amenable to the integration of refugees? SAT, 4/4, 9:30-10:50AM. Location: Littauer 230

Panelists



Gregg Greenough

Director of Research, Harvard Humanitarian Initiative

Dr. Gregg Greenough has worked extensively in applying epidemiologic methods to public health problems within conflict- and disaster-affected populations. After graduating from the Case Western Reserve University School of Medicine (1989), he completed a residency and fellowship in Emergency Medicine at UCLA (1997) and earned an MPH at Johns Hopkins University (1998). He held joint faculty positions in Emergency Medicine and International Health at Johns Hopkins University Schools of Medicine and Public Health while working at the Center for Refugee and Disaster Response there.

He has worked in relief operations in the Balkans, Central America, Africa, the US, and the Palestinian Territories. He has researched disaster preparedness in Tanzania; protracted refugee health in Kenya, Tanzania, and Colombia; the burden of disease in the Hurricane Katrina displaced population; the effects of landmines on human security in Angola; and has directed two national nutrition and food security studies and an emergency medicine development project in the West Bank and Gaza Strip.



Karen Jacobsen

Associate Professor and Academic Director of Feinstein International Center, Tufts University

Karen Jacobsen is Associate Professor and Academic Director at Feinstein International Center, Tufts University, and teaches at the Fletcher School of Law & Diplomacy (Tufts). She is also the director of the Refugees and Forced Migration Program at the Feinstein Center. Jacobsen's current research focuses on urban refugees and IDPs, and on livelihood interventions in conflict-affected areas. She works with the Internal Displacement Monitoring Center and UNHCR on surveys of urban IDPs. Her most recent book, *The Economic Life of Refugees* was published in 2005. She directed the Alchemy Project from 2001-2005, which provided grants and conducted research and impact evaluations on micro-enterprise initiatives in displaced communities in Africa. Her earlier research investigated security and protection issues in refugee camps, a study

for UNHCR on self-settled refugees and local integration; research on security problems in refugee camps, on the environmental impact of refugees in asylum countries, and on the policy responses of host governments in Africa and Southeast Asia to refugees.



Amy Slaughter

Director of Operations, Mapendo International

Amy Slaughter serves as the Director of Operations for Mapendo International. She has worked in the field of refugee protection and assistance for 15 years. Prior to Mapendo, Amy was Director of the U.S. refugee processing program in Vienna, Austria, under contract with the Hebrew Immigrant Aid Society (HIAS). Over the years, she has worked for a variety of refugee NGOs both in the U.S. and overseas. In the U.S., Amy has overseen domestic resettlement activities under PRM's Reception and Placement Program. Overseas, Amy established the U.S. refugee processing program for west Africa in Accra, Ghana in 2000. In 1996, she oversaw the processing of Bosnian refugees for the International Organization for Migration (IOM) in Belgrade. She has also served as a consultant for UNHCR's Resettlement Section in Geneva and

FilmAid International. Amy has a Master's degree in human rights from Columbia University and a Bachelor's in English from University of Florida.



Jeff Crisp

Special Advisor on Policy and Evaluation, UN High Commissioner for Refugees

Dr. Jeff Crisp is Head of Policy and Evaluation at UNHCR, the UN's refugee agency. Jeff has held a series of senior positions at UNHCR and also served as Director of Policy and Research at the Global Commission on International Migration. Jeff has first-hand experience of refugee situations and UN operations in more than 50 countries throughout Africa, Asia, the Middle East and Americas. He has a wide range of scholarly, popular and policy-oriented publications to his credit, primarily on refugee, migration and humanitarian issues, as well as African affairs. Jeff is also the founding editor of two research paper series: 'New issues in refugee research' and 'Global migration perspectives'. Jeff gained a first class degree in international relations and history at the University of Wales, and then completed a Masters degree and a PhD in African

Studies at the University of Birmingham.

Panel C2: Special Extended Panel Discussion: The Transition from Post-Conflict to Development: Iraq-Afghanistan: A Comparative Perspective

Panel Organizer: Diego Osorio (Kennedy School)

This panel compares the cases of Iraq and Afghanistan on several fronts. It will focus on the transition from the post-conflict to the development phase, looking at how the processes of humanitarian assistance, first relief, institution building and long-term socioeconomic development are interconnected, trying to identify good lessons and best practices. The panelists will also discuss new trends in terms of handling humanitarian assistance and post-conflict reconstruction from the private sector, United Nations, Canada, and United States' perspectives.

SAT, 4/4, 9:30AM-12:30PM. Location: Littauer 324-Fainsod

Panelists



Leanne Smith

Deputy Chief, UN Department of Peacekeeping Operations

Leanne Smith has been practicing law and public policy across a variety of fields since graduating from the Australian National University in 1998, primarily in international law and human rights law. She has worked as a clerk to the Chief Justice of the Supreme Court of the Australian Capital Territory, as a volunteer for Human Rights NGOs in Indonesia, for the Australian Human Rights and Equal Opportunity Commission (HREOC) on anti-discrimination and indigenous issues and for the Asia Pacific Forum of National Human Rights Institutions. She then joined the Australian Foreign Service where she worked on policy and legal issues including: disarmament; human rights and refugee law; Pakistan/Afghanistan relations; treaties law; law of the sea and strategic planning. Leanne spent three years (2001-2004) as the Australian Second

Secretary in the Balkans accredited to the FRY (Serbia and Montenegro including Kosovo), Macedonia and Romania.

From 2005-2007 Leanne was seconded from the Foreign Ministry to the UN in Afghanistan where she worked first as a human rights field officer for UNAMA and then for OHCHR and UNDP as an international technical adviser to the Afghan Ministry of Foreign Affairs. In 2008 Leanne completed a Masters in Public Policy (International Relations) at the Woodrow Wilson School for Public and International Affairs at Princeton University where she was also both a Law and Public Policy Fellow and a Religion, Diplomacy and International Relations Fellow. Continuing her association with Princeton University Leanne joined the Liechtenstein Institute on Self Determination located at the WWS as a research consultant focused on Afghanistan and issues of Self Determination. She has recently returned to the UN and is currently the Deputy Chief of the Peacekeeping Situation Centre, in the UN's Department of Peacekeeping Operations.



