

Esthetics

CHAIR: Sara Nowlan, Ulta Beauty

CO-CHAIR: ---

CONTEST DATE: April 25, 2019

CONTEST LOCATION: Hutchinson Community College Cosmetology Facilities
200 E 3rd | Hutchinson, KS

CONTEST TIME: 8:00 am

PURPOSE: To evaluate each contestant's preparation for employment and to recognize outstanding students for excellence and professionalism in the field of esthetics.

ELIGIBILITY: Open to active SkillsUSA members enrolled in programs with cosmetology/esthetics as the occupational objective.

CLOTHING REQUIREMENT:

For men: Official SkillsUSA white dress shirt or white polo, black dress slacks, black socks and black leather work shoes. No jewelry.

For women: Official SkillsUSA white smock, black dress slacks, black socks and black leather shoes. No jewelry.

For models: Plain black t-shirt, black dress slacks, black or skin-tone seamless hose and black leather shoes, no jewelry.

Contestants and models must have hair pulled away from the face. Models must have a clean, cosmetic-free face. Jewelry may be included on the model only during the prop application time in the fantasy portion of the contest.

Official SkillsUSA white polo or Esthetics attire



CONTEST UPDATES: Refer also to the Technical Standards for guidelines to this contest.

ESTHETICS CONTESTANT PACKET

This packet will provide contestants with a schedule and important information for all competitors. You will find a detailed schedule, detailed task descriptions and listing of point values per task.

The purpose of the esthetics contest is to evaluate each contestant's preparation for employment and to recognize outstanding students for excellence and professionalism in the field of esthetics.

The 2019 Theme for Fantasy Makeup is:

"Optical Illusion"

The contest will follow all rules as outlined in the SkillsUSA Esthetic Technical Standards*

Contest Schedule

Thursday, April 25, 2019

HCC Cosmetology, Hutchinson, KS

8:00 a.m. to 8:30 a.m. - Orientation

- Advisors and models may attend but may not ask questions
- Contestant (Must be in official contest uniform)
- Submit Resume/Portfolio & Fantasy Makeup Written Description
- Review of finalized schedule, all official contest rules and question/answer session.

8:30 am -9:00 am - Kit Check & Uniform Check

Contestants must use assigned workstation

9:00 am – 12 noon – Groups A, B & C Rotations

Rotation consist of Written Exam (30 minute limit), Oral Assessment, Facial Massage and Basic Massage.

12:00 pm - 1:00 pm - LUNCH

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1:00 pm - 1:45 pm - Daytime Makeup Application

1:45 - 2:00 pm - Daytime Makeup Judging

2:00 pm - 3:30 pm - Fantasy Makeup Application

3:30 pm - 4:00 pm - Fantasy Makeup Judging

4:00 pm - 4:30 pm - Clean Up

4:30 pm - 5:00 pm - Parade

Contestants will need to be prepared to state the following:

- Contestant number
- Theme Title &/or Description

TASKS / TIME LIMITS / SCORING - 1000 points total possible

Written Examination: Contestants will have 30 minutes to complete a 50 question assessment based on knowledge of esthetics. (100 points)

Kit Check: Contestants will be able to present to the judges all required items and supplies as instructed. A complete listing can be found below. (100 points)

Oral Assessment: Contestants will come prepared to speak to their professional and personal skills and answer typical job interview questions. The resume will be reviewed during this time, as well as any portfolio of the contestant's work. (Portfolio not required, and will be returned to contestant if used) A brief oral presentation on the contestant's interpretation and/or approach to the yearly theme for the fantasy makeup will be included. (100 points)

Facial Massage: Contestants will perform a facial cleanse and massage on a live model including all necessary pre-and post-service procedures within a 15 minute time limit. (180 points)

Basic Facial: Contestants will perform a basic facial service (re-cleanser is not required) on a live model including all necessary pre- and post service procedures within a 30 minute time limit. (190 points)

Daytime Makeup Application: Contestants will perform a daytime (or evening) cosmetic application on a live model including all necessary pre- and post-service procedures with a 45 minute time limit. (165 points)

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Fantasy Make-up Application: Contestants will turn in a one-page typewritten description of the Fantasy Makeup theme interpretation at the contestant orientation. Contestants will perform a fantasy make-up application on a live model including all necessary pre and post-service procedures within a 90 minute time limit. Written descriptions will only be accepted at the contestant orientation. Failure to turn this in will result in a 10 point deduction in the Fantasy Makeup scoring. (165 points)

Sterilization and Sanitation Procedures/ Safety: Proper measures of client protection will be monitored throughout all performance skills.

Resume and / or clothing penalties may result in point deductions.

Clothing Requirement is to be worn during all contest times.

For contestants: official SkillsUSA white smock, polo, or dress shirt, black dress slacks, black socks, black hose, or skin-tone hose, black leather work or dress shoe (closed toe).

For models: must wear plain black t-shirt, black dress slacks, black or skin tone hose and black closed-toe shoes, no jewelry

Models and contestants must have hair secured away from the face during all portions of the contest until after all makeup applications are complete, then the contestant may arrange the model's hair to make sense for her final fantasy makeup look. Jewelry and/or props may be used at this time as well.

Models must arrive cosmetic free to all portions of the contest.

All towels must be basic salon size, white and without holes or stains. Contestant should be prepared to donate 2 towels to be used in steamer. Any small or large towels will result in a 5 point deduction.

Decontamination supplies for hand equipment and implements must be EPA approved and in original manufacturer's packaging.

Blood spill kit must have a properly labeled bio-hazard bag.

Penalties will be taken for contestants wearing nail polish or artificial nails, wearing of jewelry (only exception is wedding band).

Cell phones are not allowed (by contestants and models) during any portion of the contest.

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This includes breaks, penalties will apply.

Extra time will not be provided to remove the daytime makeup application prior to the fantasy makeup application. You may remove it if you prefer, but you will need to plan your fantasy makeup application accordingly.

***KIT REQUIREMENT IMPORTANT NOTE: Supplied by Contestants not the Technical Committee:**

1. Bowls
2. All items necessary for basic facial and massage skills will be provided by the contestant and will include:
 - a) Cleanser
 - b) Toner
 - c) Moisturizer
 - d) Exfoliator
 - e) Mask and massage cream
 - f) Also refer to the Technical Standards for their list as well.