

Heartland Pets in the Millcreek Mall in Erie, PA is currently supporting cruelty, overpopulation, and bad breeding resulting in unhealthy and under socialized pups – that they then sell to YOU, the unknowing customer.

Tell Heartland Pets to Go Humane or Go Away. Erie, PA won't stand for this undue cruelty anymore.

**HEARTLAND PETS**

**Pet Profile** Date: 7/21/2015

Heartland Pets Inc.  
573 Millcreek Mall  
Erie, Pennsylvania 16565  
814-866-6407

Pet: [Redacted] 5/20/2015  
Female  
No  
1399.00

**Additional:**

**Breeder:** Butch Olseth  
2746 HWY 94  
WALTHILL, NE 68067

**Distributor:** Becky Busboom  
1234 2nd Ave  
Dannebrog, Nebraska 68831

**Registry:** Unregistered  
Reg #: 21362-1  
Sire:  
Dam:

Yet another puppy miller uncovered.

This pup was purchased from Heartland Pets. The new owner was unaware of puppy mills until he/she did some research after getting the puppy home.

PLEASE SHARE THESE POSTS. Don't let any more owners be tricked

What Heartland does is legal, but it is inhumane and cruel. It deserves exposure. Let's get Heartland to Go Humane!



United States Department of Agriculture  
Animal and Plant Health Inspection Service

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**Inspection Report**

Butch Olseth  
2746 Hwy 94  
Walthill, NE 68067

Customer ID: 35579  
Certificate: 47-A-0590  
Site: 001  
Butch Olseth

Type: ATTEMPTED INSPECTION  
Date: Dec-09-2013

**2.126 (b)**

**ACCESS AND INSPECTION OF RECORDS AND PROPERTY; SUBMISSION OF ITINERARIES.**

Section 2.126(b) - Access and inspection of records and property: A responsible adult shall be made available to accompany APHIS officials during the inspection process.

A responsible adult was not available to accompany APHIS Officials during the inspection process at 2:58 pm on 12/09/2013.

In addition to waiting 20 minutes we also call the phone number provided and no responsible adult was available.

This attempted inspection will be sent by regular mail.

Page 1 of 1

Inspection Report Explanation: [http://www.aphis.usda.gov/animal\\_welfare/downloads/IR\\_Explanation.pdf](http://www.aphis.usda.gov/animal_welfare/downloads/IR_Explanation.pdf)

Animal Inventory for Inspection Date: Apr 30, 2014		
Inspection Animal Count	Animal Common Name	Animal Group Name
71	DOG ADULT	DOGS
10	DOG PUPPY	DOGS

Click this icon to export this data into an excel spreadsheet format

Customer No: 35579  
Certificate No: 47-A-0590  
Butch Olseth  
Apr 30, 2014



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United States Department of Agriculture  
Animal and Plant Health Inspection Service

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### Inspection Report

Butch Olseth  
2746 Hwy 94  
Walthill, NE 68067

Customer ID: **35579**  
Certificate: **47-A-0590**  
Site: 001  
Butch Olseth

Type: ATTEMPTED INSPECTION  
Date: Apr-08-2014


**2.126 (b) REPEAT**  
**ACCESS AND INSPECTION OF RECORDS AND PROPERTY; SUBMISSION OF ITINERARIES.**

Section 2.126(b) - Access and inspection of records and property.


A responsible adult was not available to accompany APHIS Officials during the inspection process at 4:50 pm on 04/08/2014.

An individual stated that the reasonable adult was not available for inspection.

This attempted inspection will be sent both regular and certified mail.



Animal Inventory for Inspection Date: Mar 26, 2015		
Inspection Animal Count	Animal Common Name	Animal Group Name
54	DOG ADULT	DOGS
19	DOG PUPPY	DOGS


 Click this icon to export this data into an excel spreadsheet format

Customer No: 35579  
Certificate No: **47-A-0590** Butch Olseth Mar 26, 2015

### Puppy Mill or Reputable Breeder?

**Butch Olseth**  
Walthill, Nebraska  
47-A-0533

#### USDA Violations!

- 
- +Inadequate vet care with excessively matted dogs
  - +Dog enclosures not structurally sound, surfaces soiled, rusted, unsanitary, excreta and food waste accumulations
  - +Dogs soiled
  - + "From the south on the east side of the whelping house pens 2,3,5&7 and the west side from the south pens 1,2,3,6&7, all housing 22 dogs, have excessive fecal matter or excreta in the runs."
  - + Unknown number of dogs

Source: [http://sdanimaldefenseteam.blogspot.com/2011\\_06\\_01\\_archive.html](http://sdanimaldefenseteam.blogspot.com/2011_06_01_archive.html)

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Gino to the Max (2012) - This little guy was purchased at the Velvet Poodle pet store in Sioux City, IA and turned in to rescue within the first week of being in his new home. The pet store sold Gino to the previous owners with a low grade luxating patella, likely due to genetics. This USDA breeder (certificate 47-A-0590) has been cited previously for "inadequate vet care with excessively matted dogs", "dog enclosures not structurally sound, surfaces soiled, rusted, unsanitary, excreta and food waste accumulations", "dogs soiled", and "excessive fecal matter or excretia in the runs."

Breeder: **Butch Olseth, Walthill, NE**

To see the Gino's APR paperwork, [here](#).

Many people think that a "registered" puppy is guaranteed to be healthy, and to come from a good breeder. Registries include the "AKC" or American Kennel Club, the "APR" or American Pet Registry, and the "ACA" or American Canine Association.