Paola Emerson

Adviser, UN Office for the Coordination of Humanitarian Affairs (OCHA)

Paola Emerson is currently serving as the Adviser of the Assistant Secretary-General for Humanitarian Affairs and Deputy Emergency Relief Coordinator. She has worked in the field in Africa and Asia, both in peacekeeping, political and electoral missions for the UN. In Headquarters Paola has worked in OCHAs incipient strategic planning unit and as OCHAs Desk for Asia and the Pacific. Paola, who holds dual nationality (Portuguese and American), has a Masters degree in Arab Studies from Georgetown University.

John Schweiger

Strategic Planner, Office of the Coordinator of Reconstruction and Development, U.S. State Department

John Schweiger has served with US State Department S/CRS since November 2006. His primary responsibility is to develop whole government doctrine and concepts. He is currently working with an interagency team to develop, exercise, and promulgate the USG's Interagency Management System (IMS) for Reconstruction and Stabilization as well as the USG Planning Framework for Reconstruction and Stabilization. From May to November 2007, Mr. Schweiger was a member of a two person S/CRS team which developed and fielded a whole-of-government provincial planning process for USG efforts in Afghanistan. Prior to S/CRS he worked for USAID Afghanistan as a field officer stationed at the Jalalabad Provincial Reconstruction Team (PRT), an advisor to Regional Command East, and as the Field Operations Manager for USAID's PRT program in Afghanistan. Prior to working with USAID, Mr. Schweiger served as a Marine Infantry Officer with the 7th Marine Regiment.



John holds an MBA from Northwestern University's Kellogg School of Management and a BA in Political Science from the University of Chicago.



Samuel Millar

Director of Policy for Afghanistan, Canadian International Development Agency

Samuel Millar is the director of peace and security policy on the Afghanistan Task Force at the Canadian International Development Agency. In this role, Sam and his team are responsible for devising strategies to guide Canada's development and reconstruction programming in Afghanistan.

Sam has previous experience in the for-profit, government and social enterprise sectors. Prior to joining CIDA, he was posted with Public Works and Government Services Canada as director of policy at the Office of Small & Medium Enterprises and departmental liaison in the minister's office. Sam has also worked at the Treasury Board Secretariat and the Department of Foreign Affairs and International Trade. Sam began his career at the management consultancy Bain & Company, working in its Toronto and New York offices with clients in the financial services industry. Prior to joining the Government of Canada he advised the International Federation of Red Cross and Red Crescent Societies on building a disaster relief system in Zimbabwe.

Samuel's academic training focussed on international finance and economics, business and organizational design. He holds an MPA from the Harvard Kennedy School ('05) as well as degrees from Mount Allison University (BA) and Insead (MBA). Sam is originally from North Vancouver, British Columbia.



Scott Gilmore

Executive Director, Peace Dividend Trust

Scott T. Gilmore is one of the founders and Executive Director of Peace Dividend Trust. Scott is currently on leave from the Canadian diplomatic service, where he was most recently the Deputy Director for the South Asia division, leading the work on integrating Canada's defence, development and diplomatic assistance to Afghanistan.

In 2001 he worked for the United Nations peacekeeping mission in East Timor (UNTAET) as the Deputy National Security Advisor responsible for the creation of the defence and security departments of the nascent Timorese government, as well as the development of the national economic security policy.

In 1998, Scott was posted to the Canadian Embassy in Indonesia as a Political and Economics Officer specializing in regional conflict and particularly East Timor. Prior to joining the Foreign Service, he was the Executive Director of Mountain Parks Health Services, a private medical services firm. Scott has also owned and operated several small enterprises.

Scott studied International Commerce at the University of Alberta and earned a M.Sc. at the London School of Economics. He lives in Ottawa with his wife Catherine McKenna, a lawyer and social entrepreneur, and his daughters Madeleine and Isabelle and son Cormac.

Panel C3: Good Governance and Development: Who Has the Responsibility?

Panel Organizers: Diana Mejia (Kennedy School), Constanza Di Nucci (Kennedy School), Dimitri Zaninovich (Kennedy School)

This panel will examine how good governance is related to development, how to promote good governance from the government, what happens when the government does not have incentives, and the responsibility of civil society and citizens in general.

SAT, 4/4, 2:40-4PM. Location: Littauer 324-Fainsod

Panelists



Leopoldo Lopez

Former Mayor of Chacao Municipality, Venezuela

Leopoldo Lopez is currently the National Coordinator of Redes Populares, a grassroots social-political organization that promotes the transformation of cities using local leadership to develop public policies that addresses the key concerns of the Venezuelan people. Lopez was formerly Mayor of the Municipality of Chacao in Caracas, Venezuela (2000-2008). In 2004 Mayor Lopez was re-elected with 81% of the vote. He has consecutively won Transparent International's Award for the most transparent municipality in Venezuela (2007 and 2008). In October 2008, Lopez was named the third best mayor in the world after the Mayors of Cape Town and Zurich by City Mayors. In January 2009, Lopez was awarded The Most Innovative People Award for Resiliency by Future Capitals.

Lopez studied economics at Kenyon College, in Ohio, before earning a Masters from Harvard's Kennedy School of Government. In 2007, he received an honorary Doctor of Laws Degree from his Alma Mater, Kenyon College.



Antanas Mockus

Former Mayor of Bogota, Colombia; Director of Corporación Visionarios por Colombia

Antanas Mockus was formerly the two-time mayor of Bogota, Colombia. He is also an ex-rector of the Universidad Nacional de Colombia, associated teacher of the Sciences Faculty in the Universidad Nacional de Colombia, invited teacher at Harvard University, Robert F. Kennedy Visiting Professor in the David Rockefeller Center for Latin American Studies. He was also a guest as an investigative visitor for the University of Oxford. Mockus is a honorary doctorate recipient of the University of Paris the VIIIth, Magister in Philosophy of the Universidad Nacional de Colombia, Maîtrise ès Sciences Mathématiques, Université of Dijon, France.

He has been a researcher in the Science Faculty of the Universidad Nacional de Colombia and in the Political International Relations Studies (IEPRI) of the same university. Nowadays he is the director of the Federici Group in the Science Faculty of the Universidad Nacional de Colombia and of the Corporación Visionarios por Colombia (Corpovisionarios). His more recent research has turned principally on the study of the coexistence and the relationship between law, morality and culture.



Alan R. Clutterbuck

Co-Founder and President, Red de Acción Política (RAP)

Allan R. Clutterbuck is Co-Founder and President of Red de Acción Política (RAP), a foundation created to provide support to political leaders from a broad array of parties and ideological backgrounds. He is also a Partner at Poliarquia Consultores, a political analysis and public opinion consulting firm.

RAP is a pluralist, non-partisan foundation engaged in promoting the improvement of political leadership based on a broad, shared vision for Argentina, a desire to strengthen its democratic institutions and a series of common values, principles and personal conduct. RAP seeks to create an environment for the development of dialogue between (i) men and women engaged in active partisan politics, and (ii) citizens and institutions with a desire to be involved in politics and public affairs from a non-partisan perspective.

Mr. Clutterbuck holds an MBA from Stanford University.

Panel C4: International Development and Iraq After 2003

Panel Organizer: Shahla Al Kli (Fletcher School, Tufts University)

A brief account of international development programs in Iraq; what programs are working and what are the ones which were not, and why? What is the impact of these programs on Iraq's post conflict communities; do they have any impact on mitigating the conflicts there? What are the lessons learned from implementing these programs? Since these are international programs, what are the challenges and cultural differences that hinder implementing certain type of programs? Finally, obviously with so many needs and services that yet to be addressed in Iraq, what is the way ahead? How can the international agencies and UN agencies initiate and implement more successful programs in Iraq?

SAT, 4/4, 4:20-5:40PM. Location: Littauer 324-Fainsod

Panelists



Eileen Babbitt

Professor of International Conflict Management Practice, Fletcher School at Tufts University

Eileen F. Babbitt is Professor of International Conflict Management Practice and Director of the International Negotiation and Conflict Resolution Program at the Fletcher School of Law and Diplomacy at Tufts University. She is also a Faculty Associate of the Program on Negotiation at the Harvard Law School and a member of the Council on Foreign Relations. Her research interests include identity-based conflicts; coexistence and trust-building in the aftermath of civil war; and the interface between human rights concerns and peacebuilding. Her practice as a facilitator and trainer has included work in the Middle East, the Balkans, and with U.S. government agencies, regional intergovernmental organizations, and international and local NGOs. Before joining the Fletcher faculty, Professor Babbitt was Director of Education and Training

at the United States Institute of Peace in Washington, D.C. and Deputy Director of the Program on International Conflict Analysis and Resolution at the Weatherhead Center for International Affairs, Harvard University.

Professor Babbitt's latest publications include the forthcoming book, *Principled Peace: Conflict Resolution and Human Rights in Intrastate Conflict*, University of Michigan Press; and *Negotiating Self-Determination*, co-edited with Hurst Hannum and published by Lexington Books.

Dr. Babbitt holds a Master's Degree in Public Policy from the Kennedy School of Government at Harvard University, and a Ph.D. from MIT.



Mohammad Ihsan

Minister of Extra-Regional Affairs; Kurdistan Regional Government, Iraq

Dr. Ihsan is currently the Minister of Extra-Regional Affairs for the Kurdistan Regional Government in Iraq. From 2001-2007, he served as Minister of Human Rights for the KRG. He has also been a lecturer in political science at Exeter University. He has authored thousands of articles in Kurdish, Arabic, and English newspapers and academic magazines. Dr. Ihsan holds a Ph.D. in Middle Eastern Studies.



Thomas Staal

Director, Office of Iraq Reconstruction, USAID

Tom Staal has spent most of his career working overseas in international development. He has worked for the U.S. Agency for International Development (USAID) since 1988, beginning in Sudan as an Emergency Program Officer. In

the early 1990s he worked in the USAID regional office in Kenya, managing food aid and doing project development throughout eastern and southern Africa. From 1996 to 2002 he worked in the USAID West Bank and Gaza program, providing assistance to the Palestinians, focusing on water supply projects, as well as local community development.

Following the US invasion of Iraq, he went to Iraq for a year in 2003/04, serving as the USAID Regional Representative for Southern Iraq, overseeing all USAID projects in that part of the country. He also served a year as the Deputy Director of the Food For Peace Office in Washington, and spent a year studying at the National War College. He is currently the Director of the Iraq Reconstruction Office in Washington.

Before joining USAID, Mr. Staal worked for World Vision International as their Representative in Sudan in the mid-1980s. He also worked for ARAMCO in Saudi Arabia in the late 1970s and the early 80s in their government relations department. Tom Staal has a Master's Degree in Comparative Politics (Middle East focus) from Columbia University and an M.Sc. in National Strategic Security Studies from the National Defense University.



Jana Mason

Senior Advisor, Office of the UN High Commissioner for Refugees (UNHCR)

Jana Mason is Senior Advisor for Government Relations and External Affairs at the Washington, D.C. office of the UN High Commissioner for Refugees (UNHCR). In that capacity, she acts as a liaison for UNHCR and represents the agency's interests with the U.S. government – particularly the State Department and Congress – and with nongovernmental organizations and other entities. Prior to joining UNHCR in 2008, Jana was Director of Government Relations and Advocacy at the International Rescue Committee (IRC), where she advocated for humane international and U.S. policies toward refugees and other forced migrants. Prior to her work at IRC, Jana was with the U.S. Committee for Refugees for 11 years, where she served as policy analyst for the Asia/Pacific region and advocated for refugee protection and assistance. Jana has worked in the refugee arena since 1983, which included a position as assistant director of refugee programs for the State of Virginia.