In this example, we've shown that Butch Olseth, a puppy miller that is used by Heartland, is allowed to register his puppies with the ADR.

Summary: pet registries do not guarantee health, standards of care for adult dogs, or temperament. **Do not be fooled to believe that a "registered" pup isn't a puppy mill pup!!!**

### Register Your Puppy with America's Pet Registry, Inc.

#### APPLICATION FOR DOG REGISTRATION — MAIL IN OR REGISTER ONLINE

America's Pet Registry, Inc., (APRI), is an internationally recognized association dedicated to the humane care of animals, the preservation of quality bloodlines, and the individual's right of pet ownership. **\*Return this application to receive your dog's registration certificate and proof of ownership.** Registration also enrolls your dog into APRI's Pet Recovery program. Please complete the form below and mail it with the proper fees to APRI or register online at <http://apripets.org>. More details on reverse side of application.

**PRINT DOG'S NAME IN DESIGNATED BOXES BELOW USING UP TO 30 LETTERS AND/OR CHARACTERS**

The owner applying for registration has the right to name it. Choose a unique or personalized name. Limit one letter per box and skip a box between words. Names are subject to Registry approval and may not include profanity or any version of the word Champion (ie. Champion, Champ, CH, CD, CDX, etc.) as those names are reserved for legitimate competition winners.

<b>DOG'S NAME</b>										
Reg. No: L11-VY-BS-33721A	DOB: 11-08-2011					Sex: MALE				
Breed: ITALIAN GREYHOUND										
Sire: TJ'S CLIFFORD										
Sire's No: I10-KZ-BS-31448C	COLOR: (indicate before registering)									
Dam: MEGAN										
Dam's No: B06-YY-BS-33875D	B20791 BUTCH OLSETH 2746 HWY 94 WALTHILL, NE 68067									
Breeder: BUTCH OLSETH										
Issued: 12-23-2011										
HAS THIS DOG BEEN NEUTERED? <input type="checkbox"/> YES <input type="checkbox"/> NO <small>Check YES only if you want "NEUTERED" printed on the certificate.</small>										

America's Pet Registry, Inc., issues this registration application based on information furnished by the breeder and assumes no responsibility for errors, omissions or misrepresentations and makes no warranty, expressed or implied, concerning the accuracy of information submitted by others. Errors committed in this office will be corrected immediately at no charge when brought to our attention with the return of the erroneous document. This application may be revoked for cause. Any falsification or attempt to violate the integrity of APRI may result in cancellation of this application as well as all APRI privileges.

**TIME SENSITIVE!**

Register before your dog is 6 mos. old and receive a **FREE DOG TAG** engraved with your pet's name and phone number. Your pet will also be enrolled into our complimentary lost pet program!  
**\*\*Dog tags are not available with breeder discounts.**

PRINT DOG'S CALL NAME & YOUR PHONE # AS YOU WANT IT TO APPEAR ON FREE DOG TAG

P	H								
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**PLEASE READ CAREFULLY AND PRINT CLEARLY IN ALL CAPITALS**

I hereby apply to America's Pet Registry, Inc., (APRI), to have this dog registered in my name (If to be registered in more than one name, print names exactly as they are to appear on registration, and all owners must sign below). I agree to abide by the rules and regulations established by APRI as found on our website.

**NEW OWNER APPLYING FOR REGISTRATION required here:**

New Owner's Name \_\_\_\_\_ Daytime Phone Number \_\_\_\_\_

New Co-owner's Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

New Owner's Signature \_\_\_\_\_

I certify that I acquired this dog on \_\_\_\_\_ from: \_\_\_\_\_

Previous Owner's Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**REGISTRATION FEES**

**\*\*REGISTRATION INCLUDES FREE DOG TAG & LOST PET ENROLLMENT!**

\$20 – Basic Registration if submitted *before* dog is 6 months of age

\$25 – Basic Registration if submitted *after* dog is 6 months of age

**OPTIONS**

Add \$5 for Designer Certificate & circle preferences on back

Add \$25 to have photo of your pet printed on certificate\*

Add \$45 for photo option & 2 wallet-size certificates\*

Add \$35 for a 4-Generation Pedigree suitable for framing

Add \$45 for a 5-Generation Pedigree suitable for framing

Add \$10 to have dog's microchip printed on the certificate.

Print microchip number here: \_\_\_\_\_

\$100 – Deluxe Photo Package – includes laminated photo registration, 2 wallet certificates and 4-generation laminated photo pedigree\*

\$110 – Premium Photo Package – includes laminated photo registration, 2 wallet certificates and 5-generation laminated photo pedigree\*

\*Please include a quality photo for best results. Photos will be returned. APRI reserves the right to use photographs for promotional purposes.

**TOTAL FEES ENCLOSED** U.S. FUNDS ONLY

ADD \$2 FOR FOREIGN POSTAGE

Check/MO  VISA  MasterCard  Discover  American Express

PRINT Name of Cardholder \_\_\_\_\_ Signature of Cardholder \_\_\_\_\_

**AMERICA'S PET REGISTRY, INC., 10514 S & G CIRCLE, HARVEY, AR 72841**

Form: AP0708    PH: 479-299-4418    [www.apripets.org](http://www.apripets.org)    FAX: 479-299-4417

\*INFORMATION ON THIS DOG IS AVAILABLE ONLY TO THE OWNER OF RECORD. REGISTRATION OF THIS FORM MAKES YOU OWNER OF RECORD.