She has a bachelor's degree from Boston University, a master's degree from the University of Virginia, and a law degree from Georgetown University.



Sibel Berzeg

Director of New Program Initiatives, Counterpart International

Sibel Berzeg has over 15 years' experience designing, implementing, assessing, monitoring and evaluating a wide range of civil society programs spanning the Middle East, Eurasia, Central Asia, Southeast Asia, and Africa. Ms. Berzeg has 11 years of field experience, six of which were as the Chief Executive in seven countries spanning Asia and the former Soviet Union, managing more than 130 expatriate and local staff and approximately \$4 million annually in funding for more than 50 different development and media programs. From September of 2003 – April of 2004 Ms. Berzeg worked in Hillah, Iraq with Research Triangle Institute implementing the Local Governance Program. From April of 2004 until July of 2004 she worked for Management Systems International in Baghdad, on a program that evaluated the effectiveness of USAID programs in Iraq.

For the past four years Ms. Berzeg has been the Director for New Program Initiatives at Counterpart International, a 43 year old non-profit international development organization which has successfully implemented civil society humanitarian assistance, food security, health, economic and environmental programs in 37 countries around the world, including Iraq and Afghanistan. Based at Counterpart's headquarters in Washington, D.C., over the past four years, Ms. Berzeg has supported Counterpart's Community Action Program in Al Anbar and several humanitarian assistance programs for Refugees in Erbil. In addition, she has developed and supported a range of funded civil society projects for Azerbaijan, Armenia, Afghanistan, Kazakhstan, Turkmenistan, Vietnam, Egypt, Jordan, Burundi, and Sudan.

Track D: Private Sector and Entrepreneurial Solutions

Panel D1: Social Enterprise – A New Model for Poverty Reduction and International Development

Panel Organizers: *Kyung-Ryul Park (Kennedy School) and Shino Saruta (Kennedy School)*

Social enterprise has the goal of achieving targets that are social as well as financial. That is, it needs to achieve a triple bottom line: people, planet and profit. For this reason, the private sector and social enterprise is seen as the next generation driving force in international development. What is the role of the social enterprise for alleviating abject poverty? What are the strategies of social enterprise for generating employment? And which conditions promote social entrepreneurship in developing countries? This session will outline innovative models and examine strategies including efforts to make legal and political environments more favorable. This panel will also look at how to hold outreach and advocacy initiatives that engage decision makers and the public, and how to sustain social enterprise through microfinance.

SAT, 4/4, 11:10AM-12:30PM. Location: *Belfer Building, Land Auditorium*

Panelists



Jerr Boschee

Founder and Executive Director, Institute for Social Entrepreneurs

Jerr Boschee has spent the past 30 years as an advisor to social entrepreneurs in the United States and abroad. To date he has delivered seminars or conducted workshops in 42 states and 15 countries and has long been recognized as one of the founders of the social enterprise movement worldwide. The NonProfit Times named him to its 2004, 2005 and 2006 nonprofit sector "Power & Influence Top 50" lists.

Mr. Boschee is Executive Director of The Institute for Social Entrepreneurs, which he created in 1999, and is Chair and CEO of Encore! Service Corps International, a nonprofit he co-founded in 2003 to re-deploy former Peace Corps Volunteers and staff members on short-term assignments in their areas of professional expertise. He also served from 2001 to 2004 as an advisor to England's Department of Trade and Industry Social Enterprise Unit.

Mr. Boschee helped start The National Center for Social Entrepreneurs in 1984 and served as President and CEO from 1990 to 1999. In addition, he has been a guest lecturer at academic institutions such as the University of Oxford (Said School of Business), the University of Cambridge (Judge School of Management), Carnegie Mellon University (H. John Heinz III School of Public Policy & Management), Northwestern University (Kellogg School of Management), Duke University, Stanford University, University of Minnesota (Carlson School of Management), and many others.

During the past 40 years, Mr. Boschee has also been an executive for a Fortune 100 company, an executive for both regional and national nonprofits, managing editor for a chain of newspapers, a Peace Corps Volunteer, and a frequent writer, speaker and trainer in the social service and public policy arenas. He is currently Board Chair for SAGE ("Students for the Advancement of Global Entrepreneurship") and is a member of the advisory committee for the Economic Opportunity Institute of the National Urban League; the national advisory councils for the Social Enterprise Alliance and the National Peace Corps Association; the adjunct faculty at The School for Social Entrepreneurs (London, England); and the Practice Advisory Council for the National Center on Nonprofit Enterprise.



Dong-Sung Cho

Professor, Seoul National University; Dean's Distinguished Visiting Professor, Boston University

Dong-Sung Cho is Professor of Strategy, International Business and Management Design at Seoul National University. He received a doctoral degree from Harvard Business School in 1976, and worked at Gulf Oil's Planning Group before joining SNU in 1978. He was a visiting professor at HBS, INSEAD, Helsinki School of Economics, the University of Tokyo, Hitotsubashi University, University of Michigan, Duke, Peking, Zhejiang and Nankai University. Among the 51 books he published are *The General Trading Company* by Lexington Books (1986), *Tiger Technology: the Rise of the Semiconductor Industry in Asia* by Cambridge University Press (1999), and *From Adam Smith to Michael Porter: Evolution of Competitiveness Theory* by World Scientific (2000). In 2007, he received the Honorary Doctoral Degree in Philosophy from Inje University.

He was Dean of the College of Business Administration, SNU, 2001-2003, and Dean of the Graduate School of International and Area Studies, SNU, 1999-2001. He has been on the Board of Directors at 15 multinational companies and research organizations. He is Honorary Consul General of the Government of Finland. He was President of Korean Academic Society of Business Administration, which is the flagship organization in Korea representing 87 functionally-oriented academic societies in business administration. He also chaired Korean Association of Academic Societies, which is the umbrella organization of 651 academic societies that encompass humanities, social sciences, natural sciences, engineering, and others. He is now a member of the Presidential Council for National Competitiveness.



Robert de Jongh

Regional Director for Latin America, SNV

W. Robert de Jongh is a leading business and social entrepreneur dedicated to accelerating and scaling the impact of public and private sector actors committed to social change in emerging markets. For almost two decades, he has leveraged social and financial capital and bridged multi-sectoral divides to catalyze impact and performance in diverse sectors ranging from conservation and development to philanthropy and social entrepreneurship. Robert has developed winning strategies that have generated over \$1 billion for sustainable development efforts worldwide while ensuring its sustainable and effective investment through the empowerment, enhancement, and harmonisation of local efforts. His latest efforts are focused on promoting and scaling “inclusive business” – core business ventures that are good for business and good for development and promise to lift millions out of poverty in emerging markets and beyond.

Robert held leadership positions at the World Wide Fund for Nature in Switzerland and Washington, D.C., The Nature Conservancy in Central America, and, with private equity from Swiss-Industrialist Stephan Schmidheiny, co-founded Origo, a boutique social enterprise based in San Francisco, California. Early in his career, Robert also worked for the World Bank, the North Atlantic Treaty Organisation, the Washington College of Law, and the US Chamber of Commerce. Robert is a graduate of the American University in International Studies and Development Economics in Washington, D.C. and completed EU policy studies at the Université Libre de Bruxelles, in Brussels, Belgium. Since February 2005, Robert has served as Regional Director for SNV Latin America and is a member of SNV's Extended Board. Robert is a frequent speaker at high-profile international conferences and global media like the BBC and CNN.



Sherman Teichman

Executive Director, Institute for Global Leadership, Tufts University

Sherman Teichman is the inaugural Executive Director of the Institute for Global Leadership at Tufts University. The programs under his direction include Education for Public Inquiry and International Citizenship (EPIIC), a rigorous interdisciplinary program for analysis of global issues and active citizenship; the Tufts Initiative for Leadership and International Perspective centered in Hong Kong and Beijing; [EXPOSURE], a photojournalism, documentary studies and human rights initiative and a range of global immersive education student initiated research projects.

A lecturer in the arts and social sciences at Tufts since 1984, Mr. Teichman was a former fellow and lecturer at the Institute of Politics, the Kennedy School of Government, Harvard University and a faculty member at Boston University and Emerson College.

As a journalist, he was a Peabody Award-winning foreign policy analyst for National Public Radio, WBUR, in Boston and a social science editor of the Boston Review. An adviser on counterterrorism and long-range strategic planning for the Israeli government, Mr. Teichman was also active with Amnesty International in the former Soviet Union and Central America.

He was educated at the United States Naval Academy, The Johns Hopkins University, The Hebrew University of Jerusalem and the University of Chicago's Committees on International Relations and Social Thought.



Gwen Young

Policy and Advocacy Officer, Bill and Melinda Gates Foundation

Gwen Young is a Policy and Advocacy Officer of the Bill & Melinda Gates Foundation. An alumna of Smith College, the John F Kennedy School of Government, Harvard University, and the University of California Davis, Martin Luther King Jr. School of Law, Gwen has pursued a career in humanitarian relief, international development, and human rights. Her career has encompassed a comprehensive array of international organizations including MSF, International Rescue Committee, ACCION International, CARE and the Harvard Institute for International Development.

Prior to becoming an attorney, Gwen spent over five years working with various nongovernmental organizations in strife-filled countries throughout Africa. As an attorney, she worked as a professional advocate for refugee and human rights in both corporate law settings and with the ICTY and the Kroc Institute for Peace and Justice at the University of San Diego.

Gwen has published in the field of international human rights and international criminal law. She is a member of a long list of international legal organizations and associations, including the Council on Foreign Relations and a several legal bars in California and Europe. Additionally, Gwen has spoken before the UN Commission on Human Rights on issues close to her heart. She currently sits on the advisory Committee for the American Society of International Law, the board of Un Mundo, and is an advisor to the Physicians Training Program. for Azerbaijan, Armenia, Afghanistan, Kazakhstan, Turkmenistan, Vietnam, Egypt, Jordan, Burundi, and Sudan.

Panel D2: Legal and Regulatory Environment for Investment in Africa: Achieving Poverty Reduction by Private Sector Development and Market Integration

Panel Organizer: Jean-Baptiste Blanc (Kennedy School)

Promotion of private sector and markets integration are the critical components of sustainable and fast economic development for the African countries. This panel will explore how regional cooperation and integration have been promoted in order to overcome economic, legal and political constraints. The panelists, from both Francophone and Anglophone countries, will in particular discuss the achievement and the challenges of regional and pan-African initiatives. There will be a specific emphasis on OHADA (French acronym for "Organization for Harmonization of Business Law in Africa") and the New Economic Partnership for Africa's Development (NEPAD). However, the panel will allocate a large amount of time to discuss with the public the issues of regional integration, private investment and rule of law efficiency.

SAT, 4/4, 2:40-4PM. Location: Belfer Building, Land Auditorium

Panelists



Jean-Baptiste Blanc

MPA/MC Candidate, Harvard Kennedy School

Jean-Baptiste is attorney at law in France. Currently a student in the Mid-Career Master in Public Policy program at the Harvard Kennedy School, he earned his A.B in Business law from Assas-Pantheon University and a LL.M in Business contracts law from Montpellier I University. Prior to joining HKS he was manager of the economic law practice in the international division of the leading French law firm Fidal. While there he developed Intellectual Property Rights and Information & Communication Technology advisory and litigation services for international clients and created the African Desk to provide support for the clients operating in Africa. Before joining Fidal in 2000, he was assistant of the permanent secretary of the Organization for Harmonization of Business Law in Africa "OHADA" in Yaoundé (Cameroon).



Claire Moore Dickerson

Sen. John B. Breaux Professor of Law, Tulane University Law School

Claire Moore Dickerson is the Sen. John B. Breaux Professor of Law, Tulane University Law School, New Orleans, LA, and Permanent Visiting Professor, University of Buea, Buea, SW Province, Cameroon. She earned her A.B. (magna cum laude) from Wellesley College, J.D. (Stone Scholar) from Columbia University, and LL.M. in Taxation from New York University. Formerly a partner in the international law firm of Coudert Brothers, she specialized in international commercial and corporate transactions. Her scholarship has applied socioeconomic principles to business-related areas of law, with a particular focus on standards of performance in both the domestic and international realms. Most recently, she has been studying the OHADA system of business laws, uniform over 16 countries in West and Central Africa.



Justin Chinyanta

Fellow, Weatherhead Center for International Affairs, Harvard University

Justin Chinyanta is the founder, chairman, and chief executive officer of Loita Holdings Corporation. Mr. Chinyanta is an expert in the financial markets of Sub-Saharan Africa, with over twenty years of professional experiences in commercial and investment banking in the region. Before forming Loita Holdings Corporation, Mr. Chinyanta was a vice president at Citibank's Africa regional office (1982-92) and a vice president at HSBC Africa's regional office (1992-94). He is currently executive vice president for the Southern Africa Chapter of the Africa Business Roundtable (ABR), and is on the expert roster of the United Nations Institute for Training and Research. Mr. Chinyanta is a barrister at law with training from the Law Practice Institute of Zambia. While at Harvard, he examines the New Economic Partnership for Africa's Development

(NEPAD), with a particular focus on the role of the private sector and capital markets in ensuring NEPAD's success.



Alex Rwabizambuga

Fellow, Weatherhead Center for International Affairs, Harvard University

Alex Rwabizambuga has most recently been an LSE Fellow, based at the Centre for the Study of Human Rights at the London School of Economics. Prior to joining the LSE in 2002 for his Ph.D. in corporate social responsibility in African extractive industries, he worked for UNICEF, where he served as the GAVI Advisor to the Minister of Health of Mali in Bamako. Formally a consultant at NS-consultants, he has worked in Europe and Africa. Previously, Dr. Rwabizambuga was an analyst at Storebrand ASA, a Norwegian insurance firm based in Oslo. He holds a Ph.D. from the London School of Economics and Political Science, and a master of science in energy management from the Norwegian School of Management. While at Harvard, he pursues research in environmental security and sustainable development in Africa.

2009 Workshops

Workshop 1: The Global Rise of Social Enterprise

Leader: Jerr Boschee (Institute for Social Entrepreneurs)

Jerr Boschee will share his 30-year perspective on the growth of the movement, describe some of the pioneers in the field, identify some of the critical success factors, and point the way toward new careers for both college students and mid-career professionals. SAT, 4/4, 9:30-10:50AM. Location: Belfer Building, Land Auditorium

Bio



Jerr Boschee

Founder and Executive Director, Institute for Social Entrepreneurs

Jerr Boschee has been an advisor to social entrepreneurs in the United States and elsewhere for more than 30 years. To date he has been a keynoter or conducted master classes in 42 states and 15 countries, and has long been recognized as one of the founders of the social enterprise movement worldwide. He has also been a senior marketing executive for a Fortune 100 company, managing editor for a chain of regional newspapers, a Peace Corps Volunteer in India, and a guest lecturer at numerous academic institutions, including Cambridge, Duke, Northwestern, Oxford, Stanford and others. Jerr is the former President and CEO of The National Center for Social Entrepreneurs, is one of the six co-founders of the Social Enterprise Alliance, and served from 2001 to 2004 as an advisor to England's Department of Trade and Industry Social Enterprise Unit.

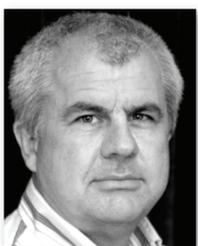
He is currently Visiting Professor of the Practice in Social Enterprise at Carnegie Mellon University and is the author or editor of five books, including *The Social Enterprise Sourcebook*, *Boschee on Marketing*, and the award-winning *Migrating from Innovation to Entrepreneurship: How Nonprofits are Moving toward Sustainability and Self-Sufficiency*.

Workshop 2: Deals versus Rules in Private Sector Development

Leader: Lant Pritchett (Kennedy School)

This workshop will examine how the details of policy implementation affect the risk facing individual investors and how this is important to how we think about policies, institutions and the scope for private sector enhancing reform. SAT, 4/4, 2:40-4PM. Location: Littauer 230

Bio



Lant Pritchett

Professor of the Practice of International Development and Chair of the MPA-ID Program, Harvard Kennedy School

Lant Pritchett is Professor of the Practice of Economic Development at the Kennedy School of Government at Harvard University. He graduated from Brigham Young University in 1983 with a B.S. in Economics and in 1988 from MIT with a PhD in Economics.

After finishing at MIT Pritchett joined the World Bank, where he held a number of positions in the Bank's research complex between 1988 and 1998, including as an adviser to Lawrence Summers when he was Vice President 1991-1993. From 1998 to 2000 he worked in Indonesia. From 2000 to 2004 Lant was on leave from the World Bank as a Lecturer in Public Policy at the Kennedy School of Government at Harvard University. In 2004 he returned to the World Bank and moved to India where he worked until May 2007.

He has been part of the team producing many World Bank reports, including: *World Development Report 1994: Infrastructure for Development, Assessing Aid: What Works, What Doesn't and Why* (1998), *Better Health Systems for India's Poor: Findings, Analysis, and Options* (2003), *World Development Report 2004: Making Services Work for the Poor*, *Economic Growth in the 1990s: Learning from a Decade of Reforms* (2005).

Workshop 3: The Global Economic Crisis and Migrant Workers' Remittances

Leader: Serdar Sayan (TOBB University of Economics and Technology, Turkey)

According to the World Bank, migrant remittances exceeded \$250 billion in 2007. This implies that nominal value of official remittance receipts has almost tripled since the beginning of this decade. In this workshop, Prof. Sayan will discuss cyclical behavior of remittances sent by migrant workers living in different parts of the world and the effects of the global economic crisis on the remittances receipts of the developing world.

SAT, 4/4, 4:20-5:40PM. Location: Belfer Building, Land Auditorium

Bio



Serdar Sayan

Professor of Economics, TOBB University of Economics and Technology

Serdar Sayan is a Professor of Economics and the Director of the Graduate School for Social Sciences at TOBB University of Economics and Technology in Ankara, Turkey. He received his undergraduate degree from the Middle East Technical University in Turkey and his M.A. and Ph.D. degrees from the Ohio State University, Columbus. Before joining TOBB University in 2006, he taught at Bilkent University also in Ankara, and in 2003-2004, he returned to Ohio State as a Visiting Professor. He also worked as a Visiting Scholar at the International Monetary Fund in Winter 2005. Sayan is a prolific author who published journal articles contributing to the international economics and development economics literatures. He has edited books himself and his chapters have appeared in volumes edited by others. He also wrote op-ed columns that

appeared in dailies around the world, and frequently gave interviews to print and broadcast media in Turkey and abroad.

He is a Research Fellow of the Economic Research Forum and the editor-in-chief of International Economics and Foreign Trade Policies, an academic journal published in Turkish. He has also served as a guest editor, referee, or editorial board/program committee member for different journals and conferences nationally and internationally.

Workshop 4: Trade and Institutions

Leaders: Quy-Toan Do (World Bank) and Andrei Levchenko (University of Michigan)

It is well established that good institutions (quality of contract enforcement, property rights, and investor protection) are important for economic growth. What impact does globalization have on economic institutions? We review existing theories, as well as econometric and historical evidence on the impact of international trade on institutions. The picture that emerges is nuanced. While in most cases greater trade openness can stimulate the development of better economic institutions, in other cases it may instead lead to increased expropriation, more social conflict, and lower financial development. The ultimate impact of trade on institutional development depends on the initial conditions and the country's underlying comparative advantage.

SAT, 4/4, 4:20-5:40PM. Location: Belfer Building, Starr Auditorium

Bios



Quy-Toan Do

Economist, World Bank

Quy-Toan Do is an Economist in the Poverty Team of the Development Research Group. Since joining the Bank as a Young Economist in 2002, his research has focused on institutions and their relationships to economic development. In recent papers, he looked at the effects of globalization on institutional development by investigating several mechanisms that could potentially link increased market integration and the quality of institutions. He holds an MA from Ecole Polytechnique and the University of Toulouse, and a PhD in Economics from MIT.



Andrei Levchenko

Assistant Professor, University of Michigan

Andrei A. Levchenko is Assistant Professor of Economics at the University of Michigan, where he has taught since 2008. From 2004 to 2007, he was Economist at the International Monetary Fund, working in both Research and European Departments. During the 2007-2008 academic year, he taught International Commercial Policy at the University of Chicago Graduate School of Business. He received a B.A. from Indiana University-Bloomington in 1999, and a Ph.D. degree in Economics from MIT in 2004. Prof. Levchenko's research focuses on the interactions between globalization, economic development, and macroeconomics.

2009 Social Events

MIT INTERNATIONAL DEVELOPMENT NIGHT

Friday, April 3

Begins at 5:30 and ends at 7:30PM

MIT Museum: 265 Massachusetts Avenue, Cambridge, MA 02139. Phone: (617) 253-5927

Come please join us for an fascinating expo and reception featuring the latest innovations coming out of MIT. Refreshments will be served. MIT Development Night is jointly hosted by the Harvard International Development Conference and the MIT International Development Network. The MIT International Development Network is a platform for coordinating and empowering existing international development activities at MIT. Free and open to the public-- ID is required.

Directions to the MIT Museum:

- Exit the Kennedy School to John F. Kennedy Street (Dunkin Donuts is in the corner); walk up John F. Kennedy Street (away from the Charles River) to Harvard Square Metro Station.

Take the Red Line to either Central Square Station or Kendall Square/MIT Station—both are a short walk from the Museum.

- From Central Square (approximately 10 min.), walk down Mass. Ave. toward Boston and the main MIT campus. The Museum is on the left at Front St.

- From Kendall/MIT Station at the east end of campus (approximately 15 min.), walk down Main St., away from Boston, to Windsor St., turn left, take the second right onto Front St., and continue to the museum entrance.

CONFERENCE LUNCH AND NETWORKING

Saturday, April 4

12:30PM - 2:30PM

Kennedy School, Taubman Building, Nye Conference Center (5th Floor)

Take advantage of this unique opportunity to join fellow IDC panelists and conference guests for a lunch buffet and networking on Saturday. All registered conference attendees are welcome.

CONFERENCE DINNER AND CLOSING KEYNOTE SPEECH

Saturday, April 4

6:00PM - 8:00PM

Kennedy School, Littauer Center, John F. Kennedy, Jr. Forum (1st Floor)

Dr. Howard Zucker, former Assistant Director-General of the World Health Organization, will deliver the IDC's closing keynote speech in the Kennedy School's renowned John F. Kennedy, Jr. Forum. Please join us immediately after his speech for dinner in the Forum. All registered conference attendees are welcome.

2009 Conference Sponsors

The 15th International Development Conference is possible only with the generous financial support of its sponsors. Their sponsorship of the Conference, represents not only their interest in development issues, but also their commitment in providing solutions to some of the hardest problems facing the world today, and their dedication providing students, academic and professions avenue to learn form some of the leading thinkers and practitioners in the field. We sincerely thank them for their sponsorship.



We'd also like to thank our other generous sponsors and collaborators:

*Harvard Kennedy School Student Government
HKS Office of Career Advancement
Massachusetts Institute of Technology
Fletcher School at Tufts University*

John Wood's keynote speech is co-sponsored by the Harvard Graduate School of Education and BRIDGE, the HGSE student-run organization promoting social entrepreneurship in education in the world.

2009 Conference Organizers

Conference Chair:

Kyung-Ryul Park (Kennedy School, MPP '10)

VP Panels:

Shino Saruta (Kennedy School, MPP '10)

VP Workshops:

Bilgehan Ramazan Caner (Kennedy School, MPA/ID '10)

VP Operations:

Wayne Huang (Kennedy School, MPP '10)

VP Finance and Fundraising:

Estera Barbarasa (Kennedy School, MPP '10)

VP Keynotes:

Sabina Bharwani (Kennedy School, MPP '10)

VP Marketing:

Prerna Srivastava (Kennedy School, MPP '10)

Co-Chair

Diego Osorio-Gomez (Kennedy School, MC/MPA '09)

Additional Credits

Program Book Design: Wayne Huang

Program Book Cover Art: Kyung-Ryul Park

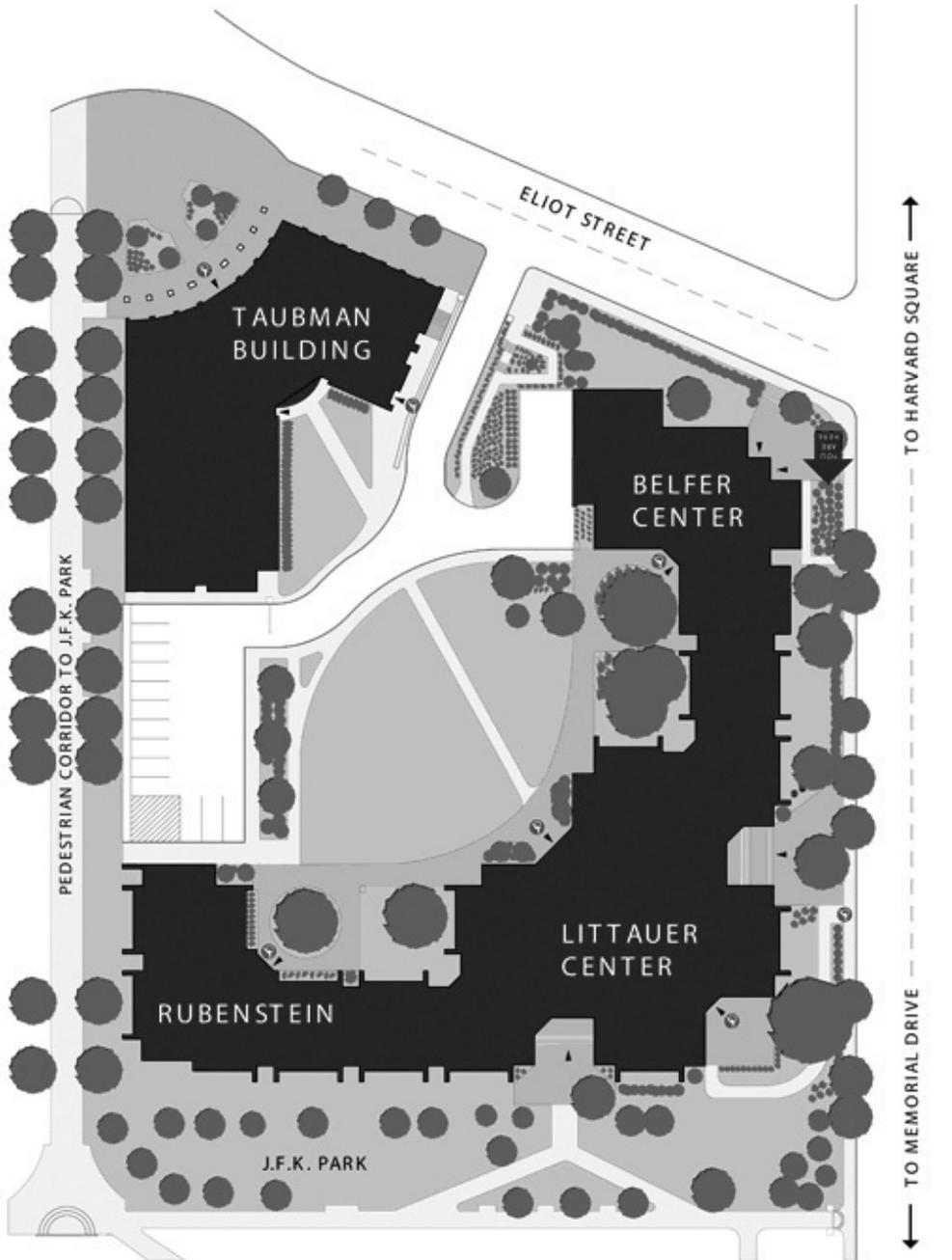
Web Production and Maintenance: Wayne Huang

Carnegie Mellon Coordinator: Danel Trisi

Photography: Kyung-Ryul Park, Garima Jain, Amy Vitale

HKS Catering, Media, and Operations: Patrick Lockaby-Cotter, Anthony Attride, Stephen Kobialka, Brian Conroy

2009 Kennedy School Map



TAUBMAN BUILDING

- Rotunda (Ground Floor)
- Wiener Auditorium (Ground Floor)
- Computer Lab (Ground Floor)
- Nye Conference Center (5th Floor)
- Allison Dining Room (5th Floor)

BELFER CENTER

- Town Hall (Ground Floor)
- Starr Auditorium (2nd Floor)
- Land Auditorium (4th Floor)

LITTAUER CENTER

- John F. Kennedy Jr. Forum (1st Floor)
- Institute of Politics (1st Floor)
- Library (1st Floor)
- L140 Lecture Hall (1st Floor)
- L230 Lecture Hall (2nd Floor)
- L324-Fainsod Room (3rd Floor)

Notes

A series of horizontal dotted lines for taking notes.